

dwp interiors  
design *with* passion.

i n t e r i o r + a r c h i t e c t u r e



**ABOUT DWP INTERICS**

# WE ARE DWP INTERICS

‘Our goal is simple- to achieve the client’s objectives, every time. Our success can best be measured by how well the design solution helps enhance the performance of the environments that we create.’

**RAJU CHACKO PHILIP** | **FOUNDERS - DWP INTERICS**  
**ASHOK PRABHU**

DWP Interics Design Consultants was formed in 1984. Headed by Raju Philip and Ashok Prabhu, the firm has consistently grown in terms of professional expertise and business volumes to become one of the premier interior design firms in India.

Our growing staff of 120 plus is a diverse, multi-cultural team of quality design professionals located in Bangalore, Chennai, Delhi, Hyderabad, Mumbai and Pune.

Our services range from Architectural Design, Interior Design, Design-build Solutions, Design Standardizations and Project Management with design consultancy. We deliver high standards of workmanship within stringent budgets.

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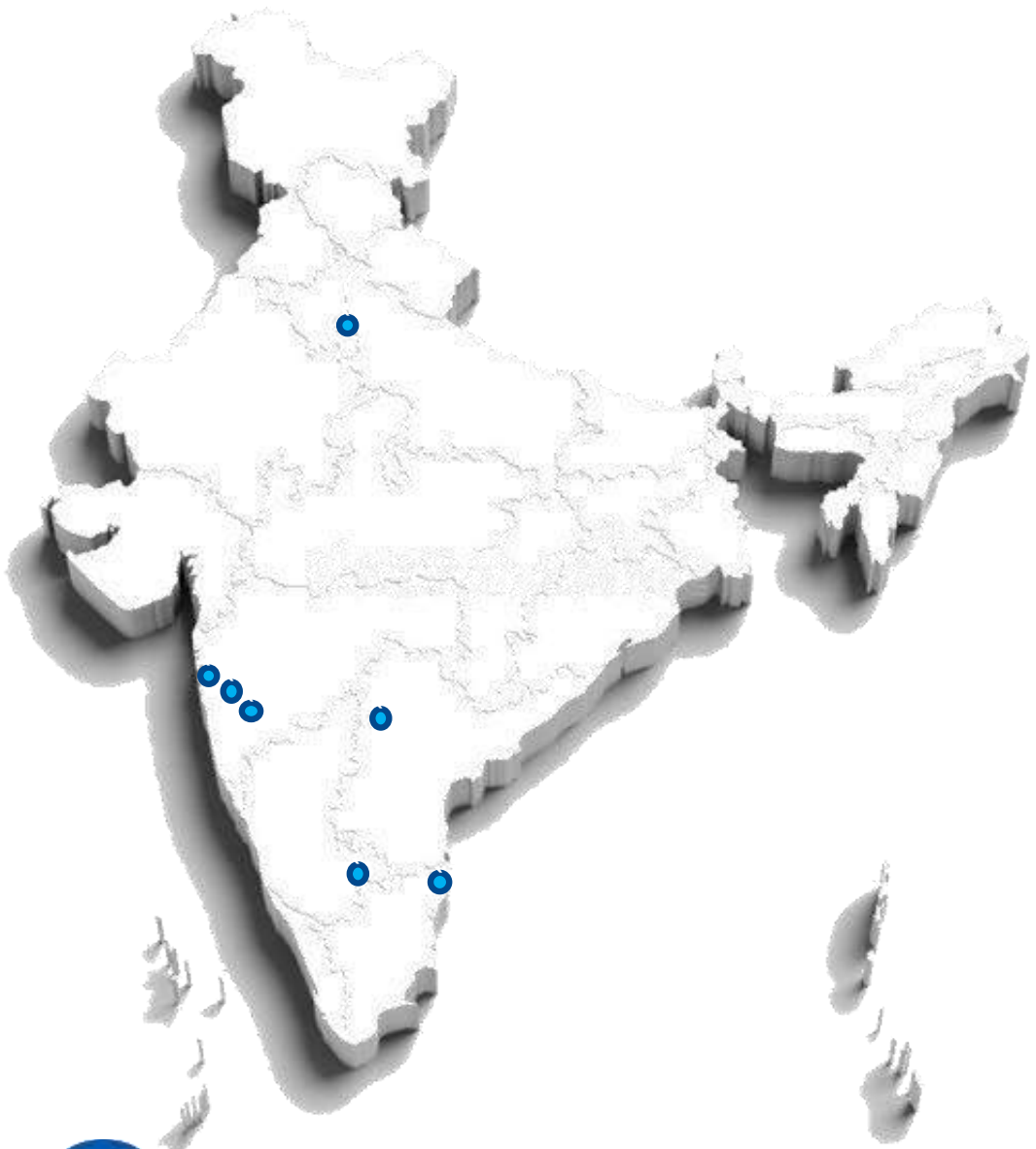
**1984**  
DWP INTERICS FOUNDED

**120**  
FULL TIME PROFESSIONALS

**5**  
DWP OFFICES PAN INDIA

**10+**  
INTERNATIONAL COLLABORATIONS

**10,000+**  
CLIENTS SERVICES IN THE LAST 36 YEARS



**BANGALORE**  
NO. 15, YARO MANSION,  
HAUDIN ROAD, ULSOOR,  
BANGALORE 560042  
Tel: +91 80 25591251/ 52  
ESTABLISHED: 1984

**PUNE**  
4<sup>TH</sup> FLOOR, ARCADIAN, OFF NORTH MAIN  
ROAD, (BETWEEN LANE 5 & 6)  
KOREGAON PARK  
PUNE 411001  
Tel: +91 20 26150001/ 11  
ESTABLISHED: 2004

**HYDERABAD**  
A-202, M.NO.8-2-617/2/A  
DELTA SEACON BUILDING  
BANJARA HILLS ROAD NO. 11  
HYDERABAD 500034  
Tel: +91 40 23311292/ 93  
ESTABLISHED: 2008

**MUMBAI**  
AGNELO HOUSE  
2<sup>ND</sup> FLOOR, 156, S.V. ROAD  
KHAR WEST  
MUMBAI 400052  
Tel: +91 22 67226000  
ESTABLISHED: 2005

**CHENNAI**  
No – 1/37-E, 2<sup>nd</sup> Floor,  
Mount Poonamallee Road,  
St Thomasn Mount,  
Chennai – 600 016  
Tel: +91 44 24351836  
ESTABLISHED: 2008



# INTEGRATED APPROACH

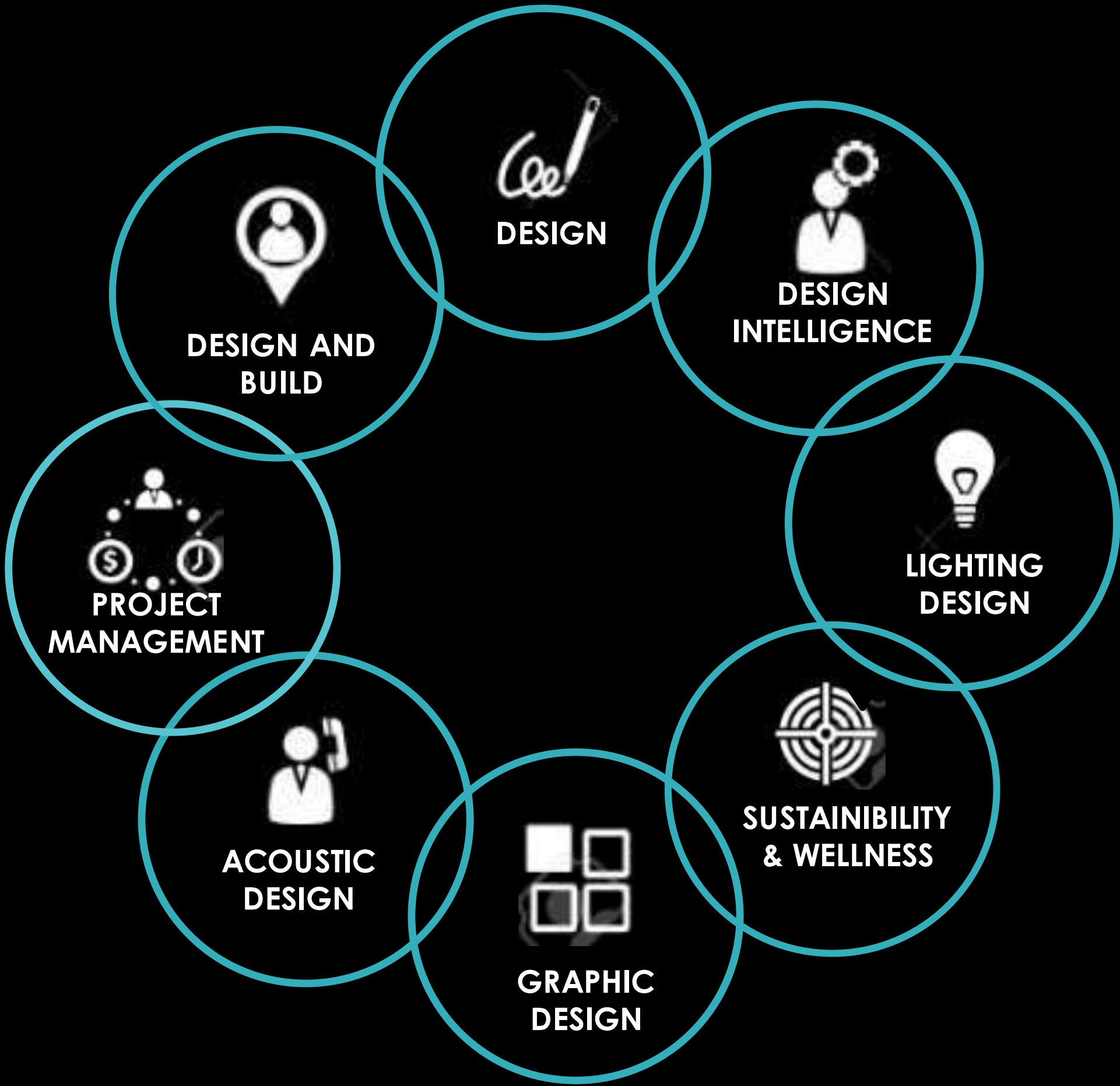
ENGAGE IN PURPOSEFUL AND RELEVANT DESIGN



We believe that in any design situation, whatever the problem, it is essential to **'consult'**, **'act'** and **'deliver'** quickly.

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# INTEGRATED APPROACH

## AN OVERVIEW



### DESIGN

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Employees, especially those from the younger generations, now have the expectation that the organization they work for provides them a workplace that is healthy.

Some examples of LEED projects that DWP Interics has worked on:

#### **GOLD Rating**

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2. Google- Hyderabad
3. Schneider- Bangalore
4. Red Hat-Pune
5. Mphasis
6. Intel Hyderabad
7. Intel Bangalore

#### **PLATINUM Rating**

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2. Google- Mumbai
3. Google- Bangalore, 4th floor
4. SAP Labs – Bangalore
5. Inautix – Pune
6. Apple- Hyderabad
7. VMware - Pune

### GRAPHIC DESIGN

Graphic Design is now an integral part of the built environment. Through print and interactive installations, it can express branding and strategic messaging. It can create a sense of pride and inclusion amongst the employees.

### ACOUSTIC DESIGN

Good acoustic design supports performance, productivity and collaborative workplace objectives.

We have two objectives in mind while designing for good acoustics- isolation of noise and mitigating reverberation of noise within a room.

### PROJECT MANAGEMENT

DWP Interics has a strong and efficient project management team. Our project managers work closely with the client in order to ensure the success of the project.

Our PM assigned to the project sees the project coordination and planning from start to finish. This includes budgeting, scheduling, order tracking, status reporting, on site management and closure of the project.

### DESIGN AND BUILD

Our Design & Build Management team provides a collaborative teaming approach combined with strong support and guidance to the project in our capacity as an independent consultant.

The design and build delivery method is a shift from the more traditional design-bid-build delivery of interior fit out contracts. In design-build projects offer the client many benefits that add value to a project.

# Diversified Experience

- From working on the interiors of major banks like **Barclays, ABN Ambro, ING Vysya**, to large campuses like **SAP, Google, Reliance Jio, Apple** and now **Oracle**, DWP Interics has worked with a mixed bag of clientele.
- In the past few years, we have also worked on new age start up companies such as **Inmobi, Hike** and **Western Union**. We also have worked a lot with financial and Banking companies such as **Societe Generale** and **HSBC**. We've been there, done that! And yet, we continue to learn and progress.
- We've been around since 1984, the oldest in the interior industry of the country; **37 years** of designing with passion.
- The team has worked on diversified projects which include different kinds of campus buildings and layout plans. Technology as well is inter-related with design and we have the experience to merge it with the MEP coordination.



**1984**

Interics is founded



**2003**

First interiors for on line int. news agency



**2015**

Signed up a contract for one of the world's largest banks for five years



**1990**

Interiors of Banks worked on in Dubai, Mumbai and Bangalore



**2007**

Expanded into Tier II cities



**2016**

Bagged one of the most prestigious project in the country



**1995**

22 locations for an airline company



**2008**

Interiors for the largest Search Engine



**2017**

Interiors for the largest on-line shopping giant



**1999**

First Large Campus Project



**2012**

Interiors for a start up new age company



**2018**

Started work on one of the largest campus projects in Bangalore



**2001**

Open the Architecture Dept. in Pune



**2014**

Bagged the largest project it ever did



**2020**

Continued to be associated with the largest search engine by working on multiple projects in Bangalore

# Design Innovation

Incubators, co-working spaces, start-up spaces, innovation centers, maker spaces, research institutes—these represent just some of what is now a growing portfolio of workspaces cradling the process of innovation.

## Innovation Spaces are often defined as spaces that strengthen

- **Interactions**
- **Communication & Collaboration;**
- **Spaces that are open, transparent & contextually responsive**

For as much as we have been mesmerized by iconic designs, flashy technology, and the excitement of bold colours on walls and furniture, successful spaces respond to what workers need—as teams or as individuals



**The ideal work environment** as the research found, spaces that are social

- **Flexible**
- **Comfortable, Open, Spacious.**
- **Collaborative with technology and environmentally conscious.**



**PROJECT EXPERIENCE – DESIGN & BUILD**

**FACTSET**  
Hyderabad

**SIZE**  
500,000 sft.

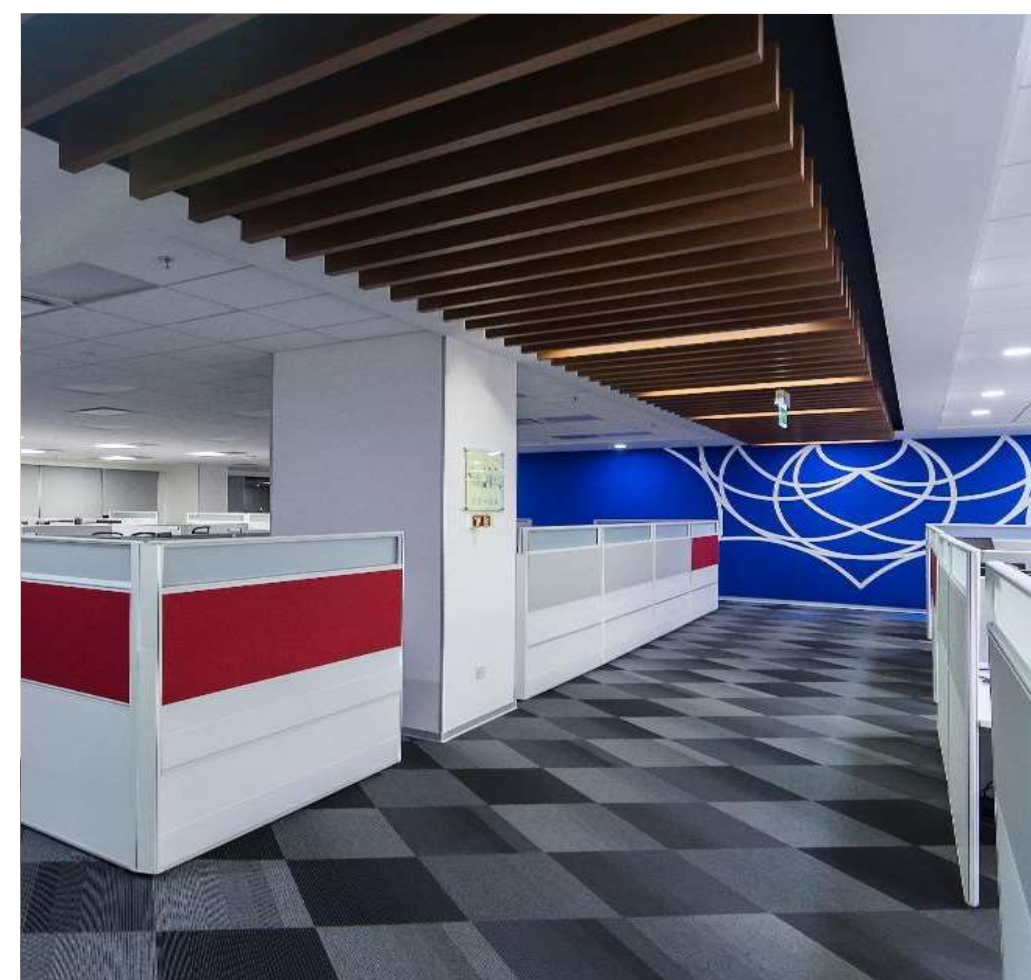
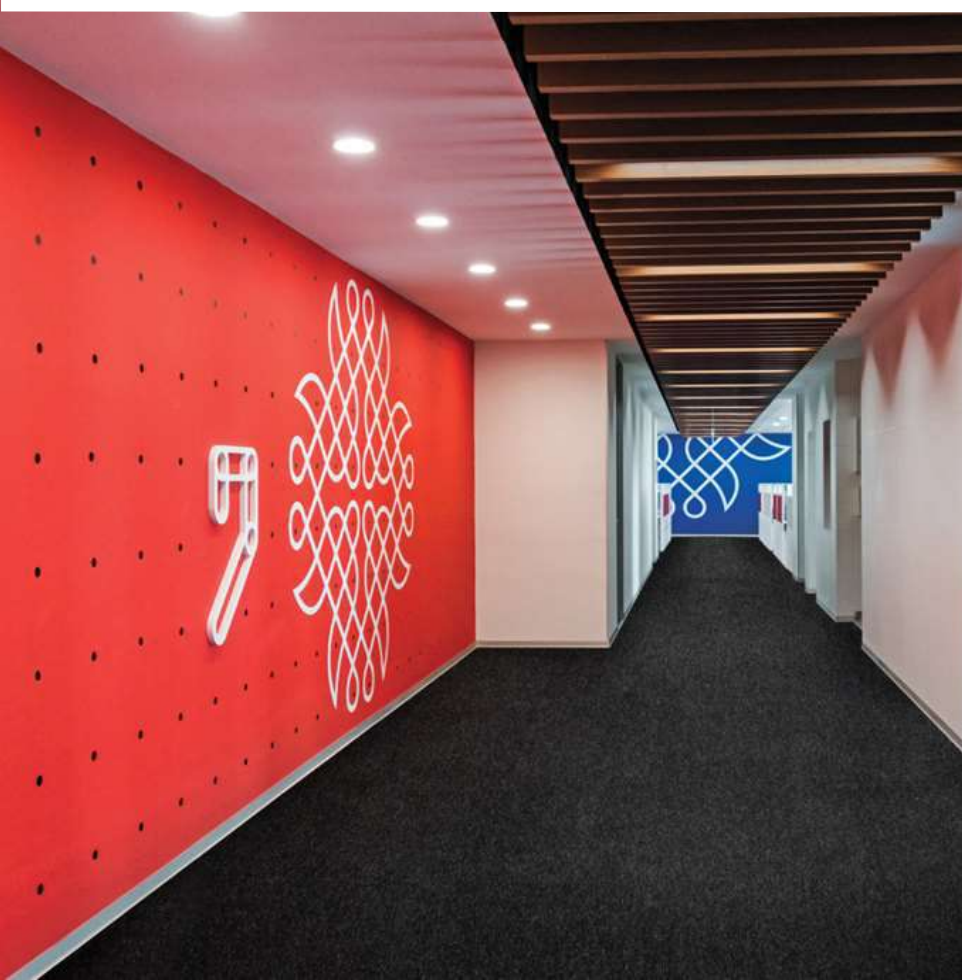


# WESTERN DIGITAL

Bangalore

## SIZE

6,50,000 sft.



**PIAGGIO**

Pune

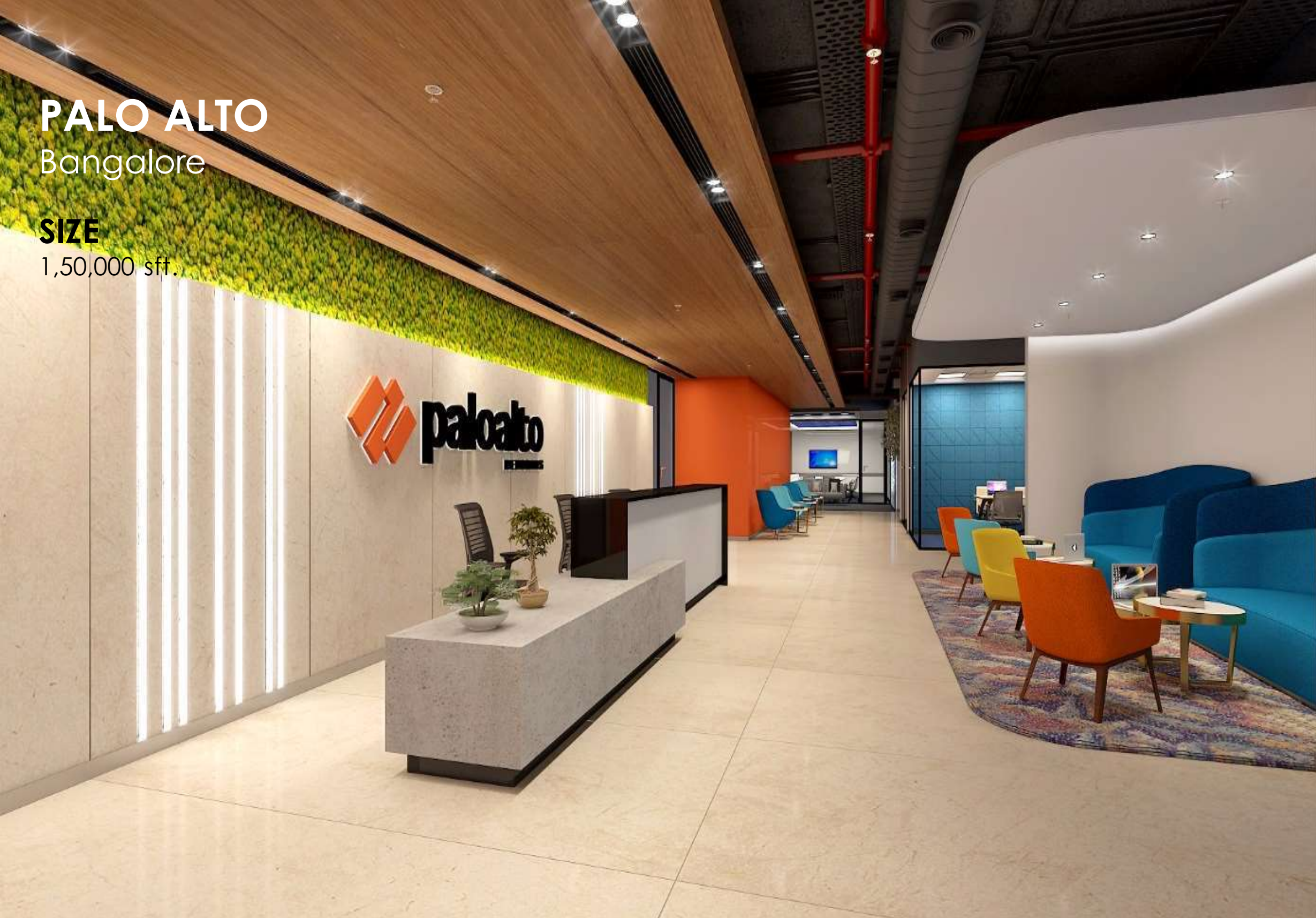
**SIZE**

50,000 sft.



**PALO ALTO**  
Bangalore

**SIZE**  
1,50,000 sft.

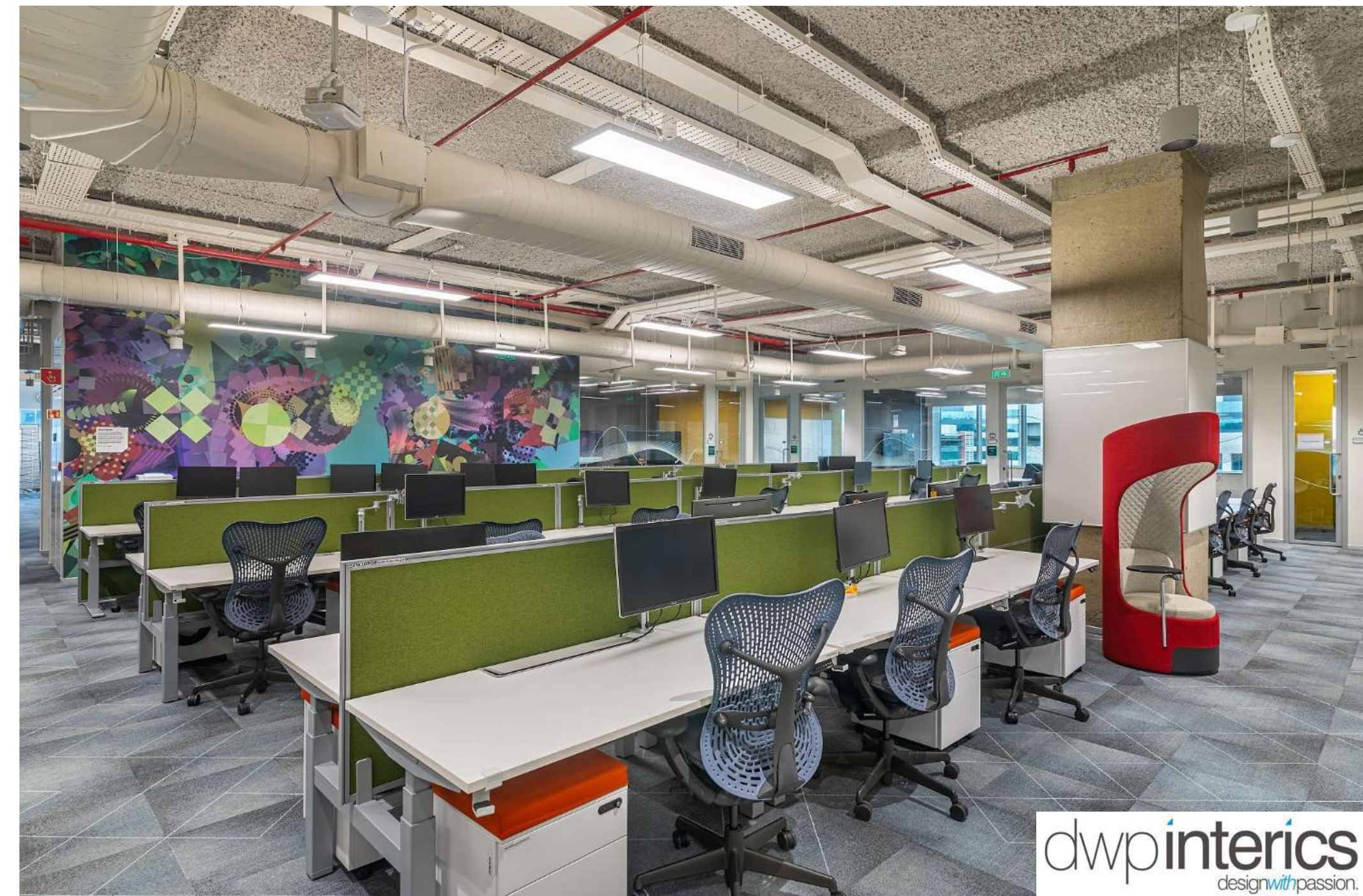


# HERE SOLUTION

Bangalore, Jakarta, Melbourne

## SIZE

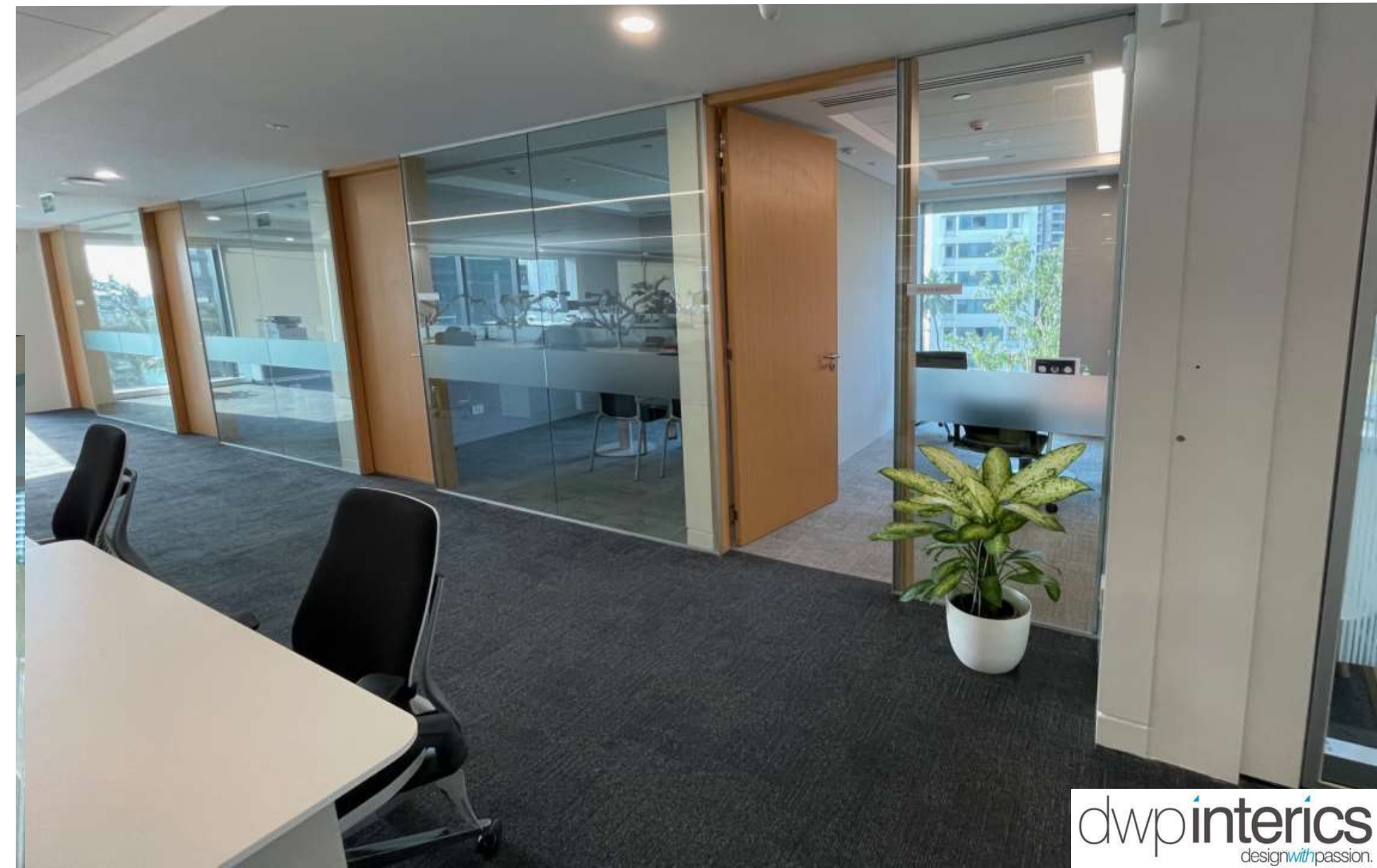
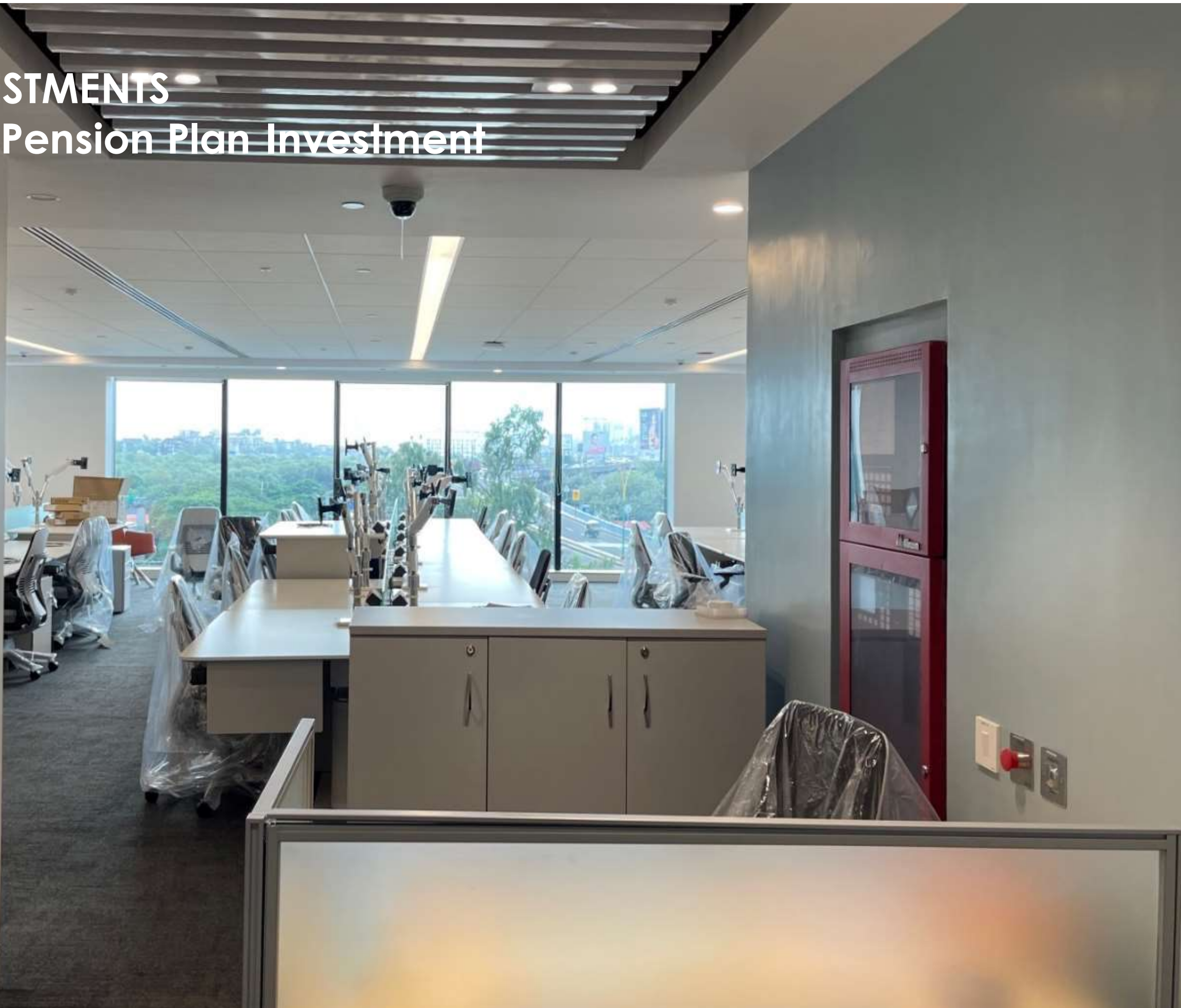
30,000 sft.



# CPPI INVESTMENTS (Canada Pension Plan Investment Board)

Mumbai

SIZE  
25,000 SQFT



# FE FUND INFO

Chennai

## SIZE

35,000 sq.ft.

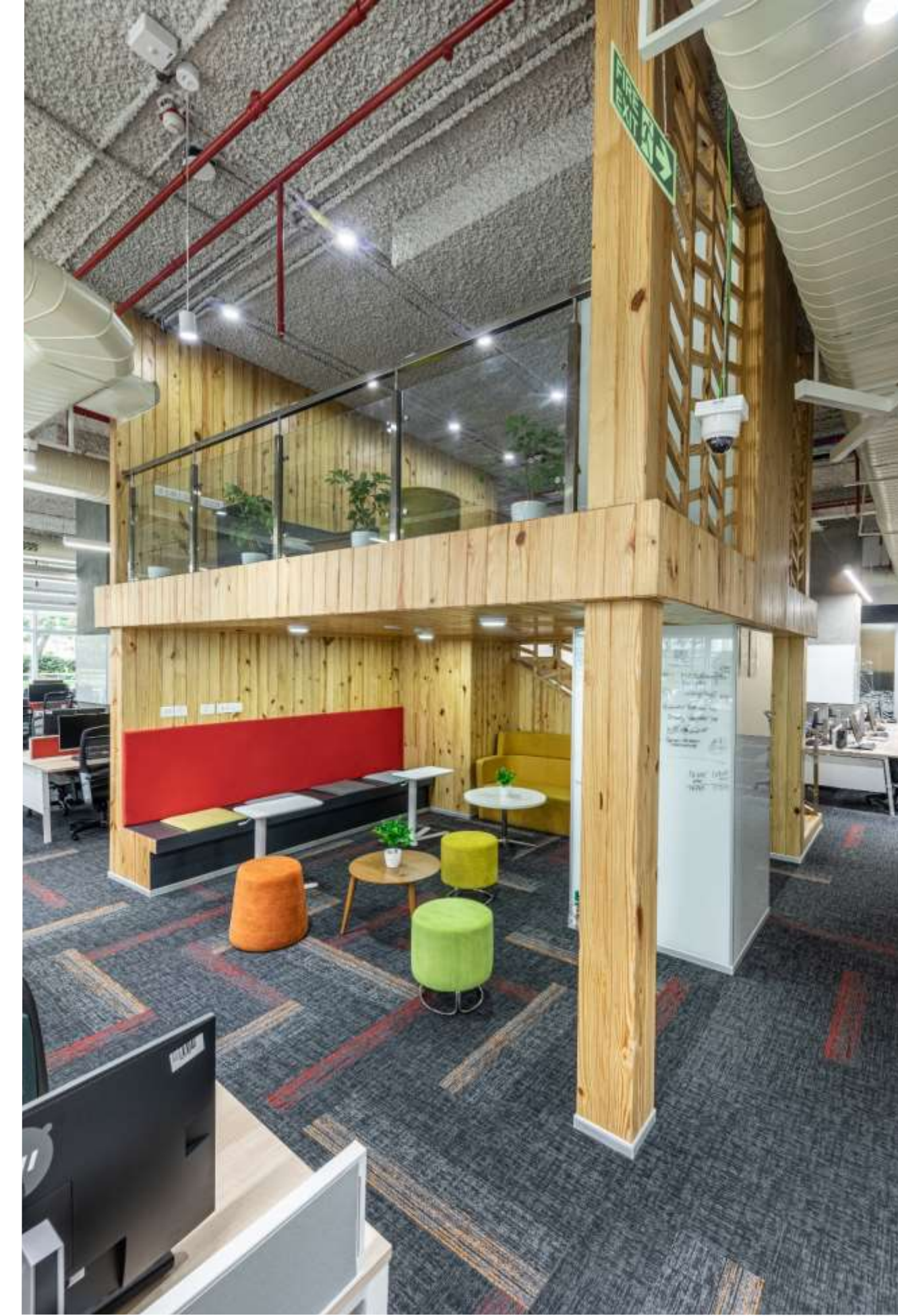


# SOCIETE GENERALE

Bangalore & Chennai

## SIZE

2,50,000 sft.



REALPAGE  
Hyderabad

SIZE  
15,000 sft.



# HONEYWELL

Bangalore

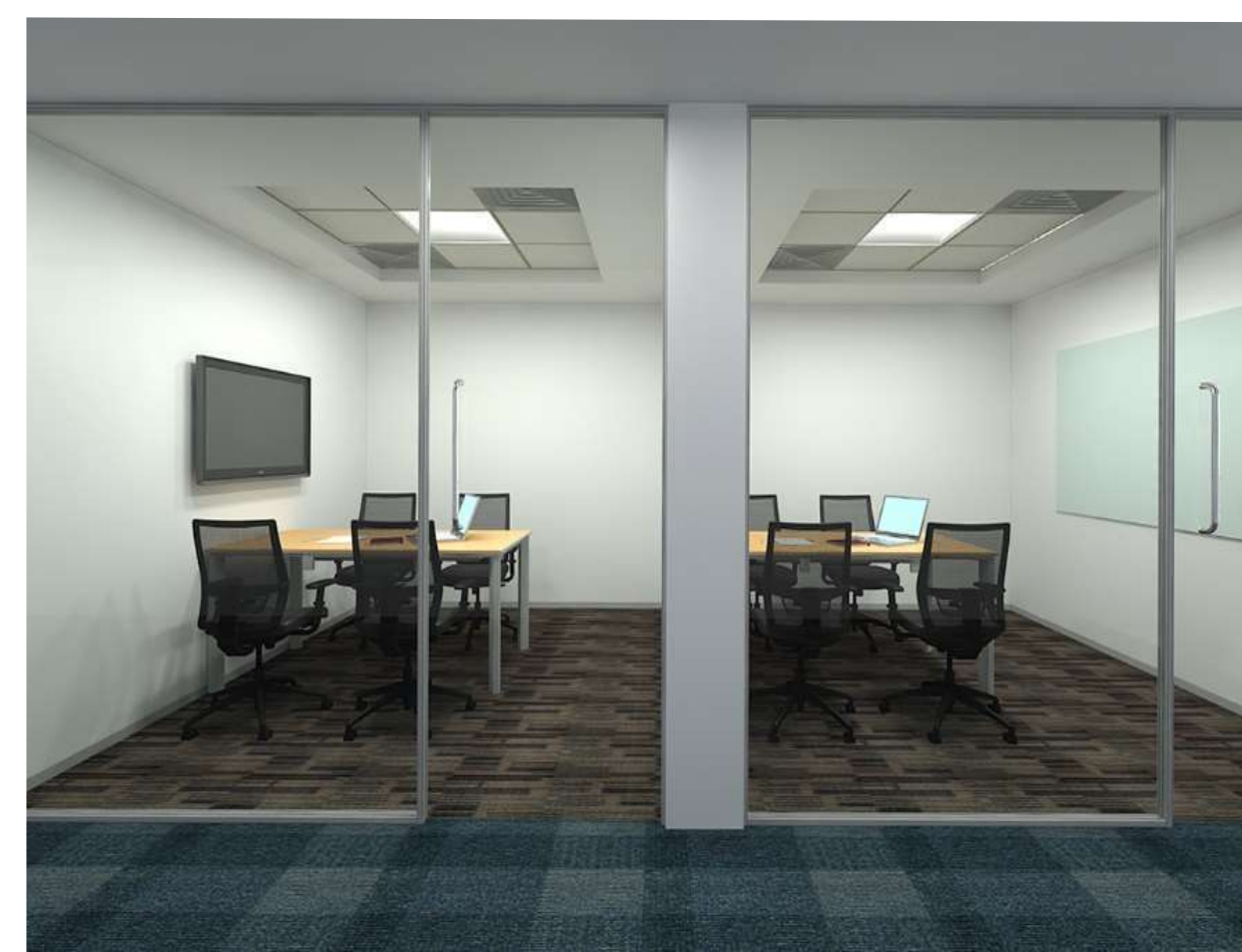
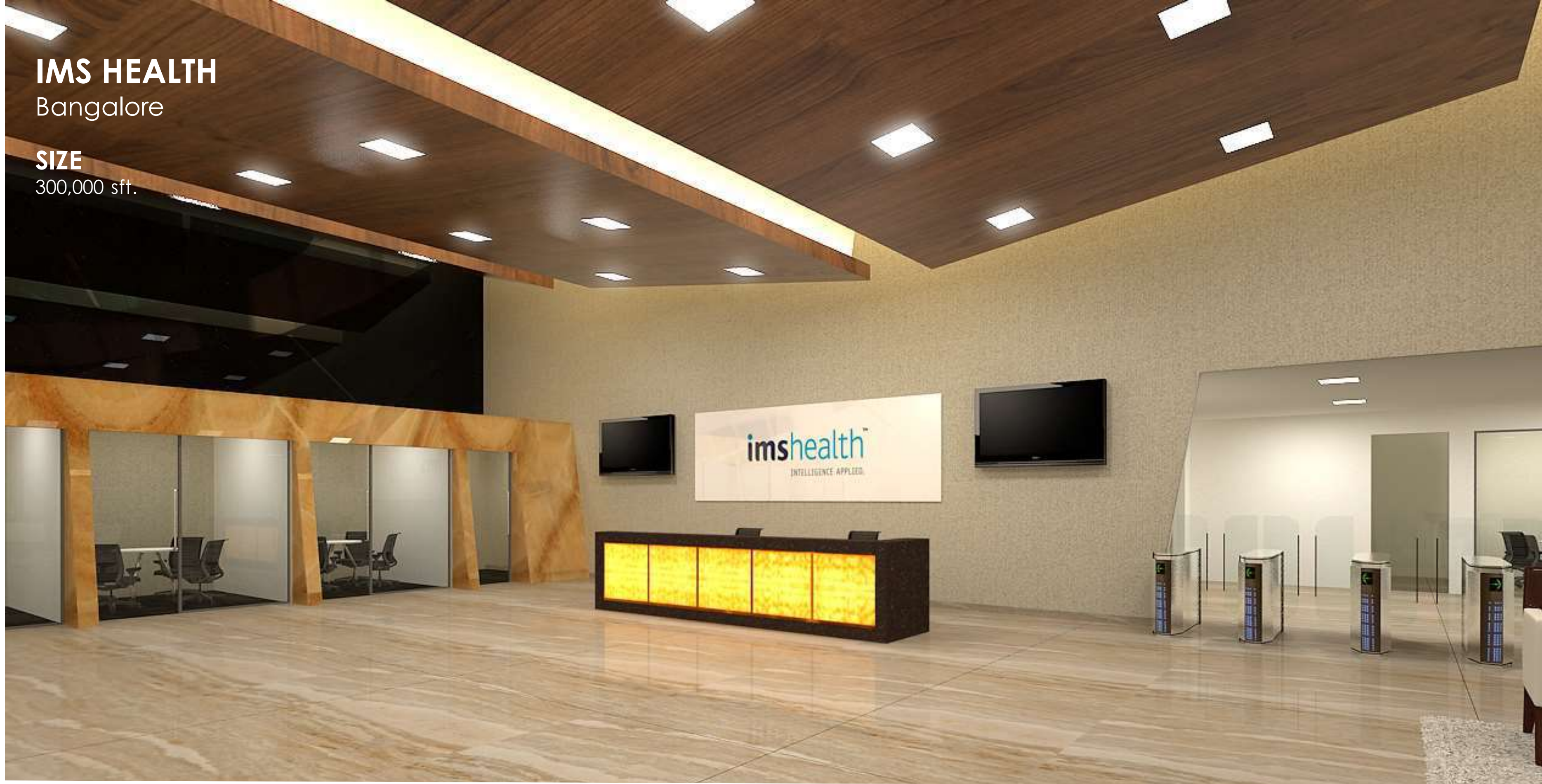
SIZE  
1,20,000 sft.



# IMS HEALTH

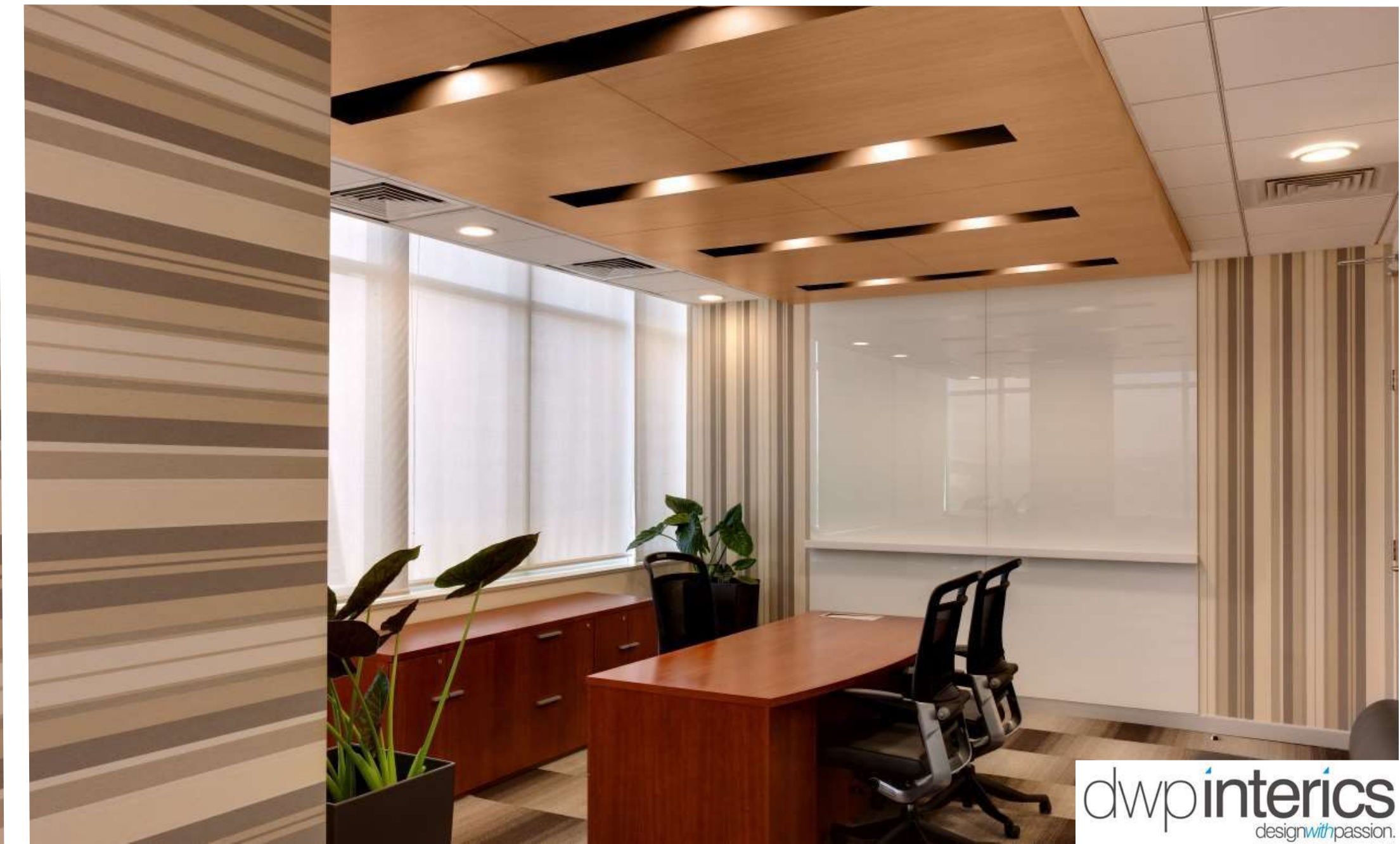
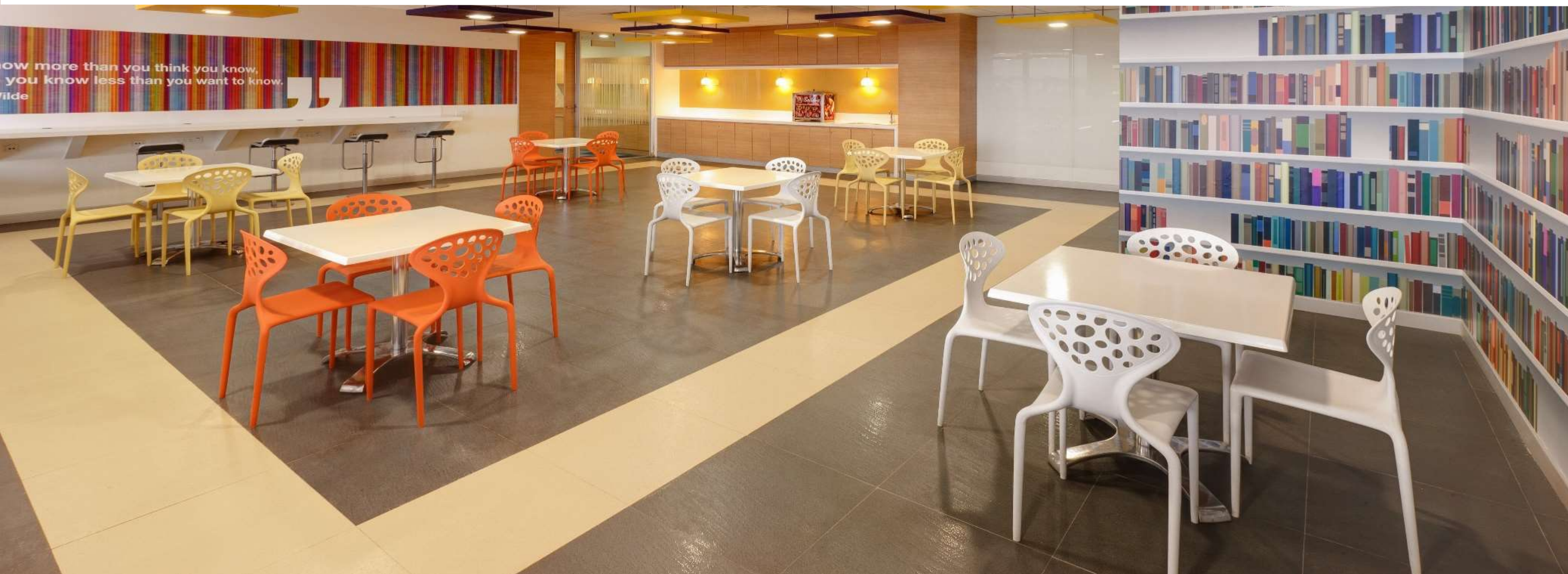
Bangalore

SIZE  
300,000 sft.



**CIBER**  
Bangalore

**SIZE**  
100,000 sft.

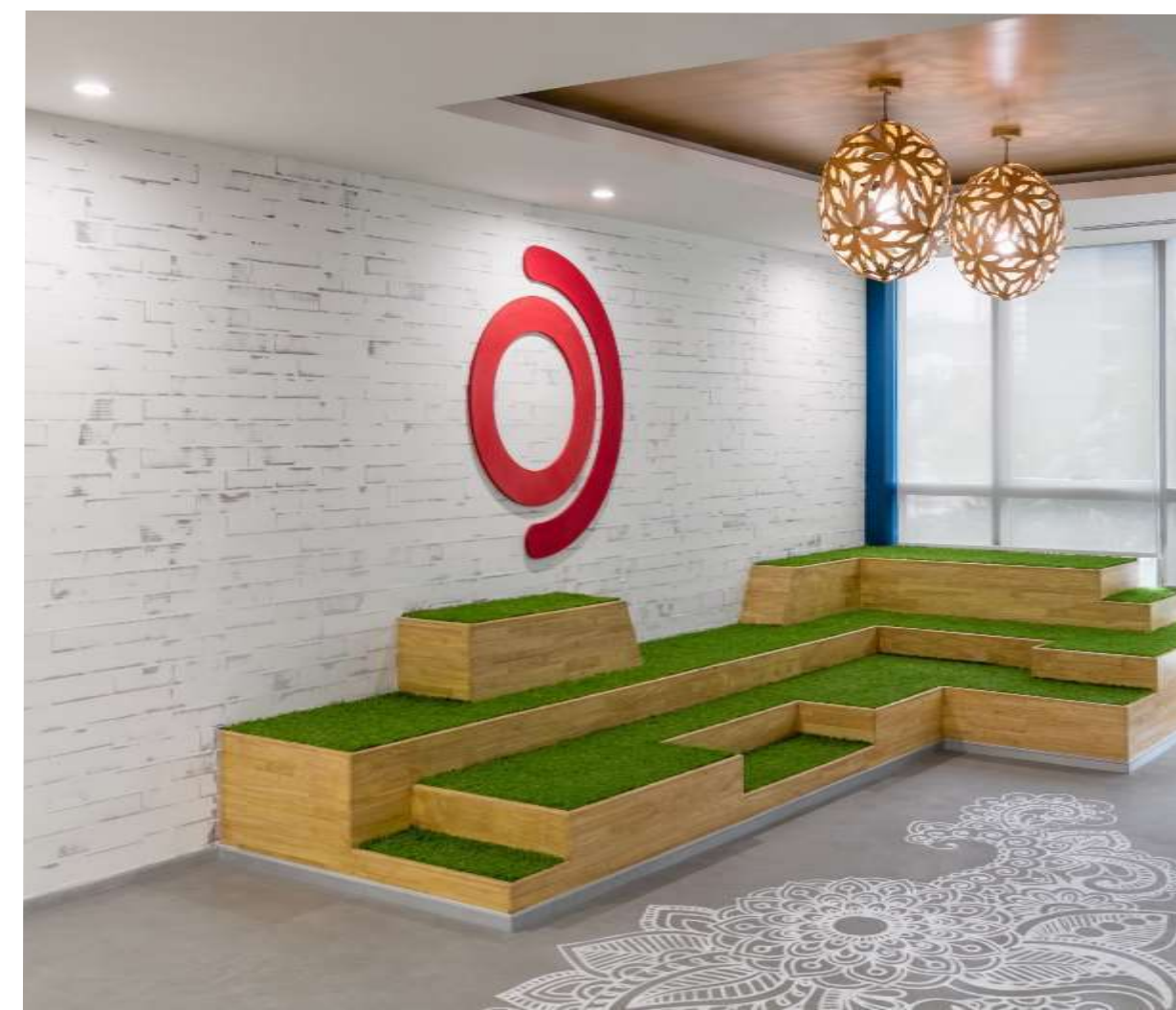
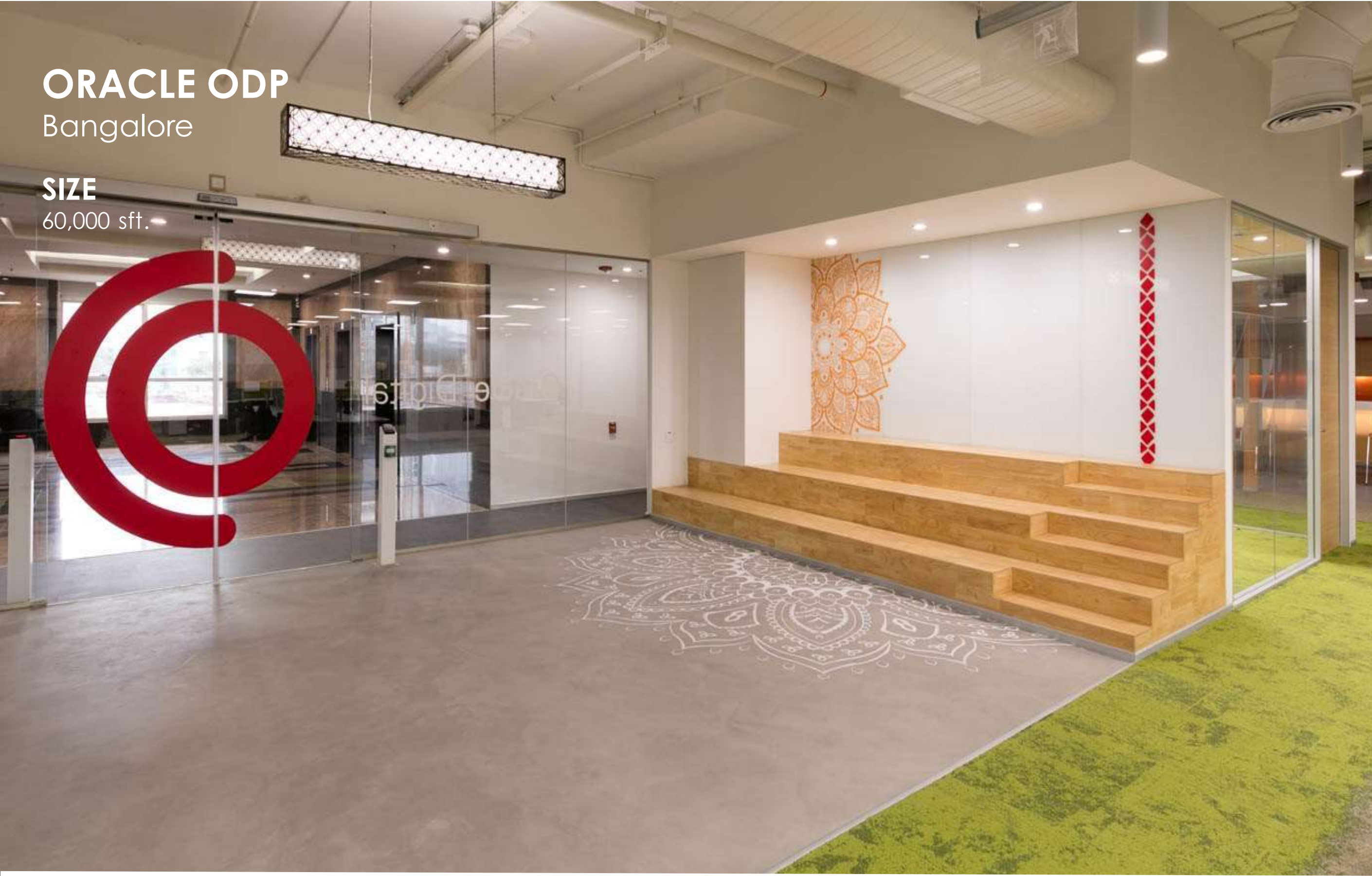


# ORACLE ODP

Bangalore

## SIZE

60,000 sft.



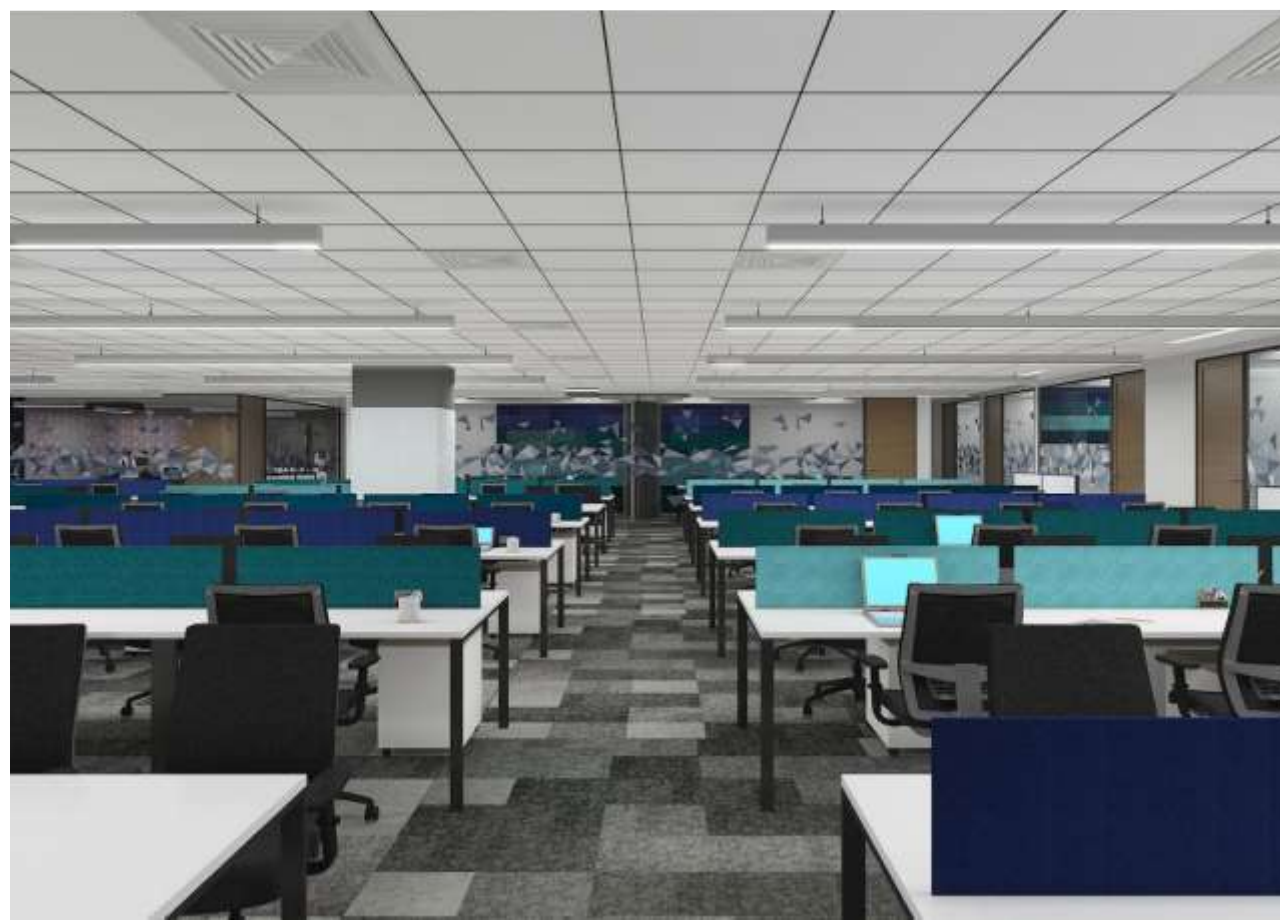
# BORDERLESS ACCESS

Bangalore

SIZE

15,000 sft.

BORDERLESS<sup>™</sup>  
ACCESS



# ECLINICAL WORKS

Bangalore, AHMEDABAD

SIZE  
240,000 sft.



**MITSUBISHI**

Pune

**SIZE**

40,000 sft.

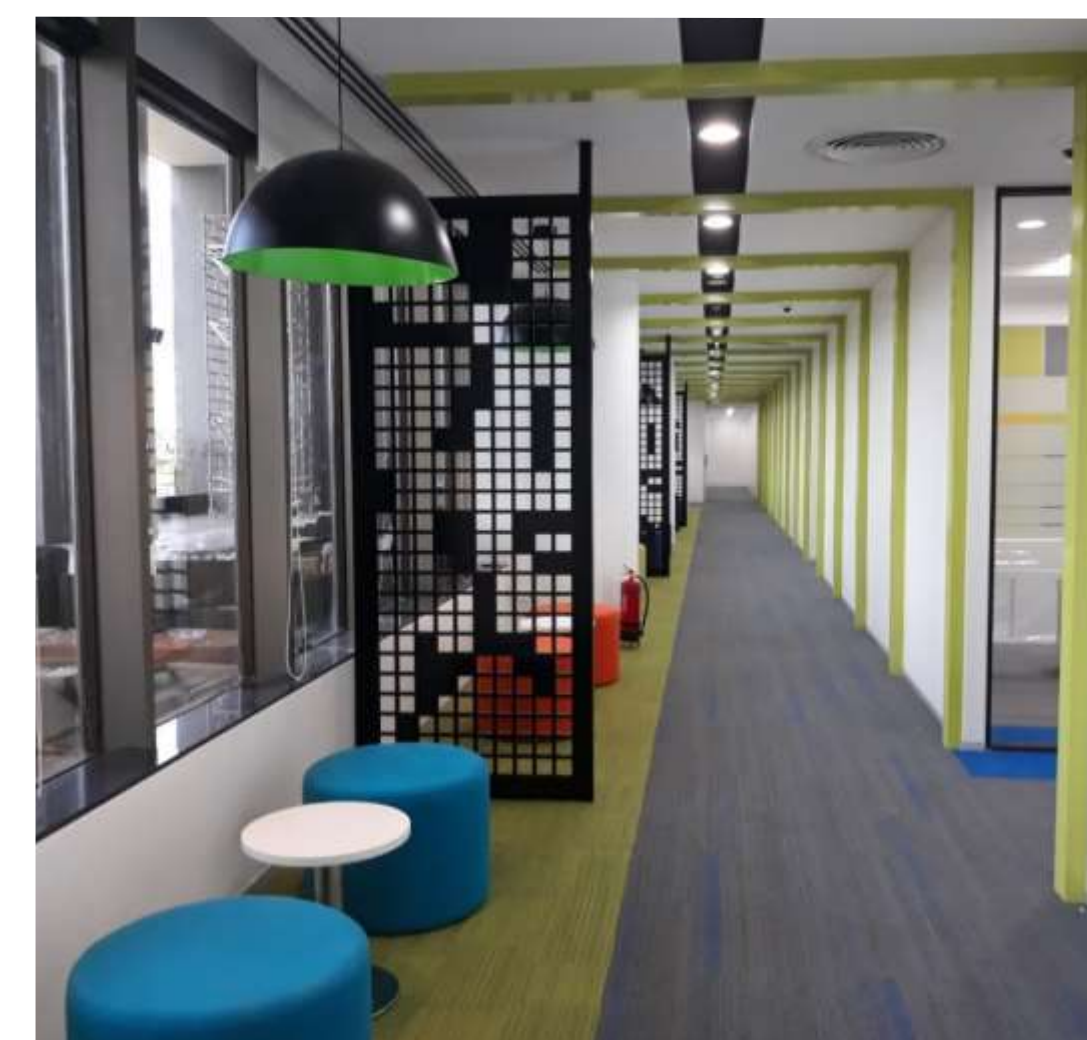
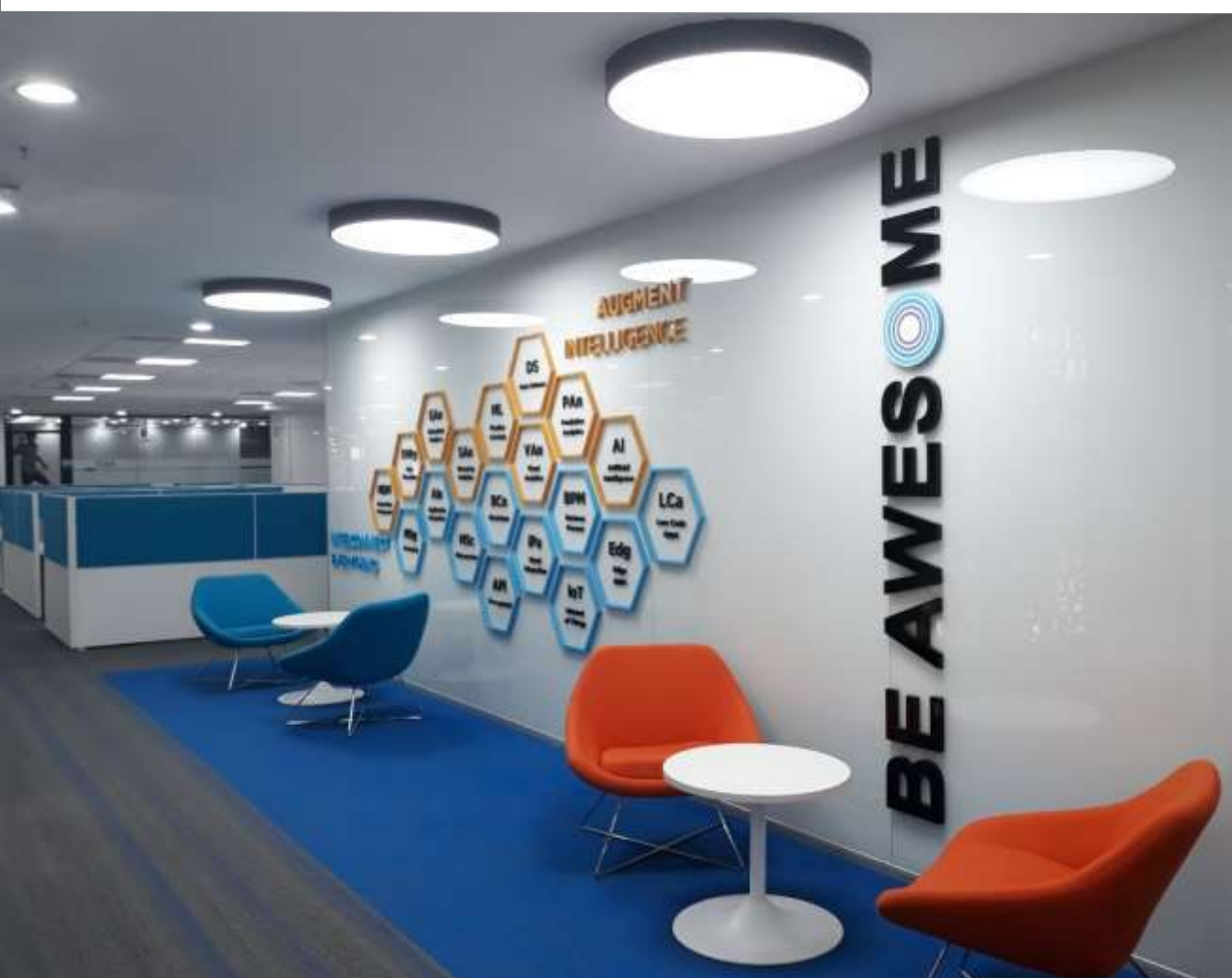


**TIBCO**

Pune, Hyderabad, Mumbai

**SIZE**

235,000 sft.



# AMADEUS

Bangalore

SIZE  
2,50,000 sq.ft.





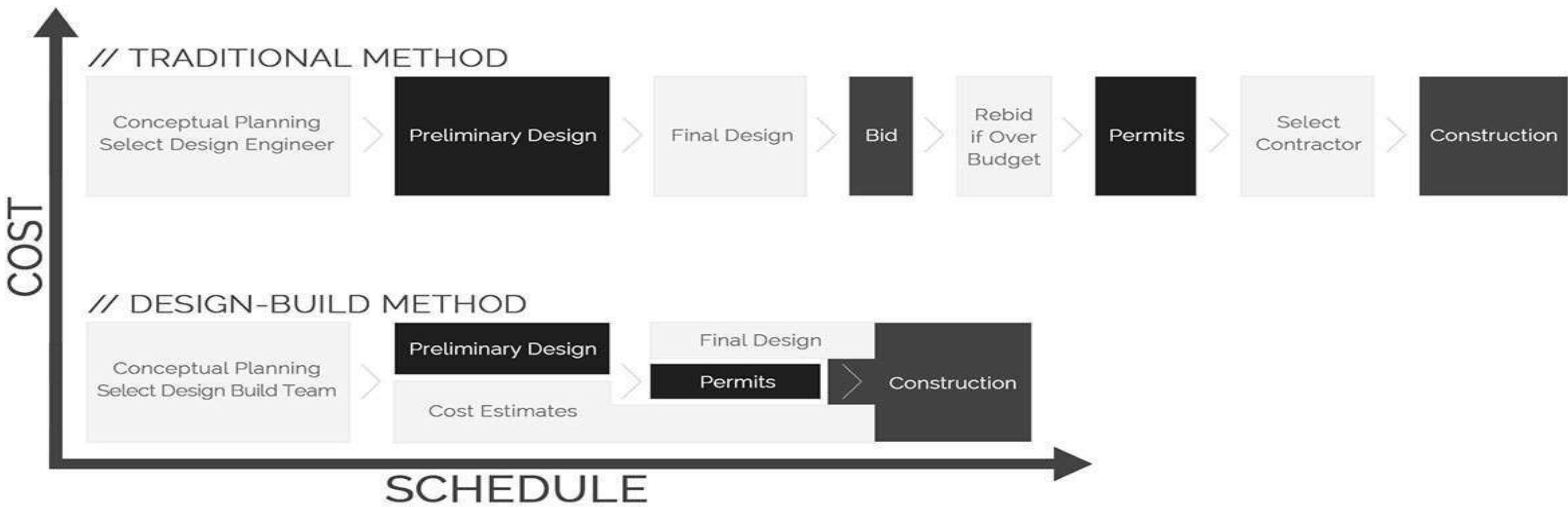
**DESIGN AND BUILD MODEL**

# ADVANTAGES OF DESIGN AND BUILD

## Design & Build Solutions

The design and build delivery method is a shift from the more traditional design-bid-build delivery of interior fit out contracts. Design build contracts are usually performed by the agency, who is in charge of the design and is also responsible to build the project. A design and build contract is usually the preferred contracting method under tight schedule circumstances, and it is intended to save time and considerable cost. Successful design-build projects offer an owner many benefits that add value to a project.

## Why Design & Build Solutions

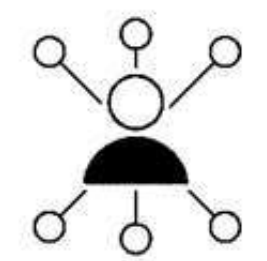


# APPROACH: PROCESS OF DESIGN AND BUILD



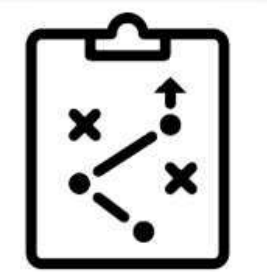
## DUE DELIGENCE

Mapping the physical attributes of the building that has a direct impact on the interior fit out



## KNOW YOUR CUSTOMER

Through surveys, interviews and analytical data, a complete understanding of the client's requirements are essential for a good design.



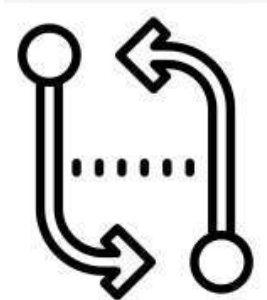
## STRATEGY

Understand client vision, change management process and workplace strategies to be able to deliver the future office.



## DESIGN INNOVATION AND EXECUTION

Design innovation in technology and space planning is crucial in today's offices.



## INTEGRATED PROJECT/ DESIGN DEVELOPMENT

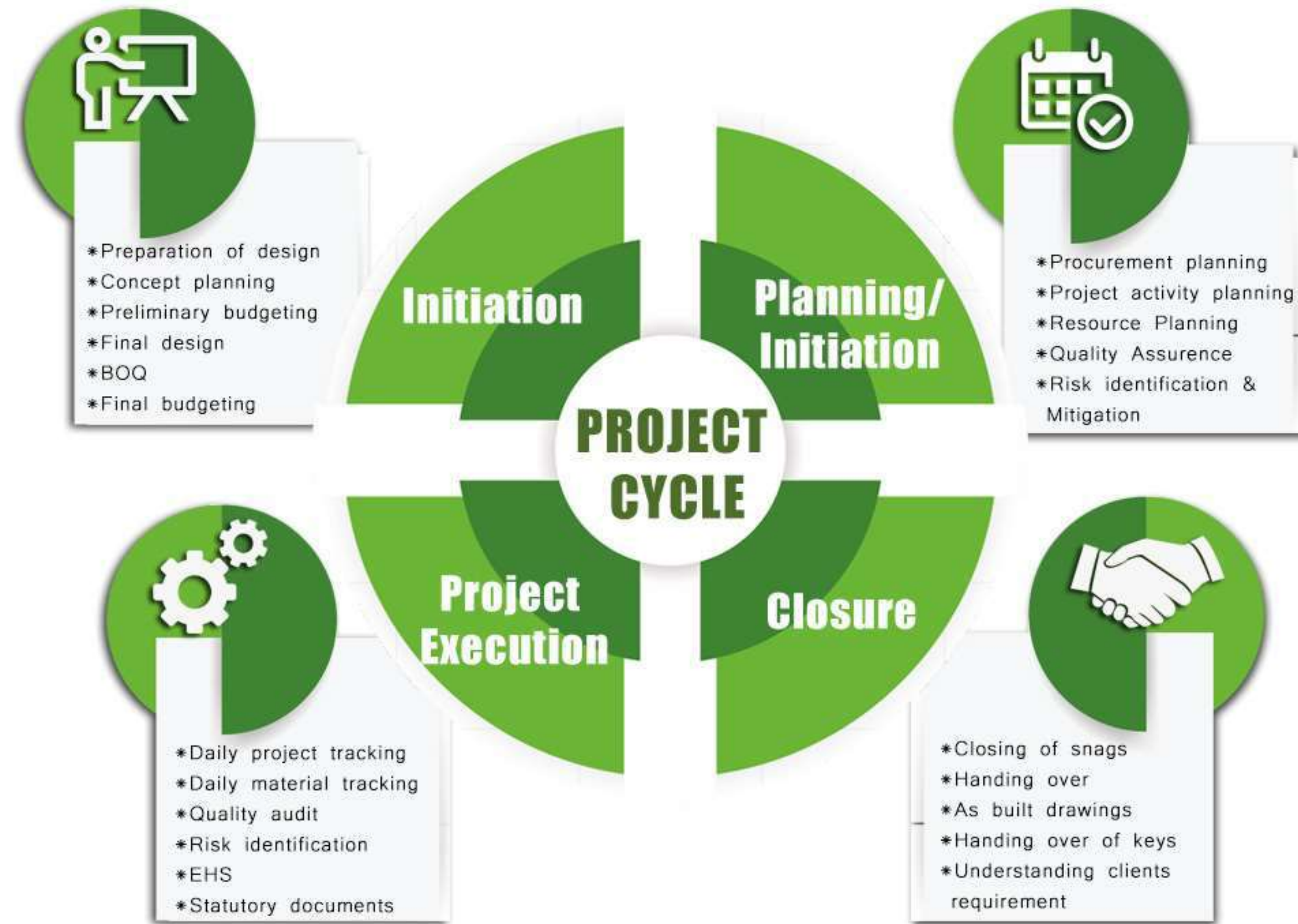
A Complete solution- from strategy to project handover through post occupancy surveys is the service that DWP Inteics will render.

# PROJECT CYCLE

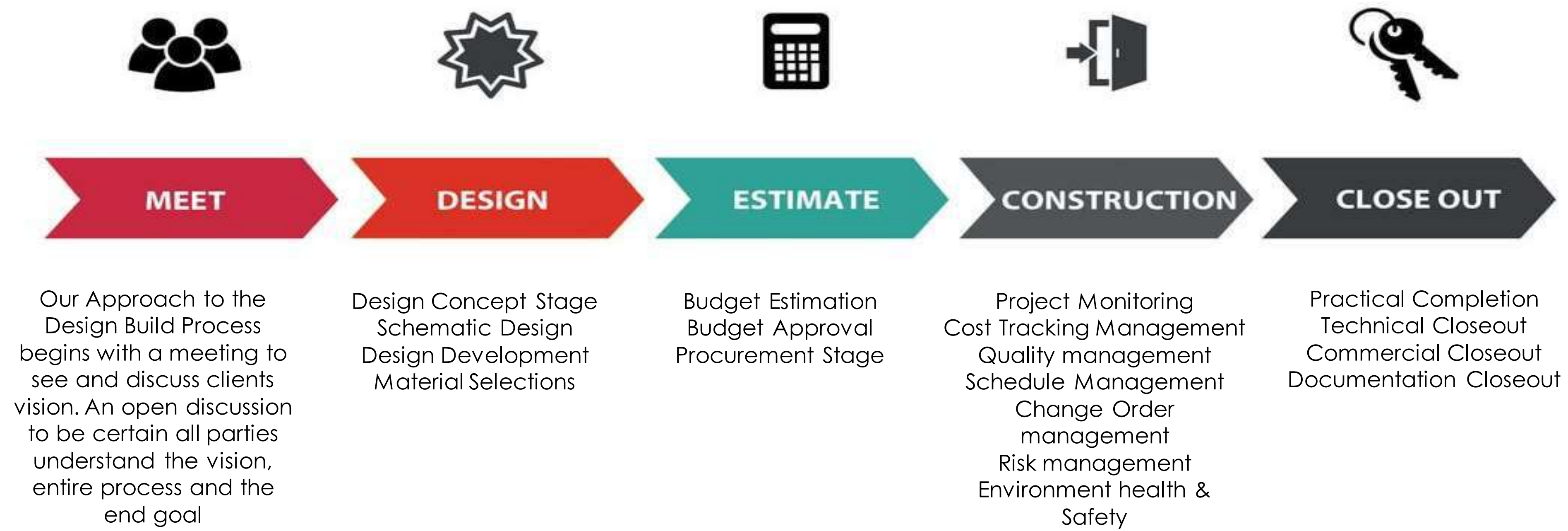
Excellence in Project Management with a successful outcome is achieved through a structured process that includes multiple phases

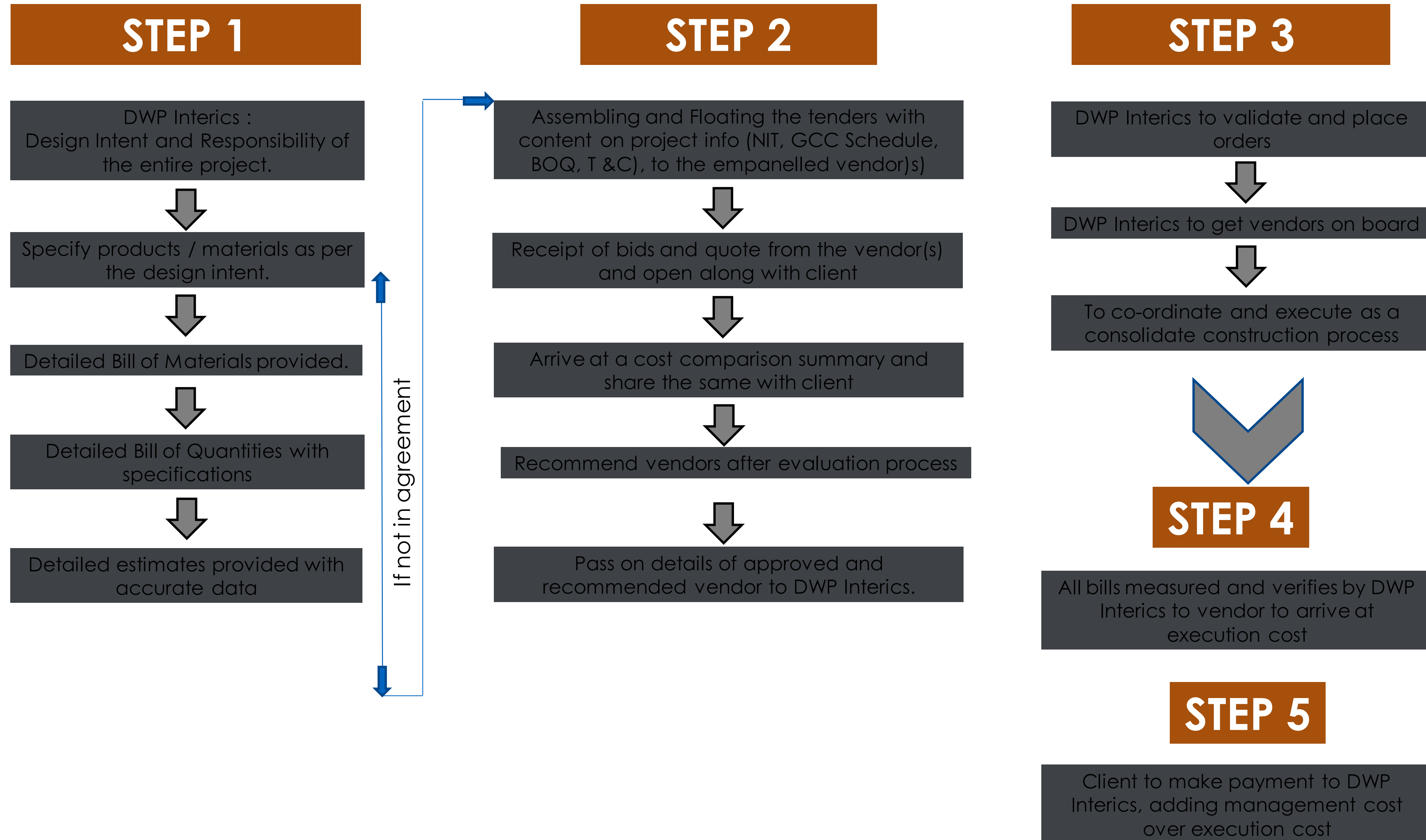
- Initiation & Planning
- Execution
- Monitoring & Control
- Closeout

Our Design & Project team are dedicated to work on strategies, tactics, and tools for managing the design and construction delivery processes and for controlling key factors to ensure the client receives a facility that matches their expectations and functions as it is intended to function.



# OUR PROJECT APPROACH





# HASSLE FREE JOURNEY FOR CLIENT FROM DESIGN TO EXECUTION

## Reduced Risk

Variation Orders managed within planned cost

Lesser re-work due to parallel cost plan and Documentation

Dedicated & informed, design & execution with Single point of contact

Transparency – Guaranteed maximum price

Saving Internal resources

## Benchmarking

Enough Data Provided for comparative analysis

Better Quality of Products at lesser rates due to regional sourcing capability

Providing good data / transparency for auditing

Efficient process – No rework

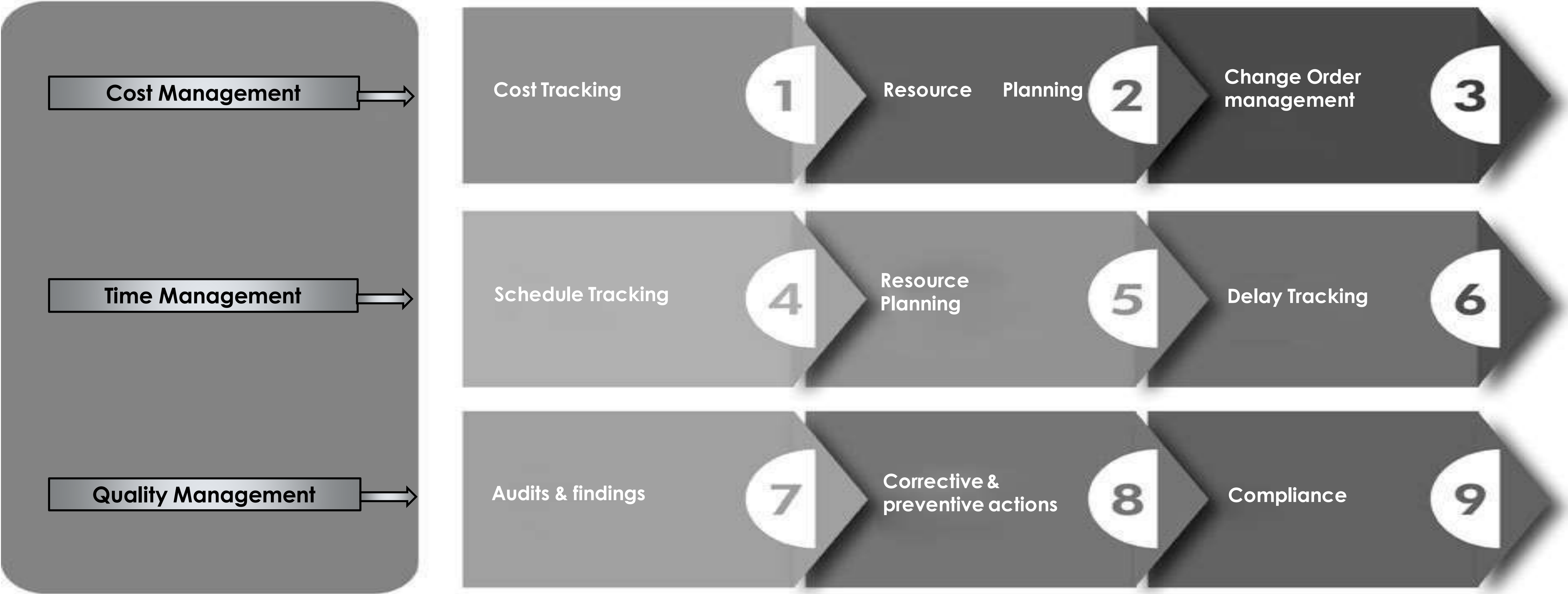
## Financial Guarantees

Insurance coverage provided. All warranties including DLP of all trades

All Financial documentation required for the project lies with one single agency

Less time & effort to certify invoices and track vendor bills.

PERFORMANCE INDICATOR



## EHS SYSTEM

**Risk Assessment:** Identify potential safety and environmental hazards and minimize their impact on your company.

**EH & S Policy :** Set up laws, rules, regulations, programs to protect the health and safety of employees and the public as well as the environment from hazards associated with the workplace

**Training :** Provide regular training to ensure that the labours are adequately informed about physical and health hazards present within the work premises.

### Basic Instructions to the work force

- Work under safe and healthful conditions, free of recognized hazards
- Wear and use personal protective clothing and equipment
- Have basic, and when necessary, specific health and safety training.



## OUR GOAL

We work carefully and take appropriate safety measures to avoid input or accidental cases and our site will become as safe and secure place to work in.



### We Believe:

- # Zero Accidents - It is achievable
- # Health & Safety Measures - No Compromises
- # We Provide High Safety Standards to our clients

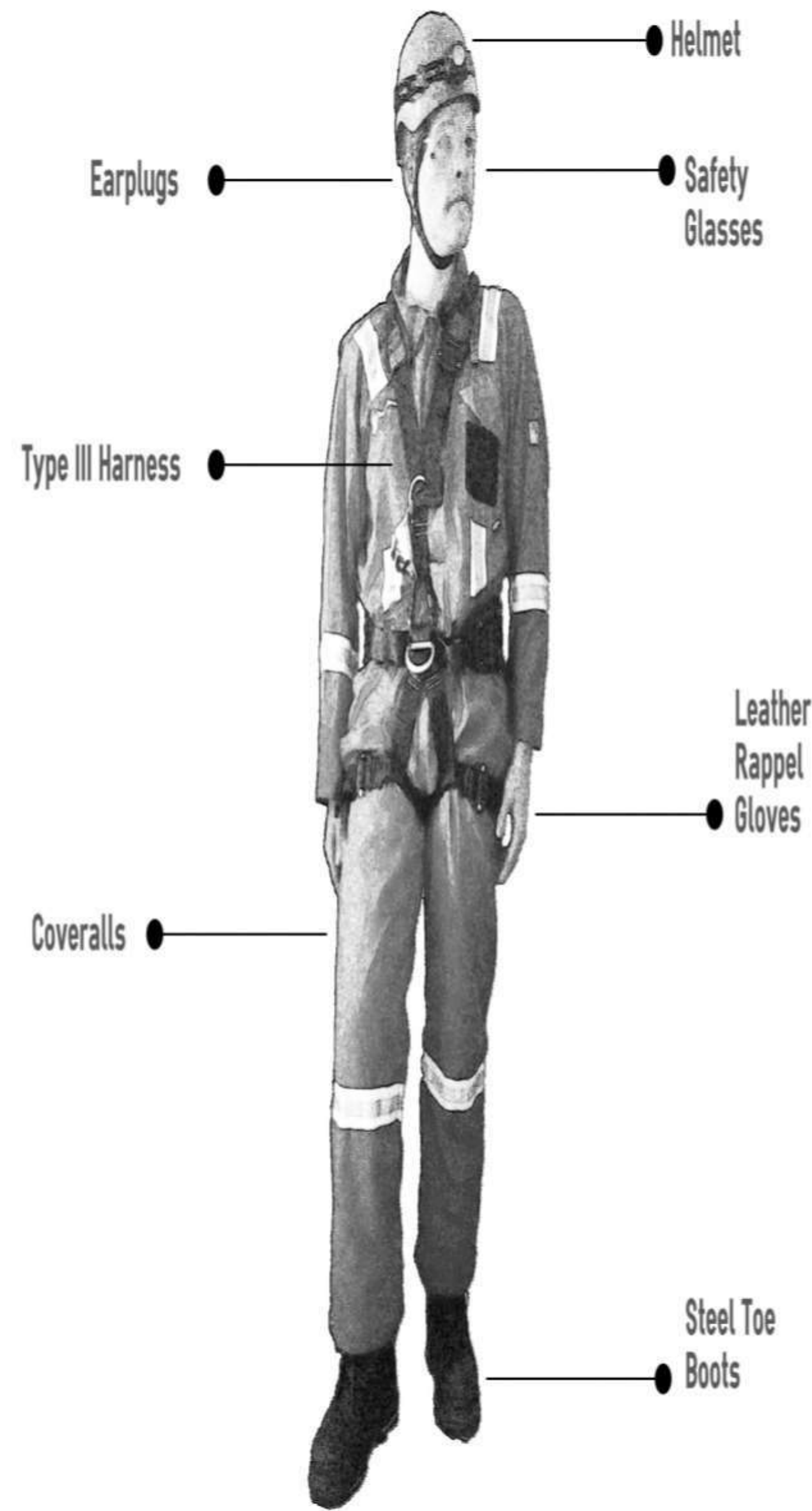







## What it requires

- Detail Knowledge transfer to the work force
- Daily tool box talk on every particular safety procedures
- Motivate the work force with awards
- Handling medical emergency – bringing in qualified doctors to explain on handling medical emergency
- Adherence of strict EHS policy



OUR SAFETY PLAN



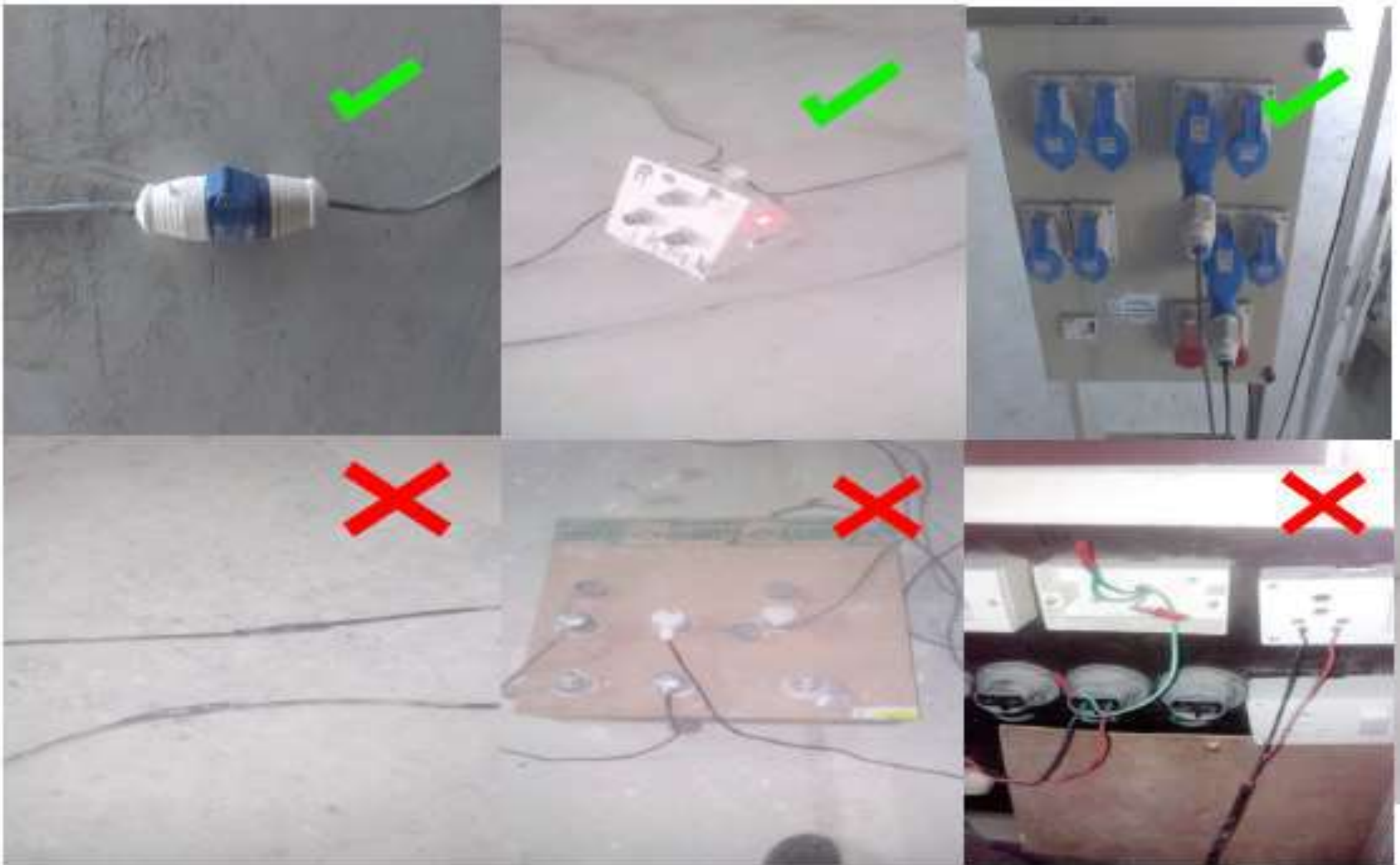
SL NO.	Colour of safety helmet & high visibility jackets	Personnel
1)		Engineers and Managers Sub-Vendors and supervisory staff
2)		Safety Department
3)		Electrical workers.
4)		All labours.
5)		HVAC workers/Fire &safety workers



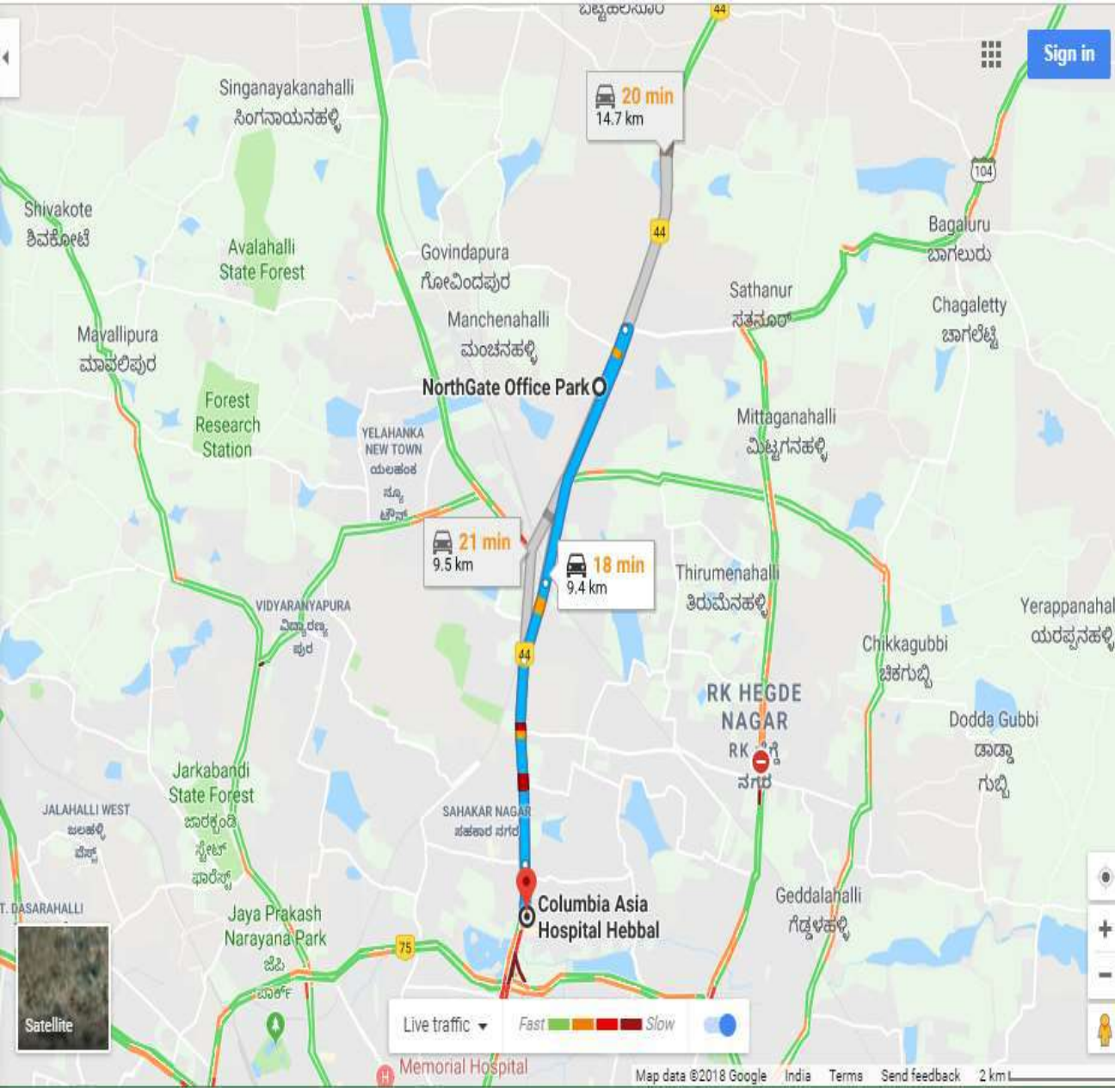
24X7 Ambulance stationed at site



First Kit at the Site



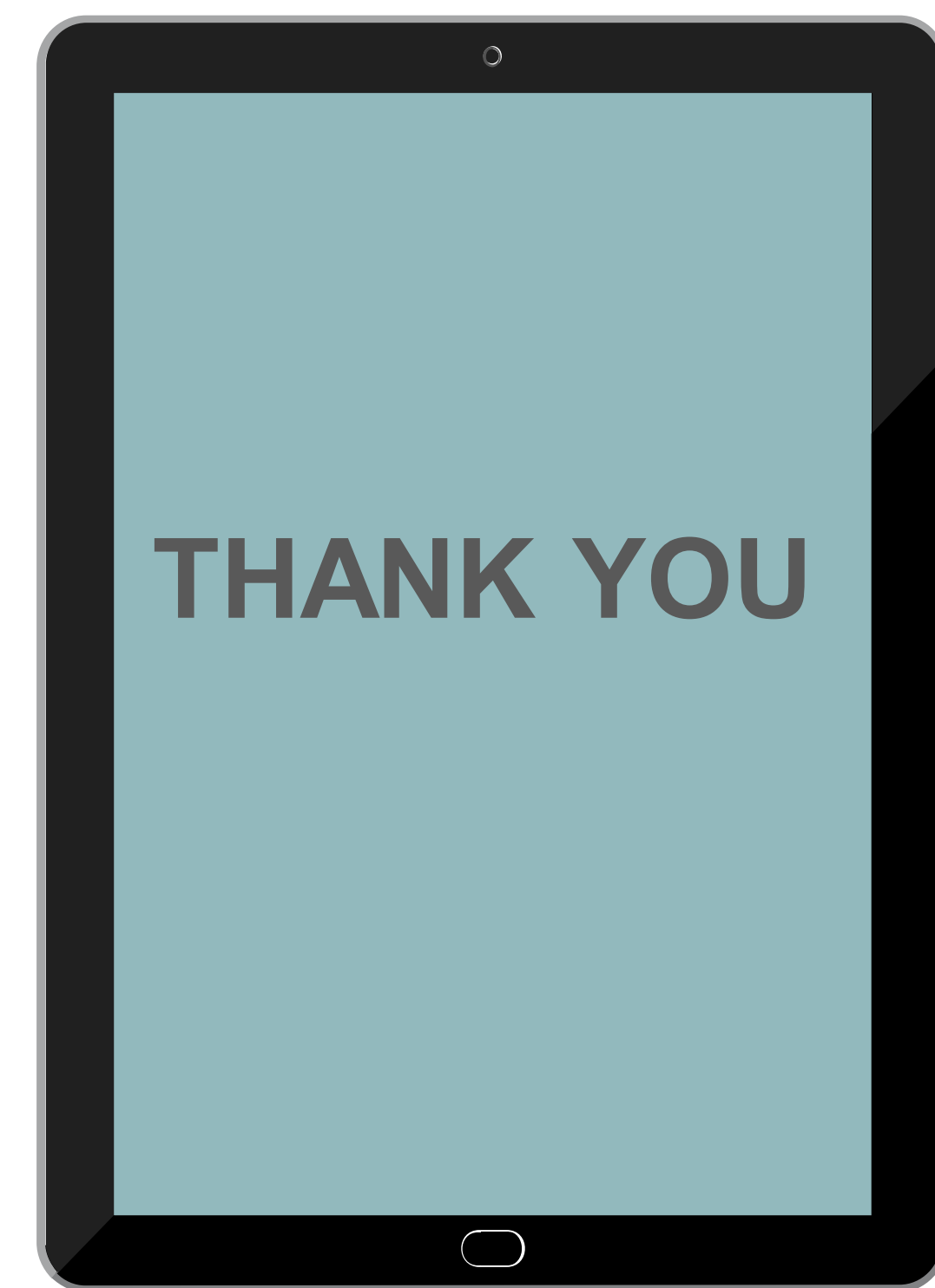
ELECTRICAL SAFETY



Nearest Hospital identification and MOU for any emergency



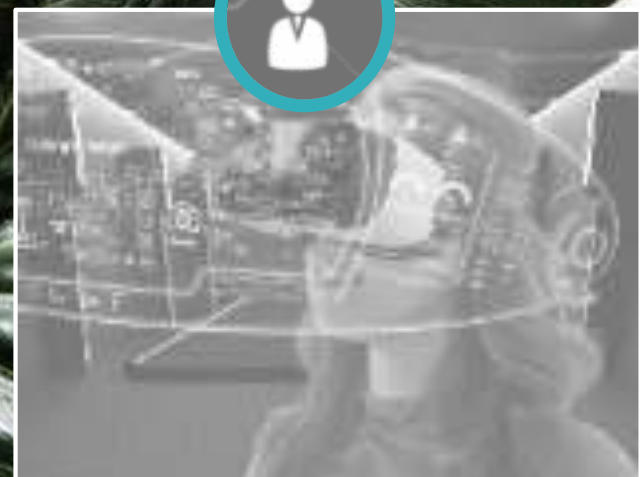
+



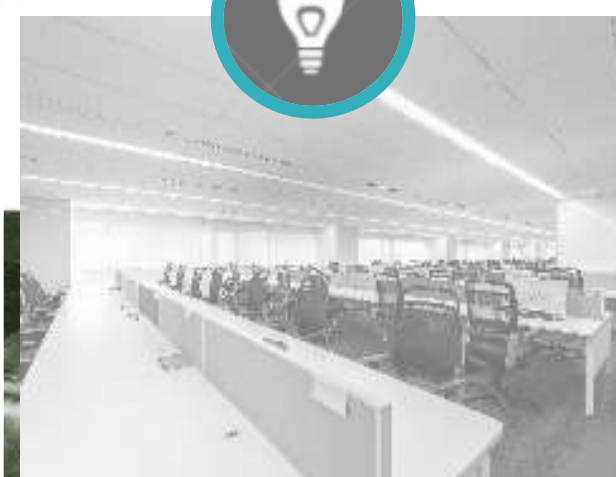
dwpinterics  
designwithpassion.



DESIGN



DESIGN INTELLIGENCE



LIGHTING DESIGN



SUSTAINABILITY AND  
WELLNESS



GRAPHIC DESIGN



ACOUSTIC DESIGN



PROJECT MANAGEMENT



DESIGN AND BUILD

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i n t e r i o r + a r c h i t e c t u r e

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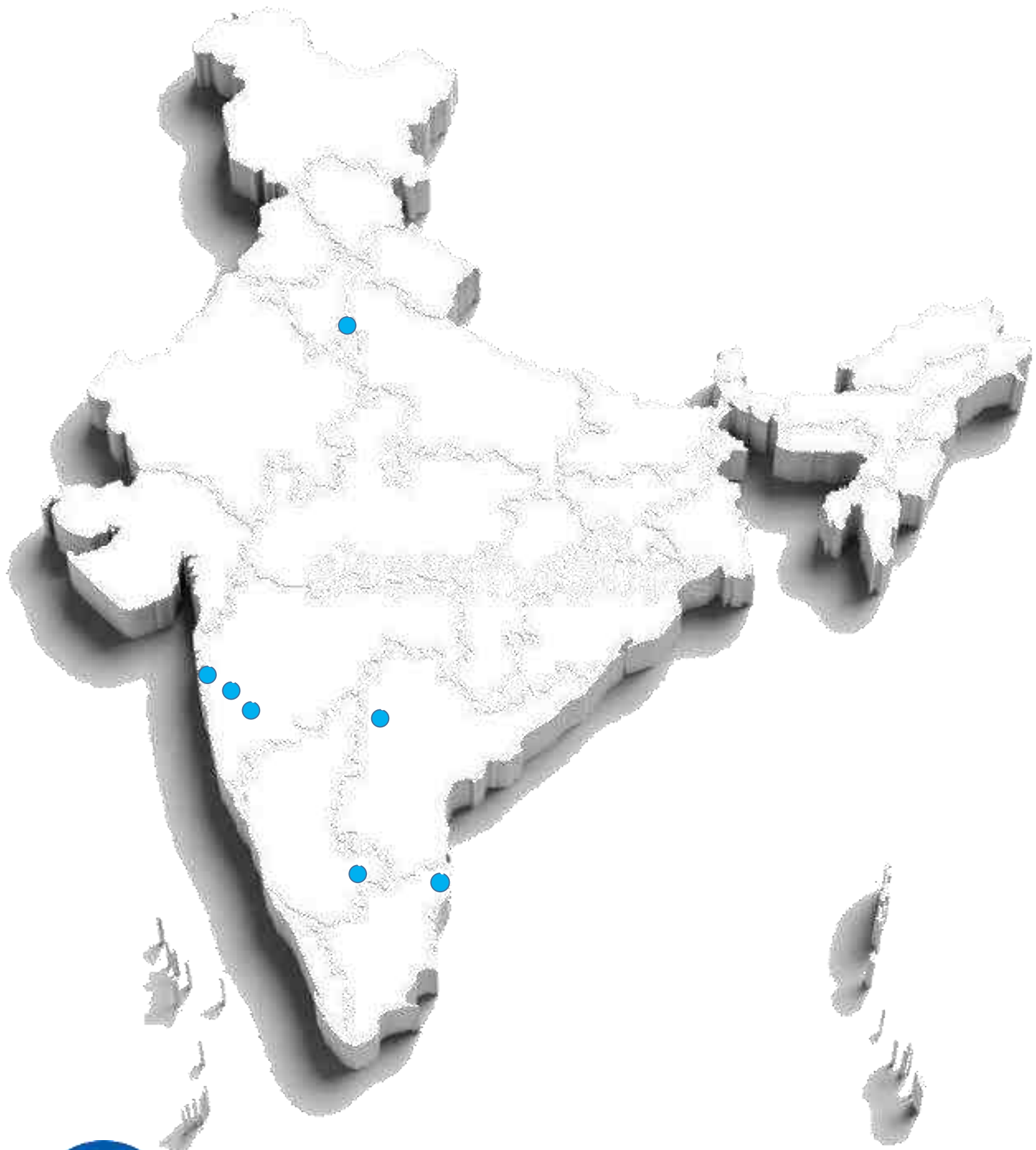
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Tel: +91 20 26150001/ 11  
ESTABLISHED: 2004

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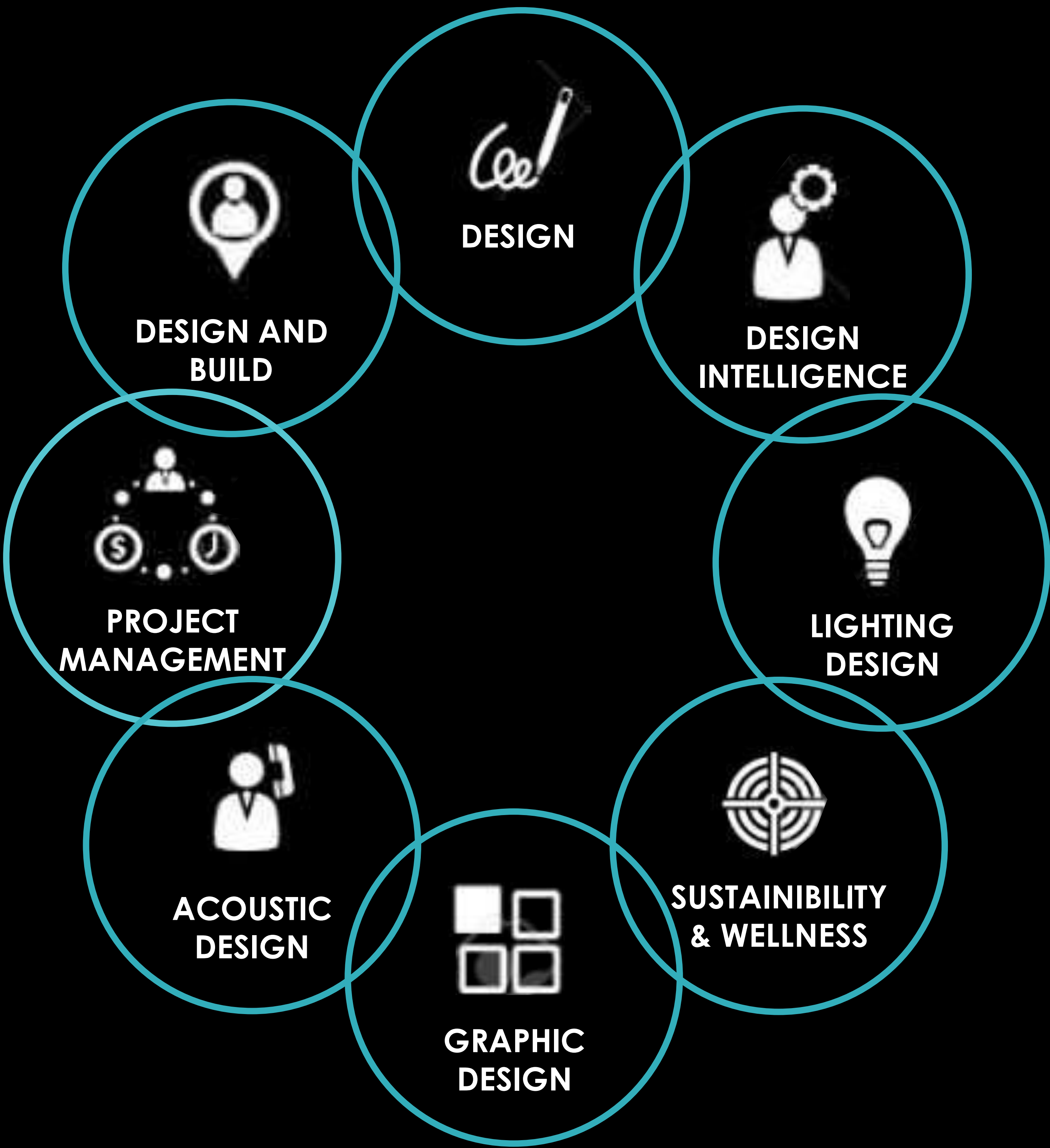
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3. Google- Bangalore, 4th floor
4. SAP Labs – Bangalore
5. Inautix – Pune
6. Apple- Hyderabad
7. VMware - Pune

### GRAPHIC DESIGN

Graphic Design is now an integral part of the built environment. Through print and interactive installations, it can express branding and strategic messaging. It can create a sense of pride and inclusion amongst the employees.

### ACOUSTIC DESIGN

Good acoustic design supports performance, productivity and collaborative workplace objectives.

We have two objectives in mind while designing for good acoustics- isolation of noise and mitigating reverberation of noise within a room.

### PROJECT MANAGEMENT

DWP Interics has a strong and efficient project management team.

Our project managers work closely with the client in order to ensure the success of the project.

Our PM assigned to the project sees the project coordination and planning from start to finish. This includes budgeting, scheduling, order tracking, status reporting, on site management and closure of the project.

### DESIGN AND BUILD

Our Design & Build Management team provides a collaborative teaming approach combined with strong support and guidance to the project in our capacity as an independent consultant.

The design and build delivery method is a shift from the more traditional design-bid-build delivery of interior fit out contracts. In design-build projects offer the client many benefits that add value to a project.

02

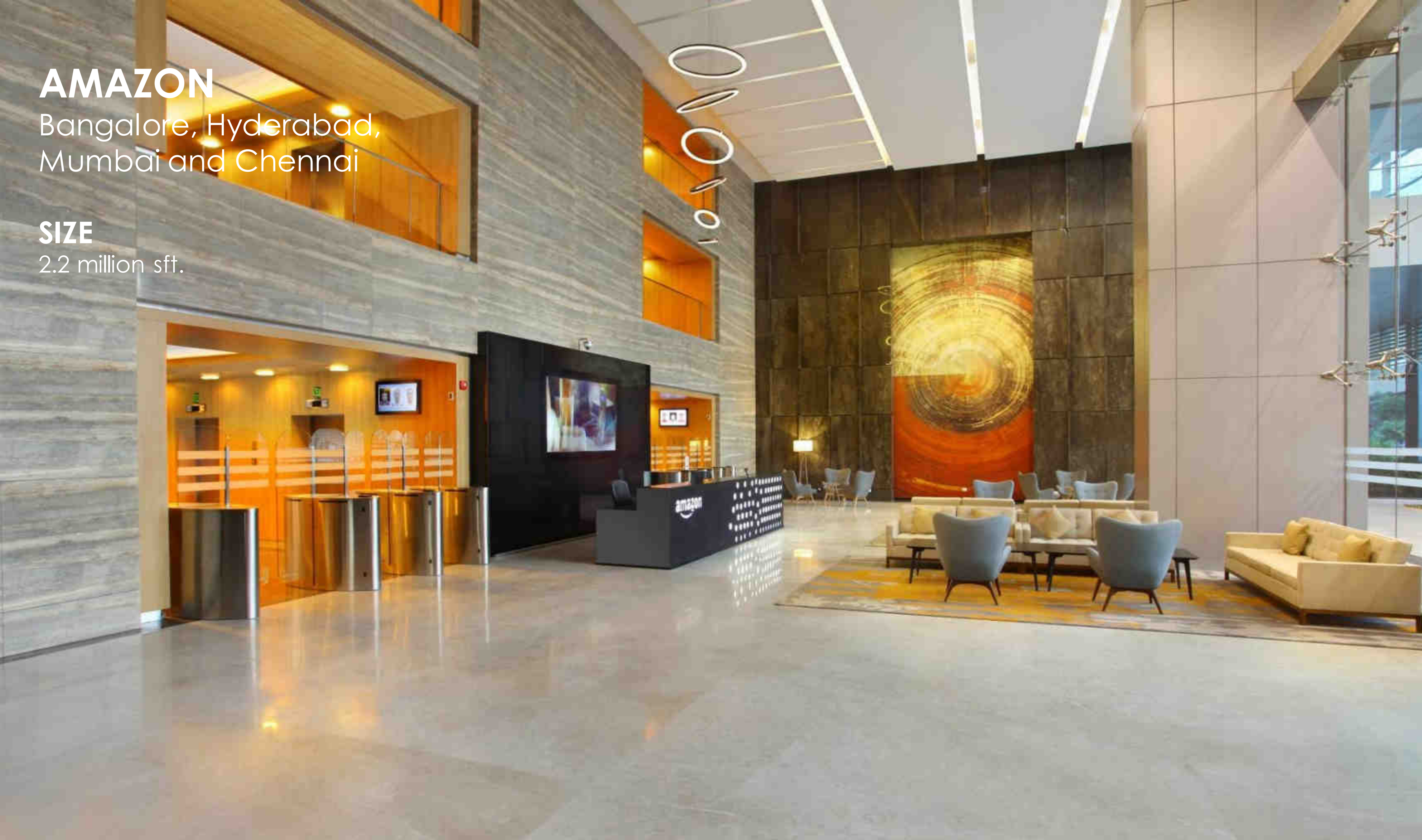
PROJECT EXPERIENCE

# AMAZON

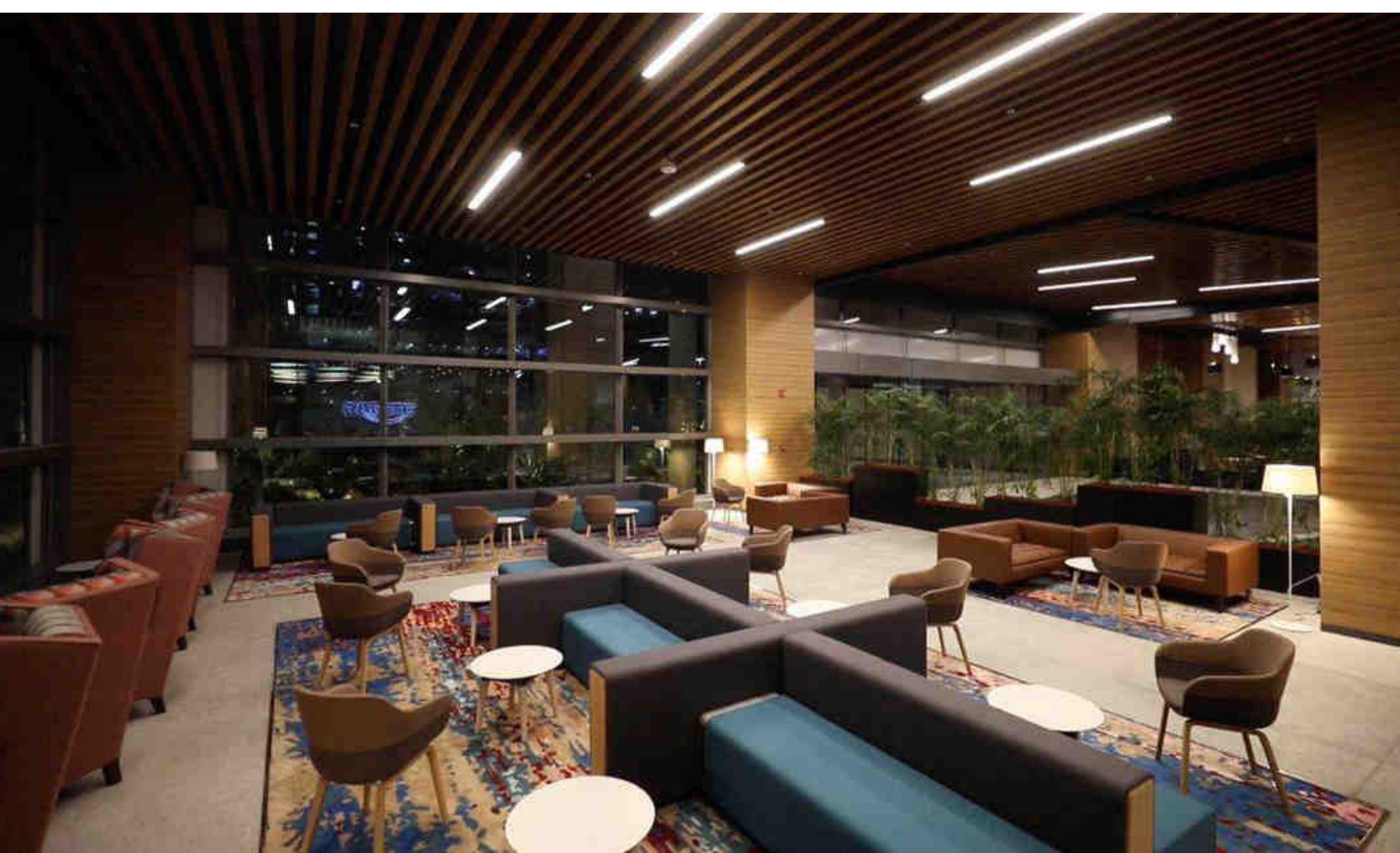
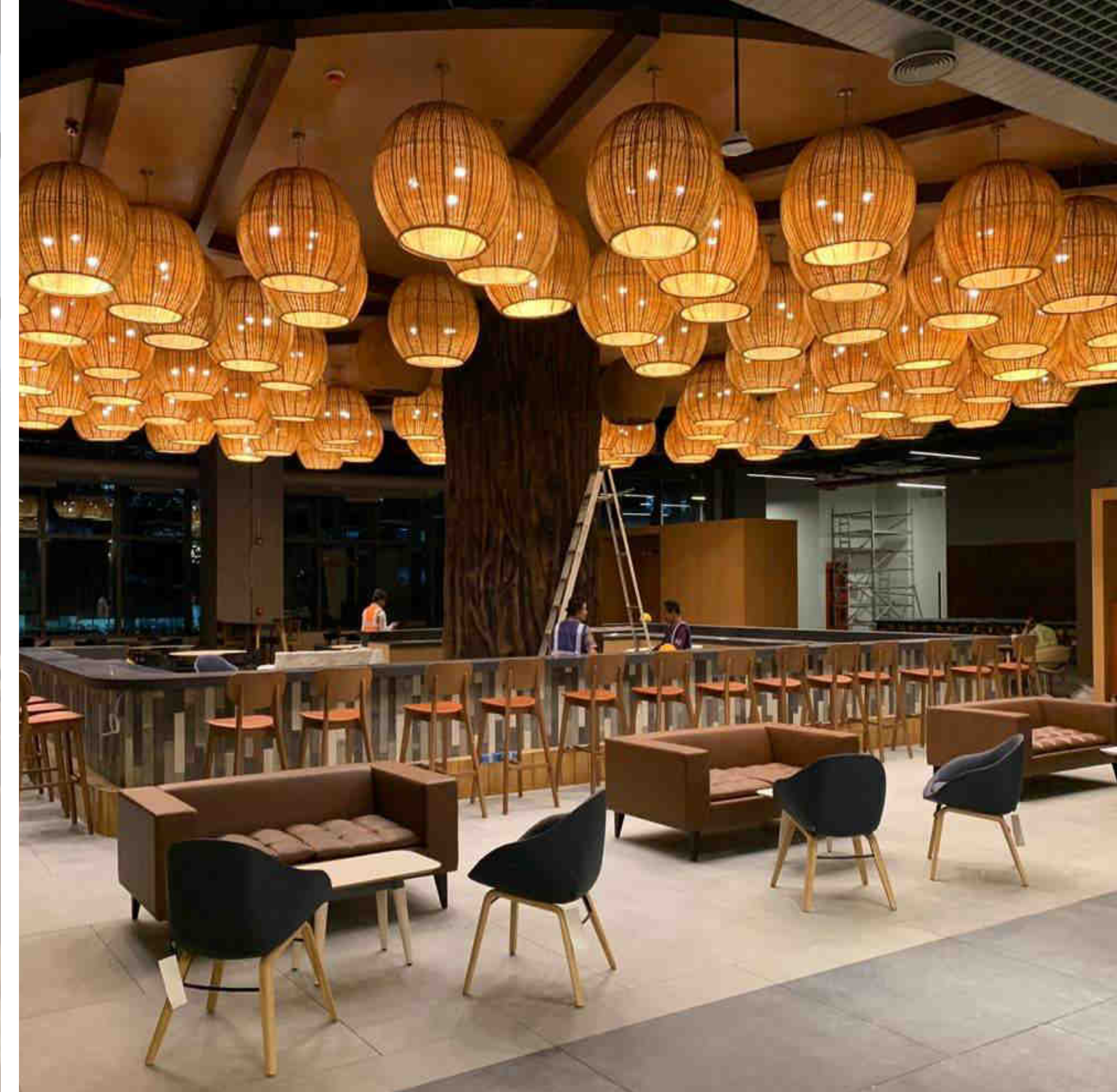
Bangalore, Hyderabad,  
Mumbai and Chennai

## SIZE

2.2 million sft.



AMAZON  
Campus  
Hyderabad

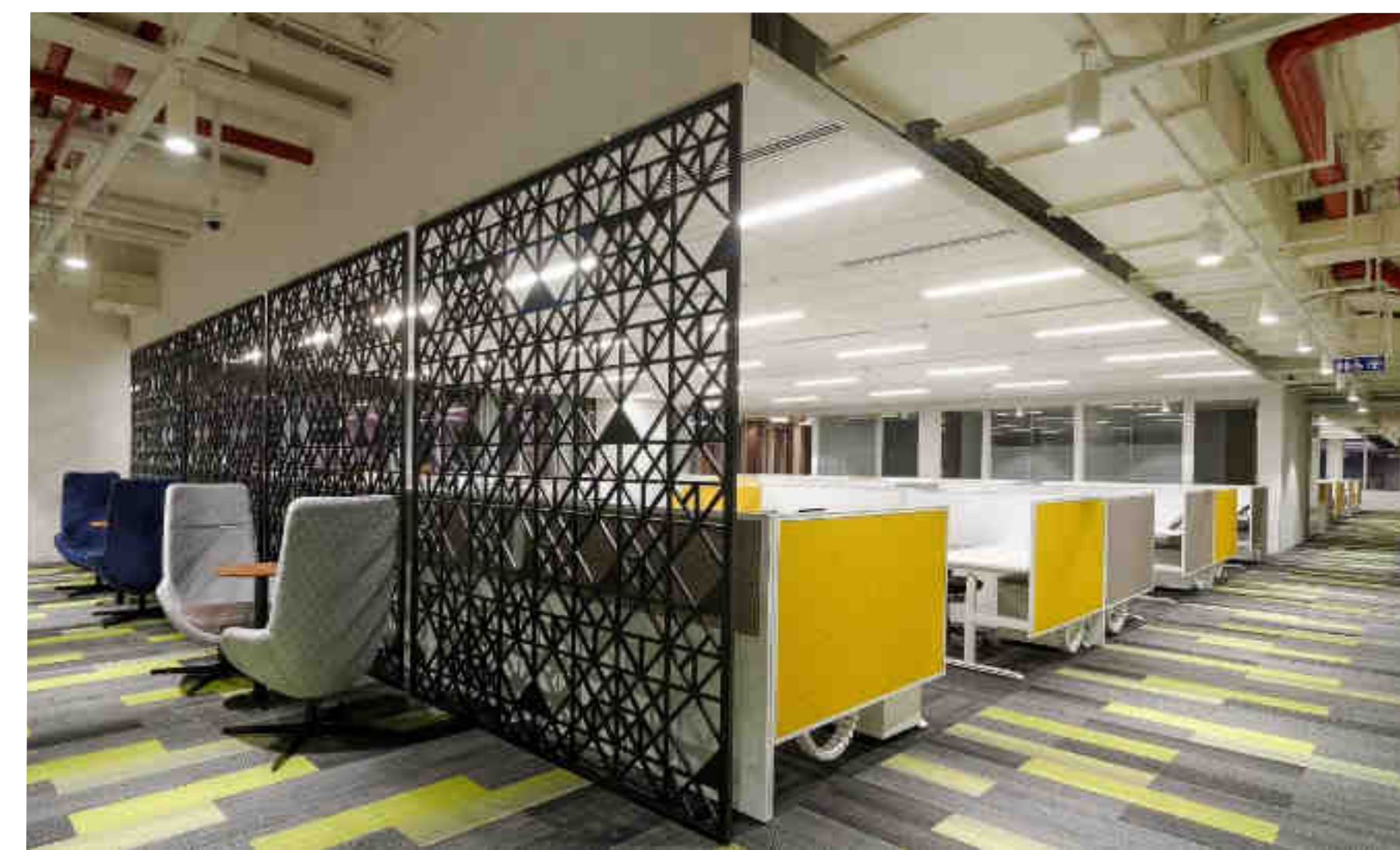


# ORACLE CAMPUS

Bangalore

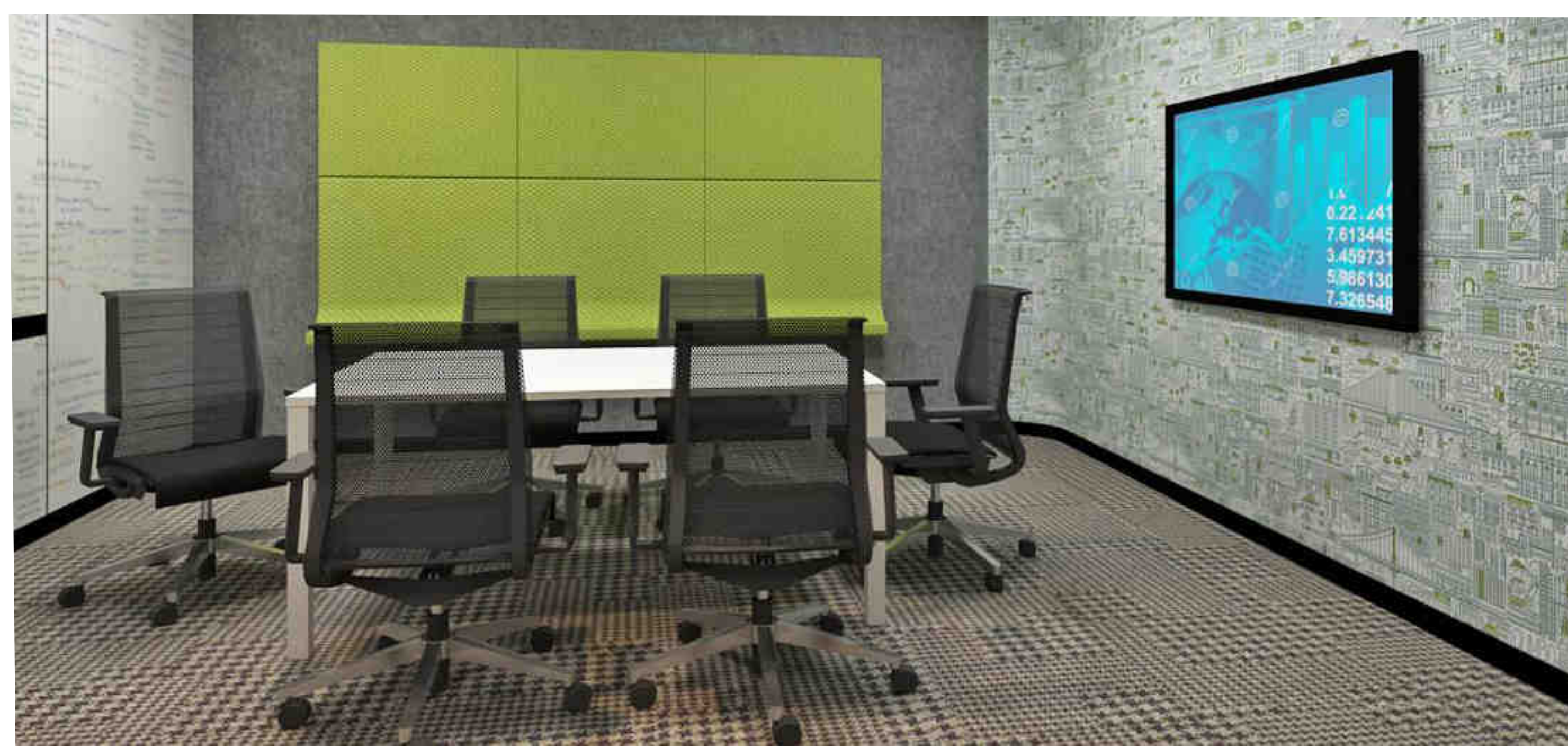
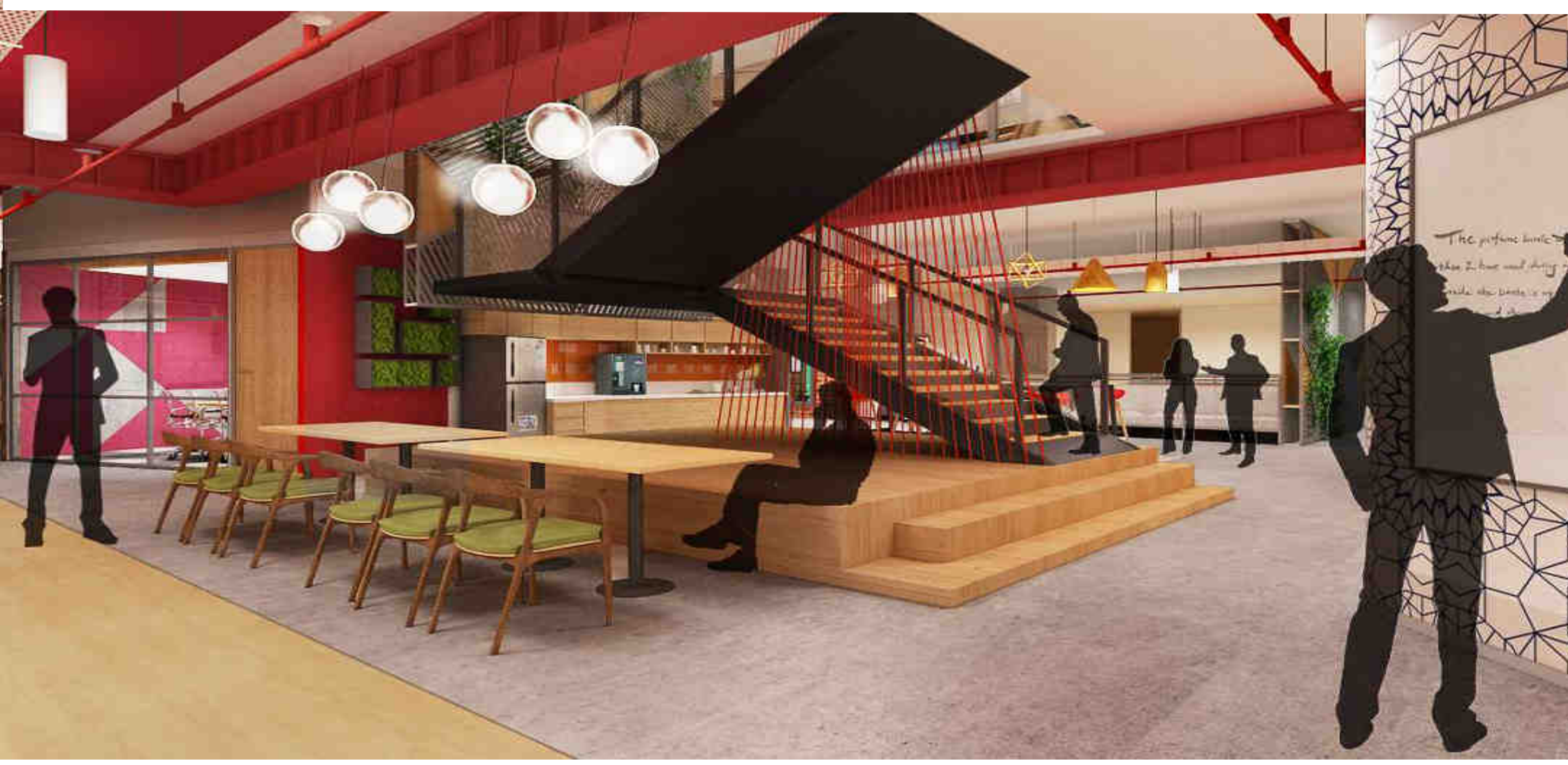
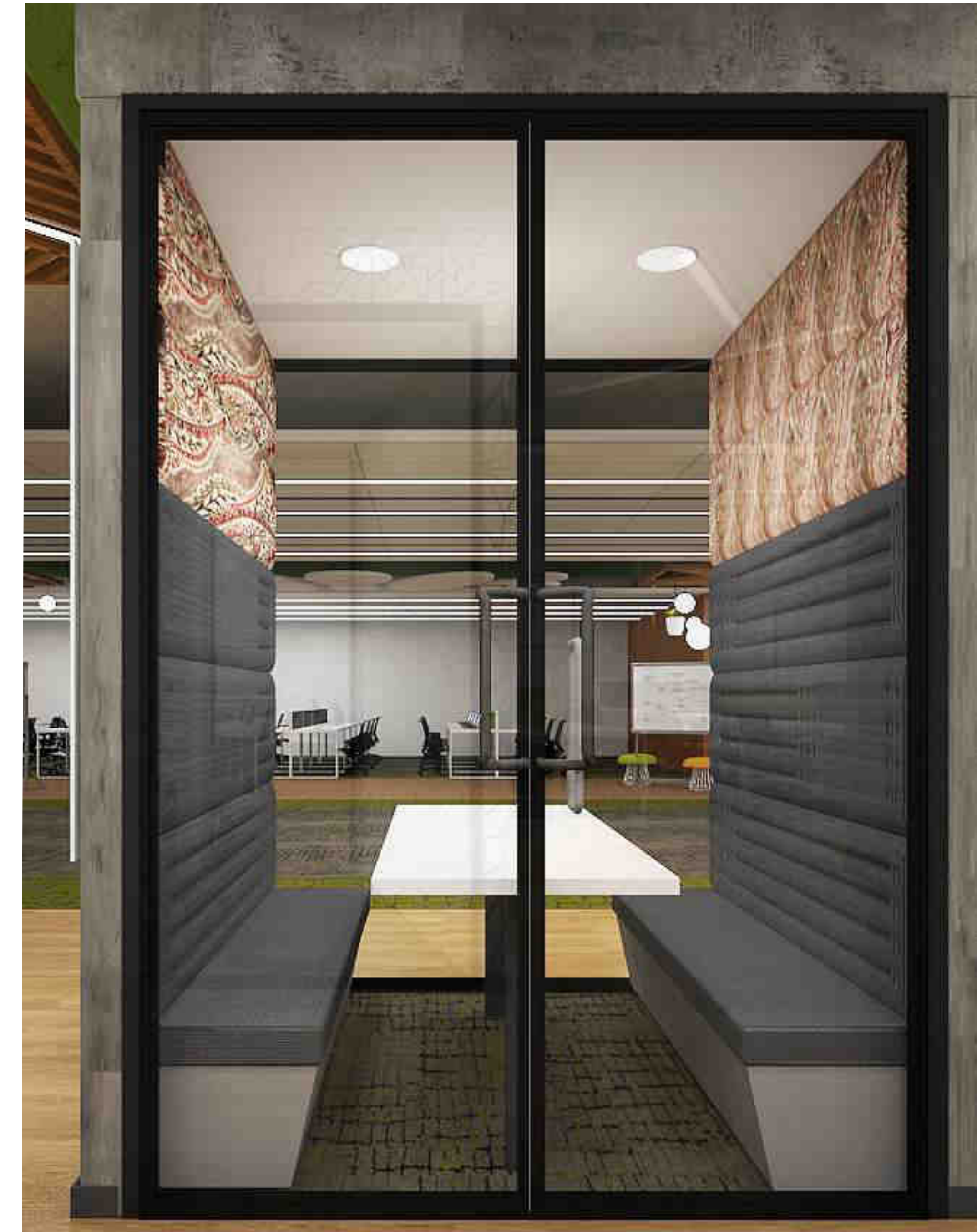
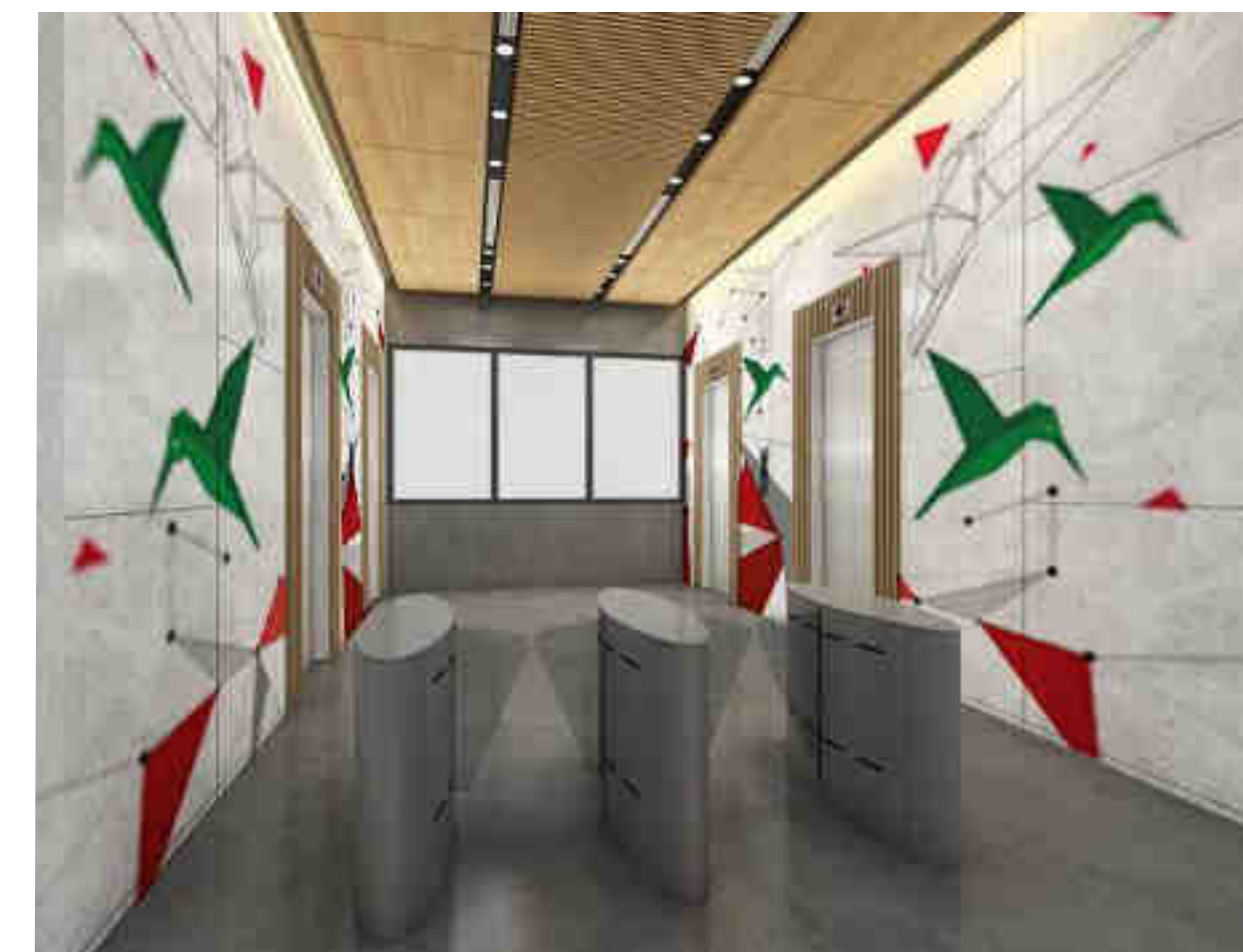
## SIZE

1.6 million sft.



**HSBC**  
Pan India

**SIZE**  
1.2 million sft.

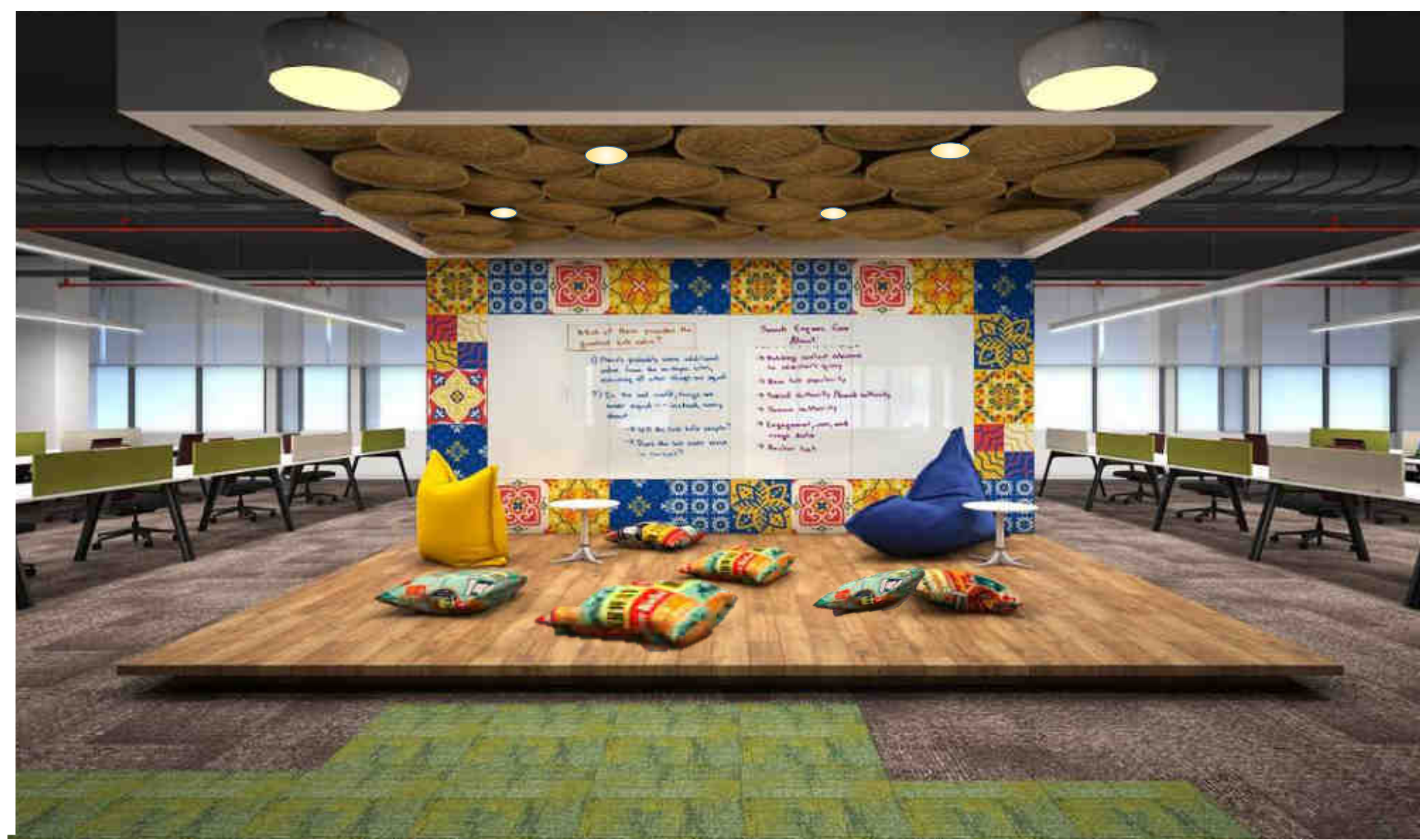
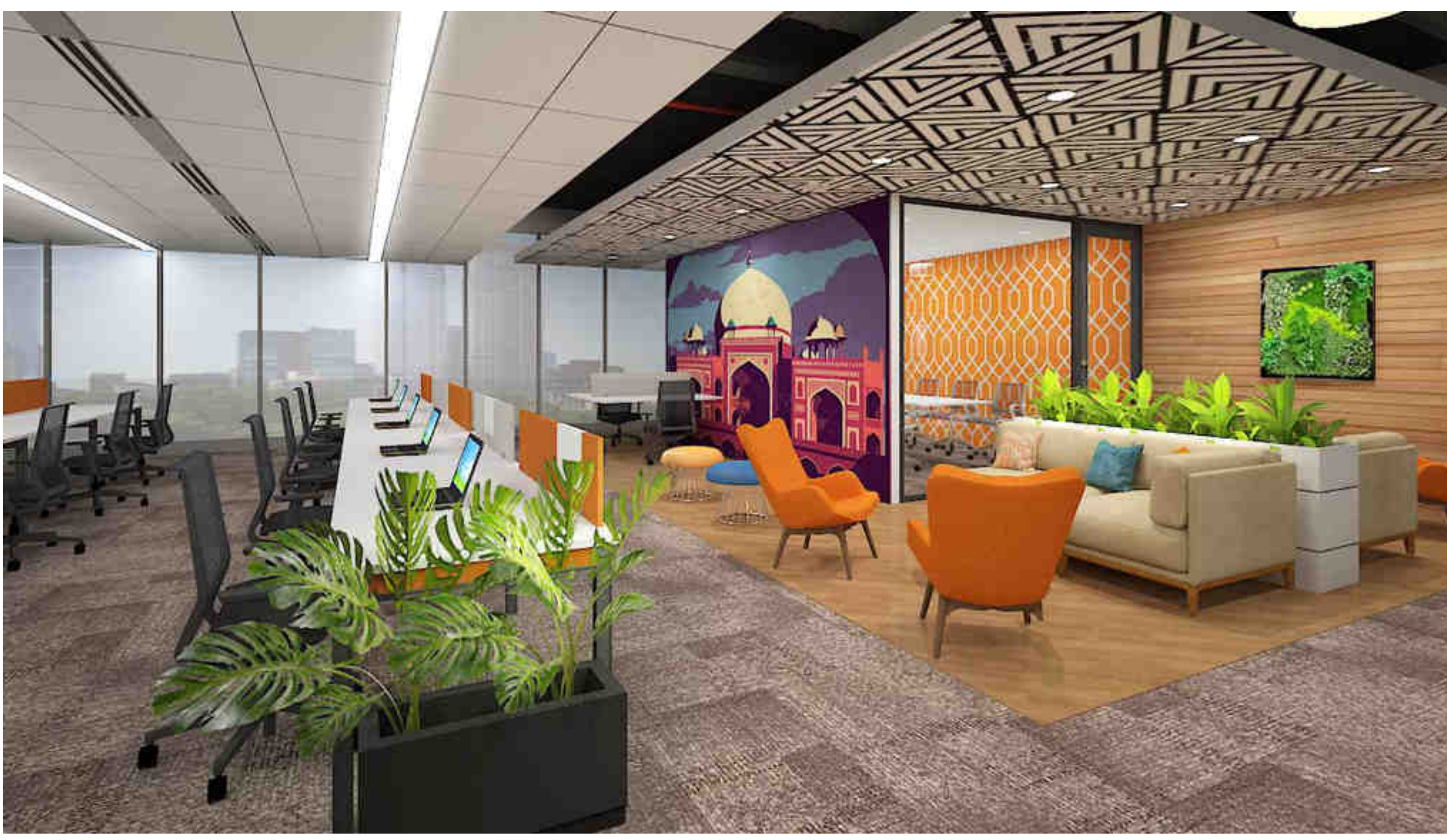


**SAP LABS**

Bangalore

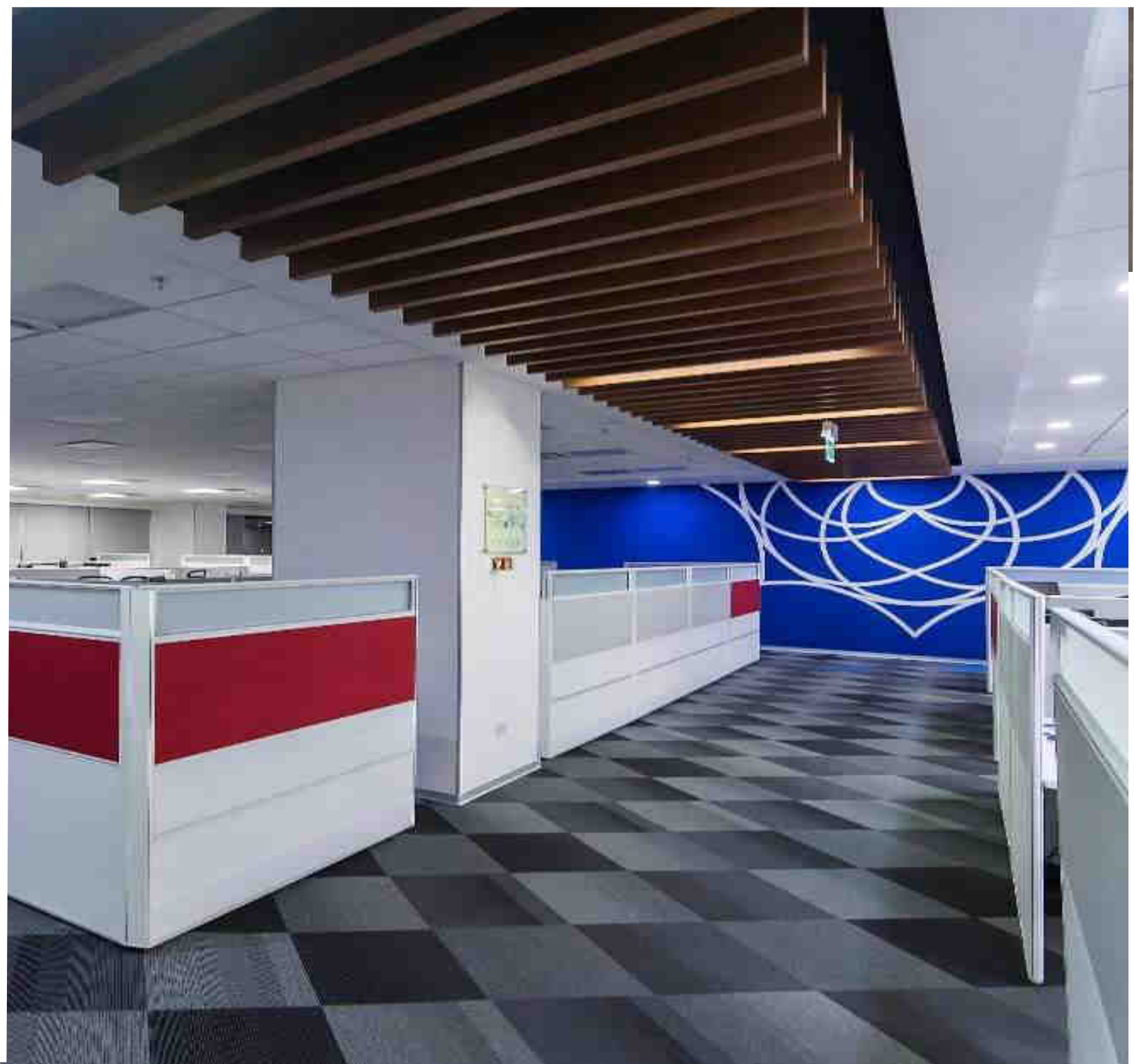
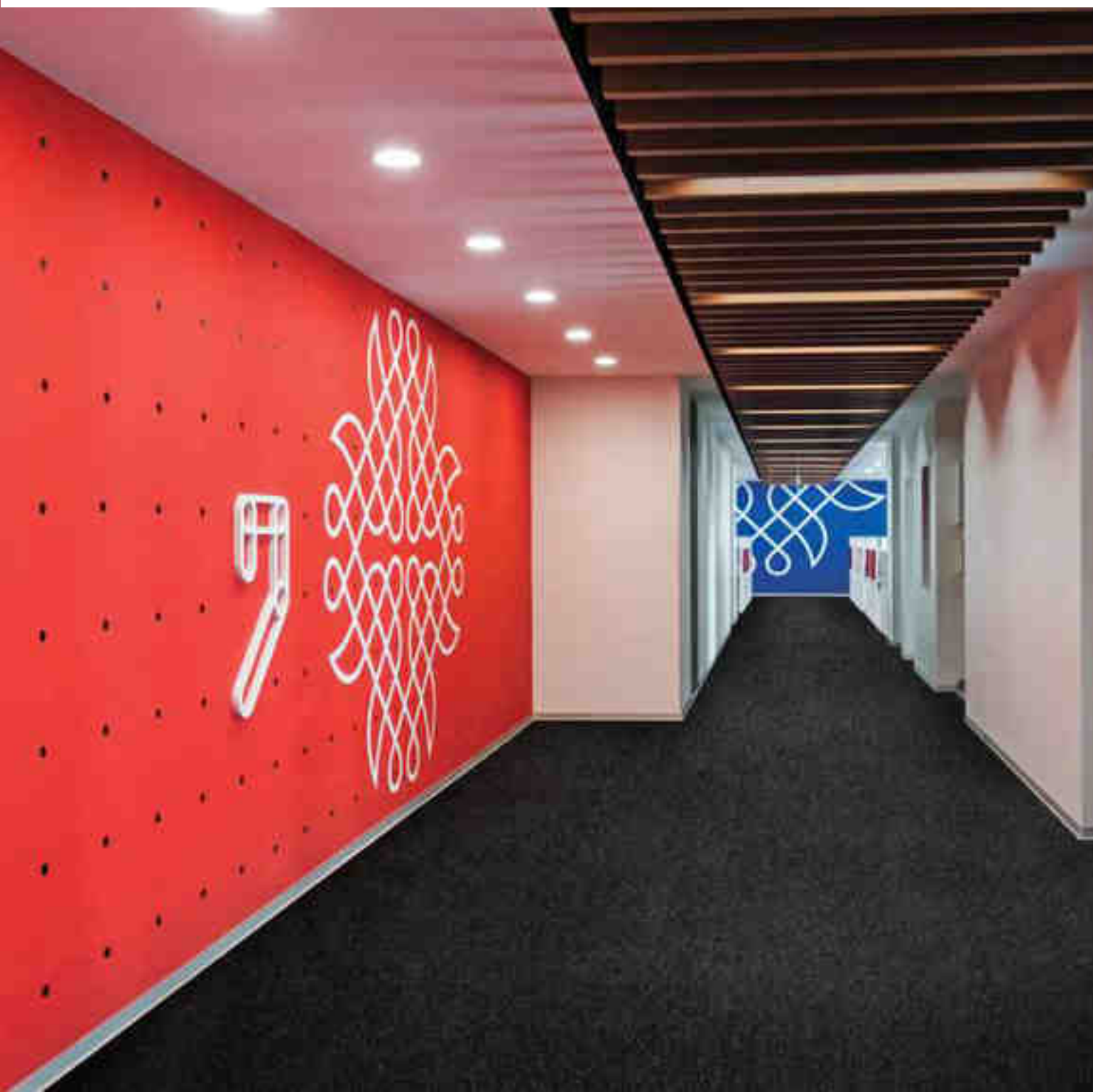
**SIZE**

1.3 million sq ft



**WESTERN DIGITAL**  
Bangalore

**SIZE**  
650,000 sft.

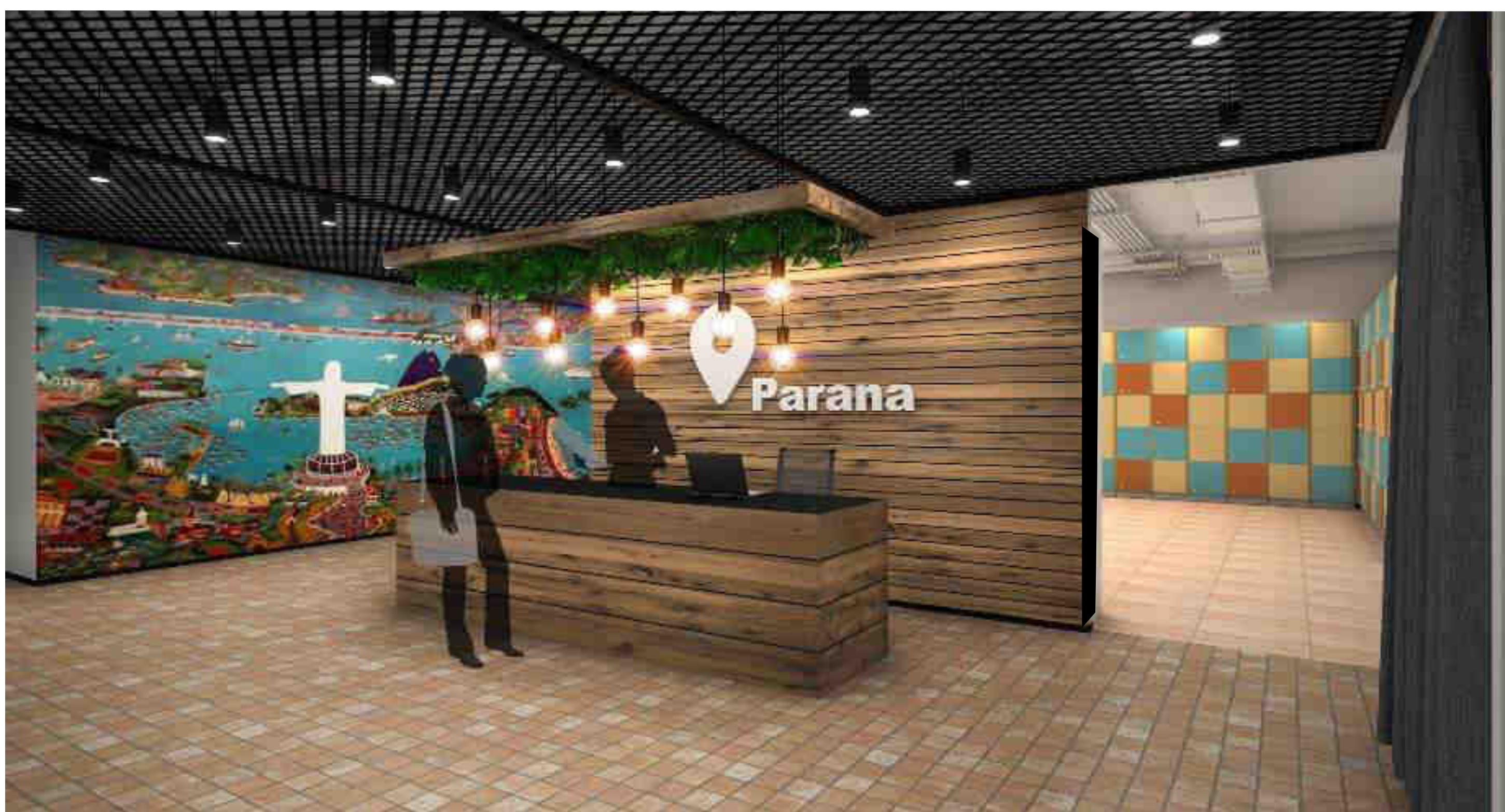
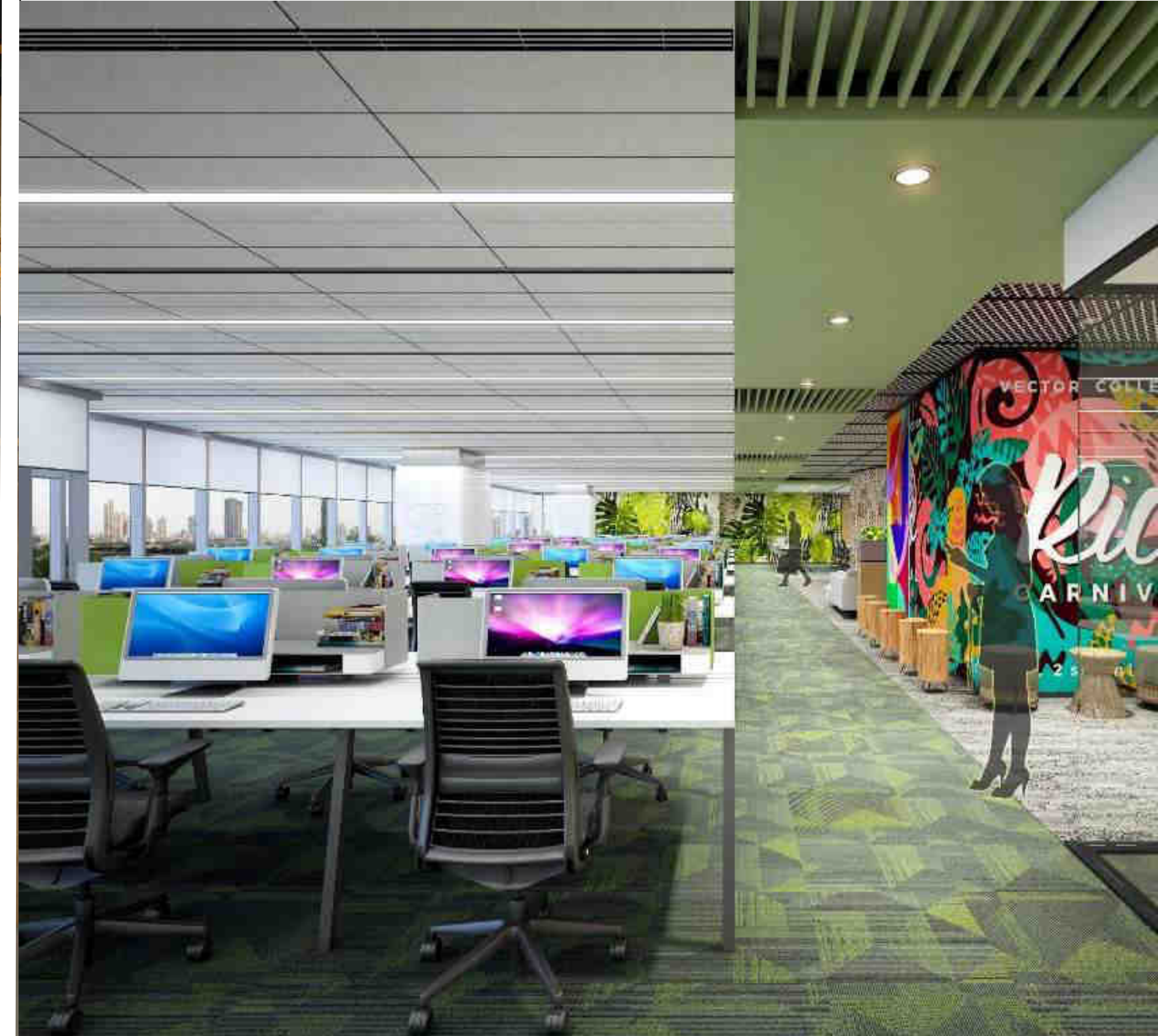
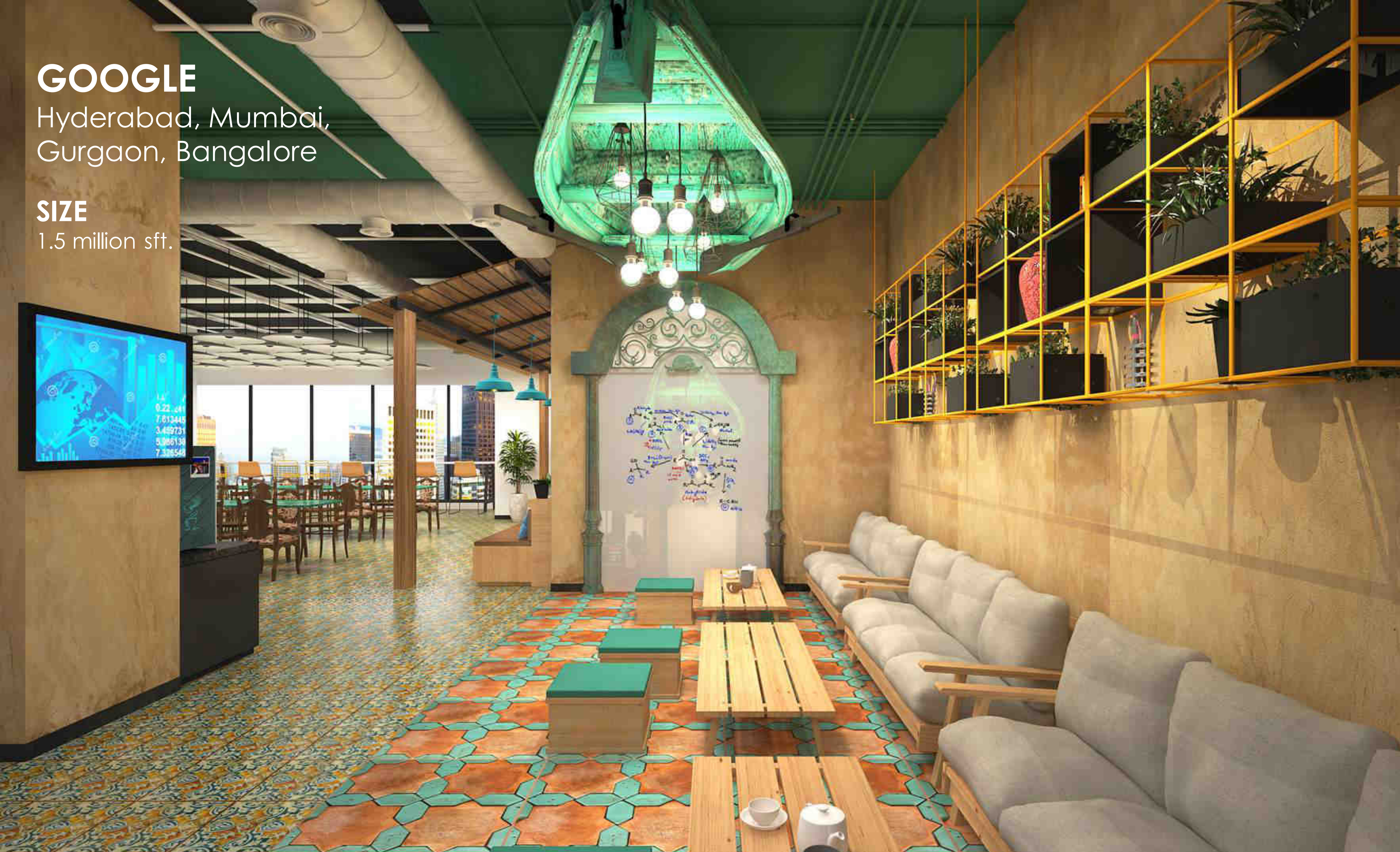


**GOOGLE**

Hyderabad, Mumbai,  
Gurgaon, Bangalore

**SIZE**

1.5 million sft.

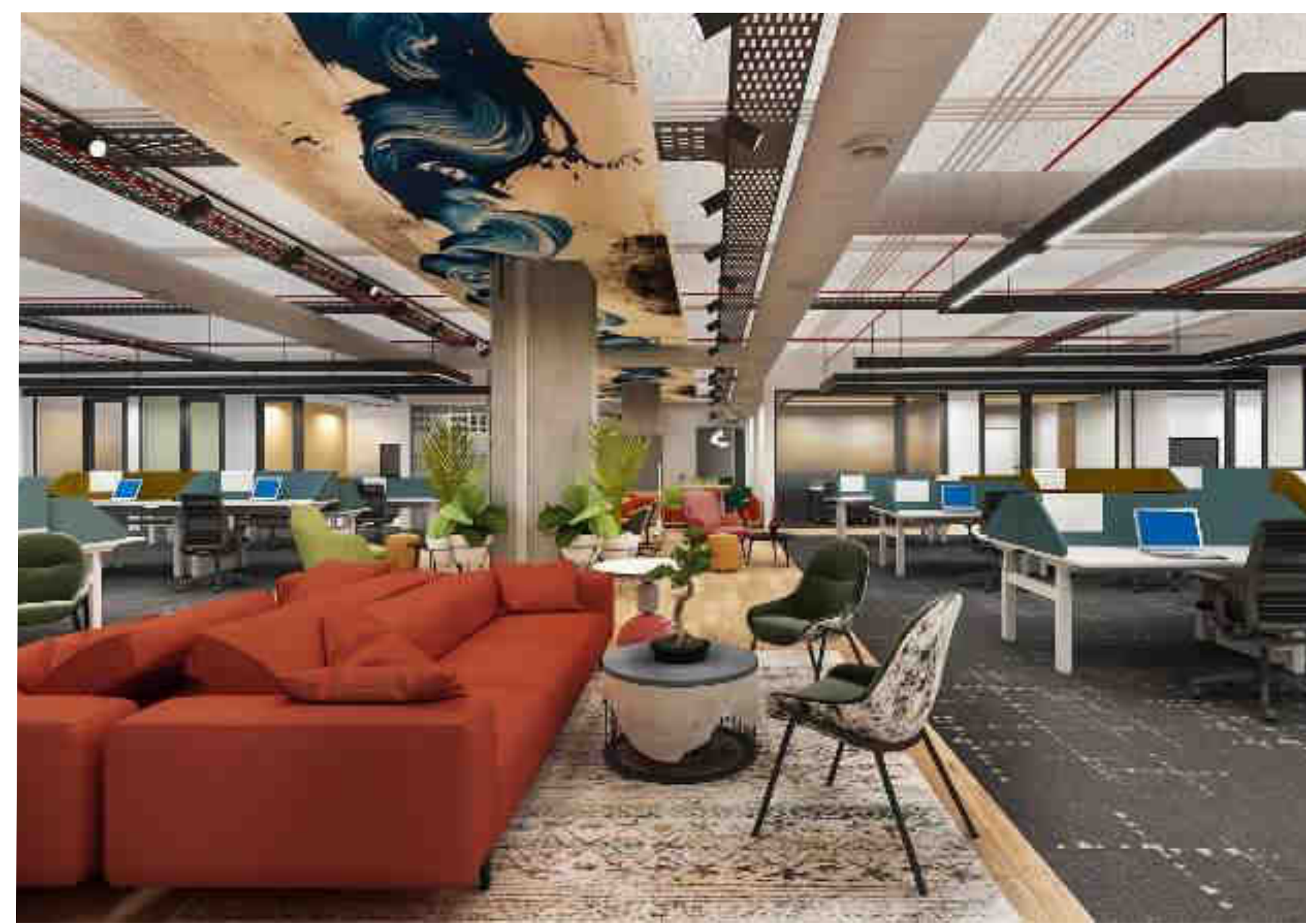
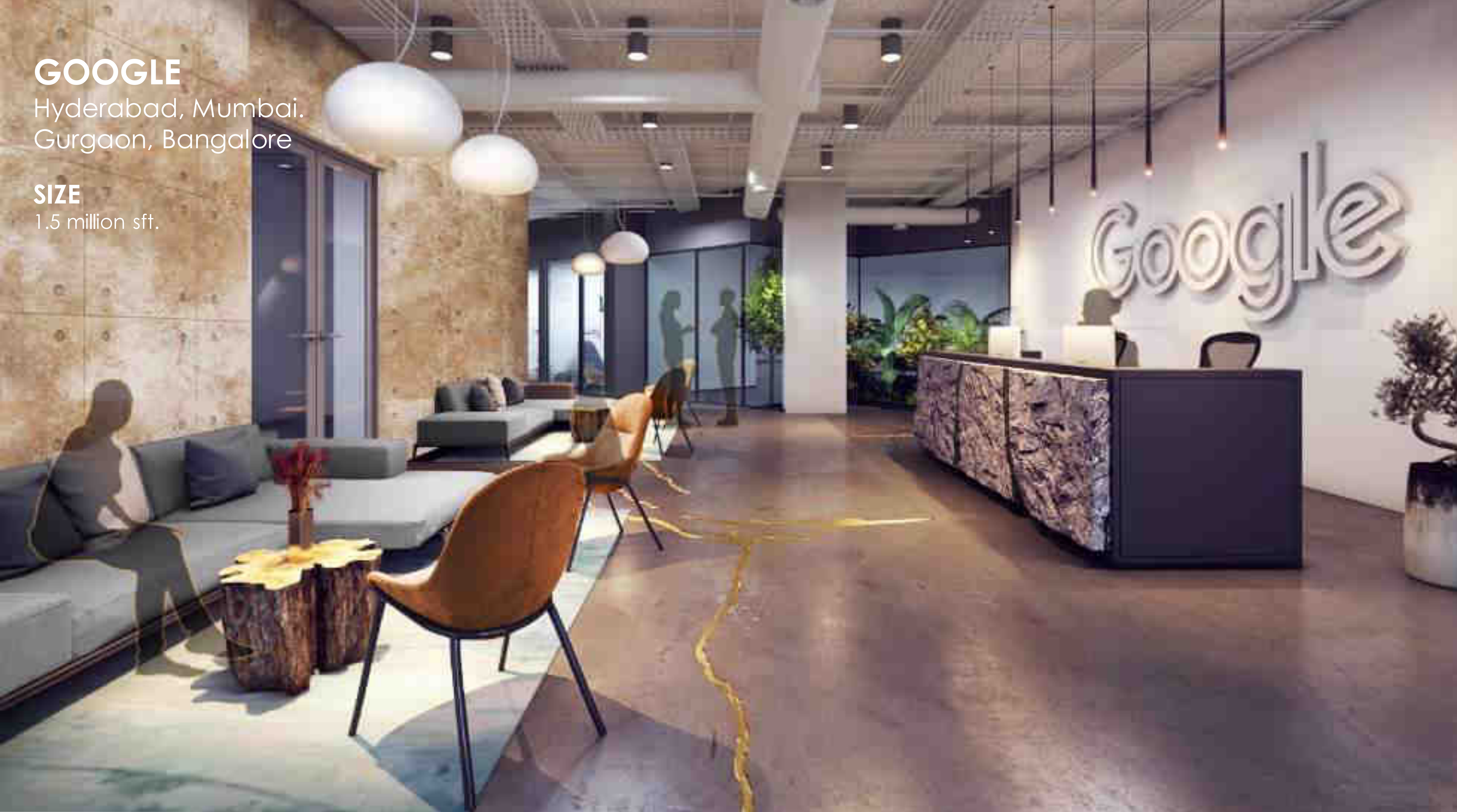


**GOOGLE**

Hyderabad, Mumbai,  
Gurgaon, Bangalore

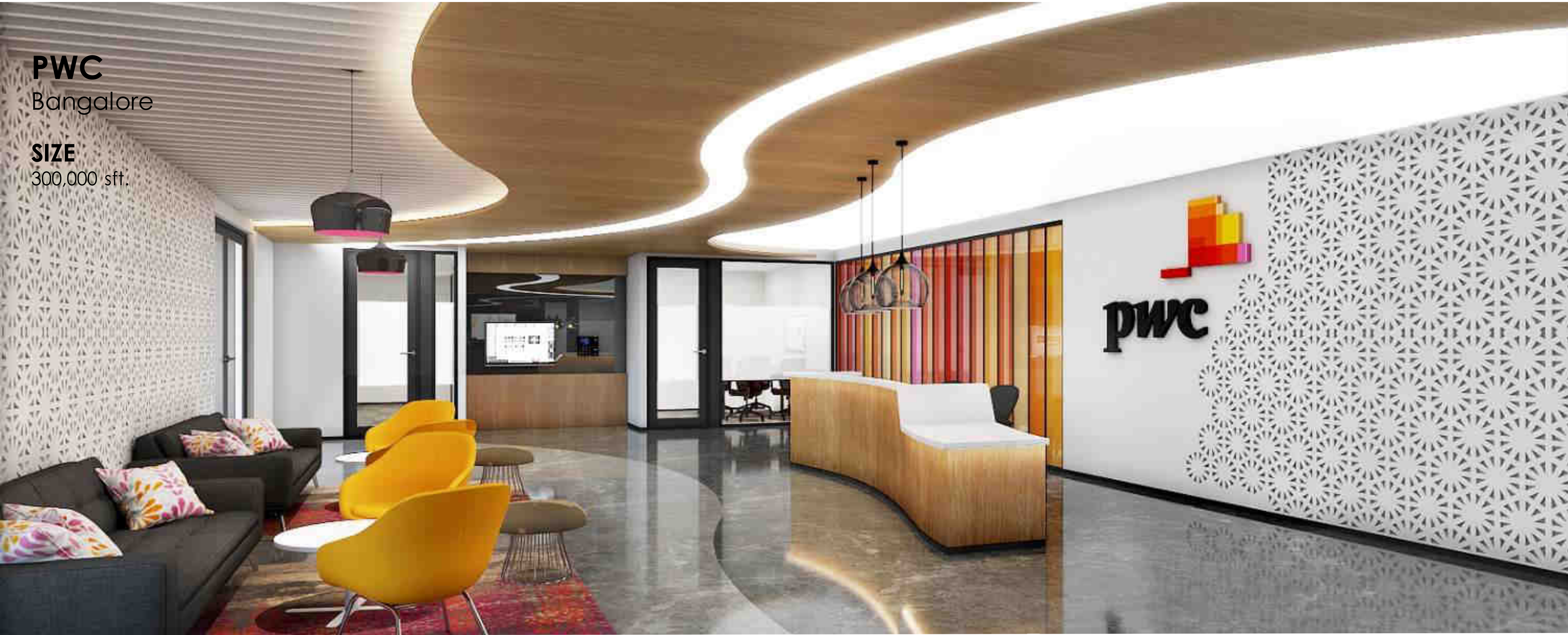
**SIZE**

1.5 million sft.



**PWC**  
Bangalore

**SIZE**  
300,000 sft.



**Wells Fargo**  
Hyderabad

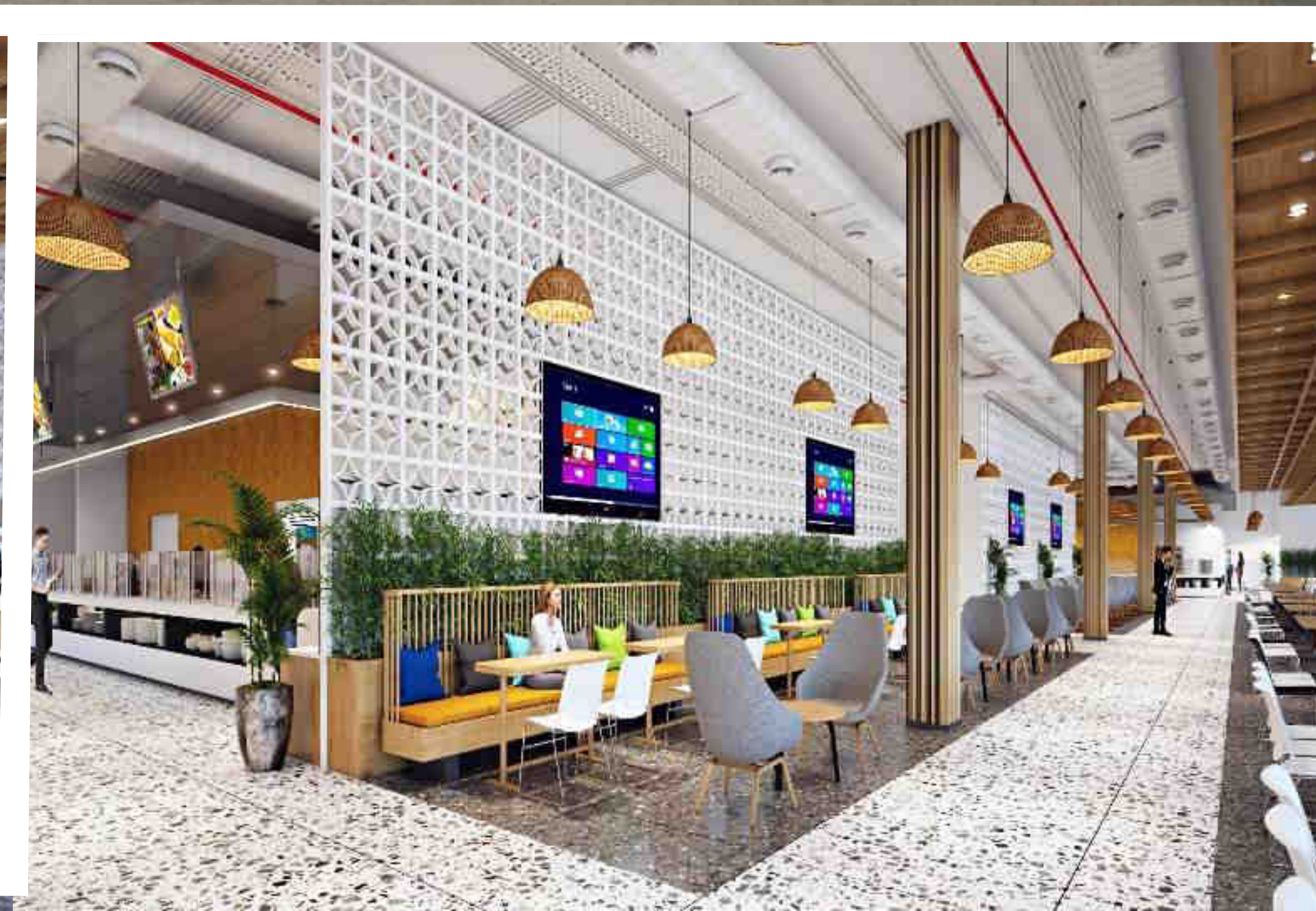
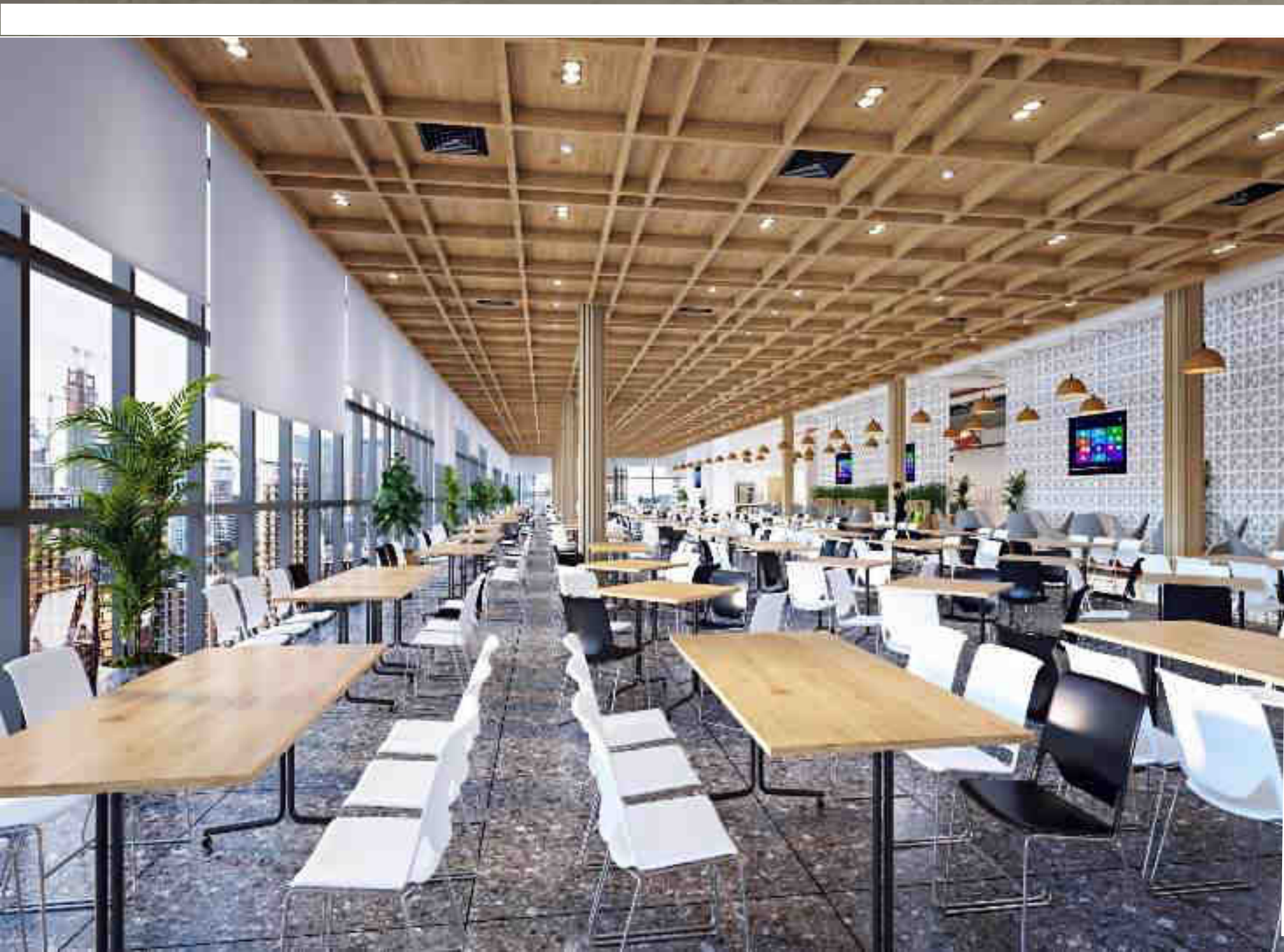
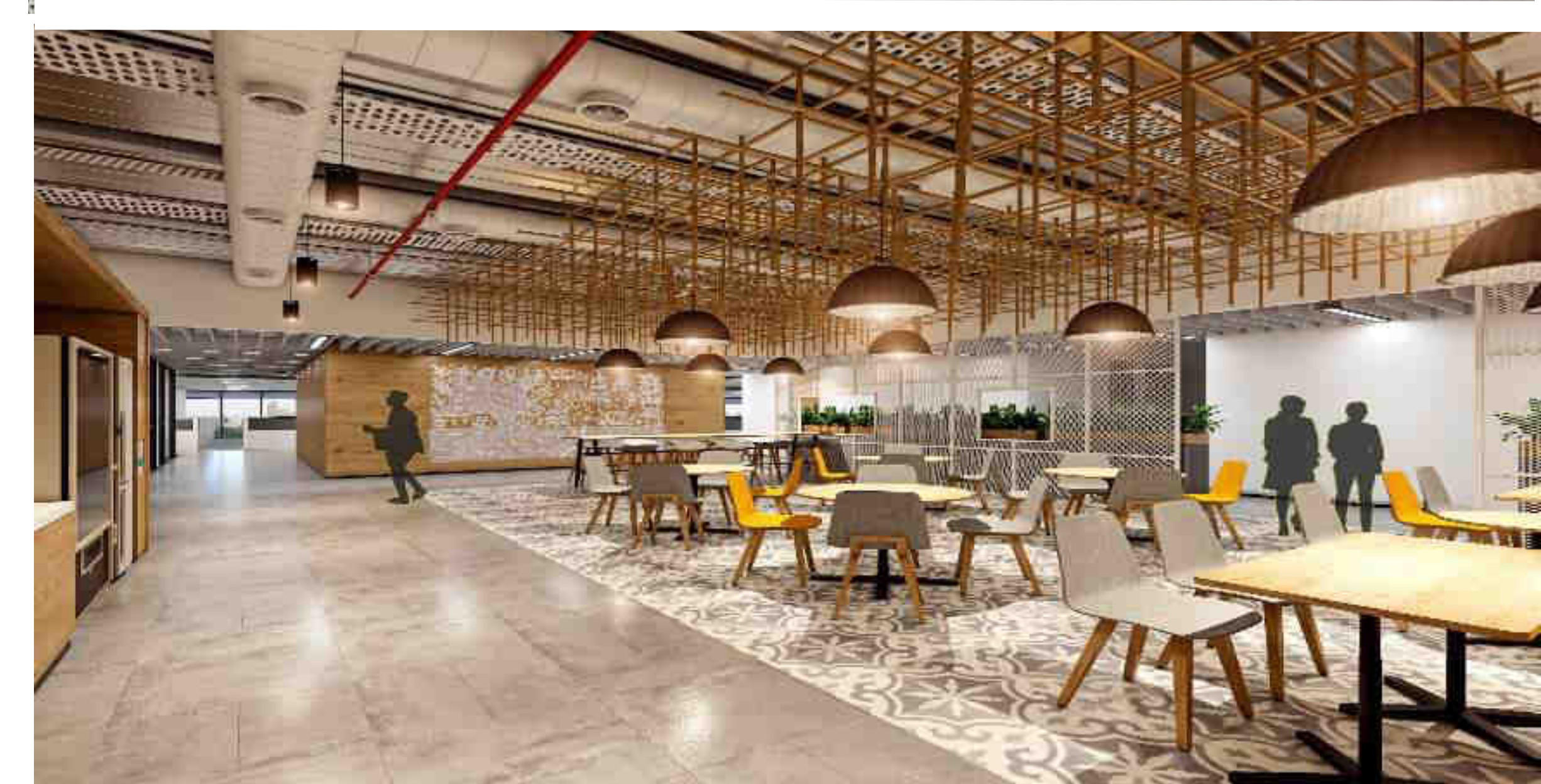
**SIZE**  
1.2 million sft.



# MICRON

Hyderabad

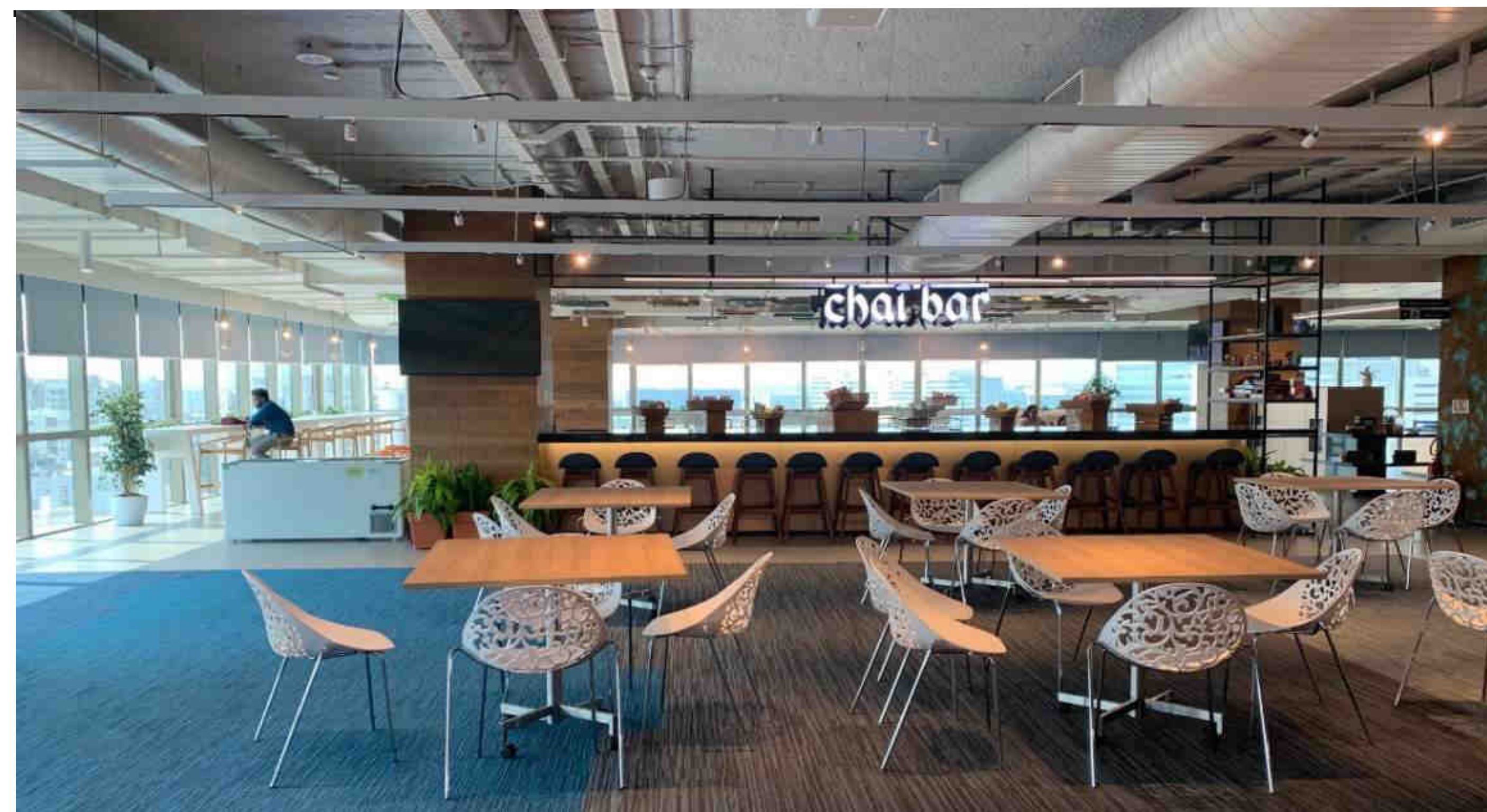
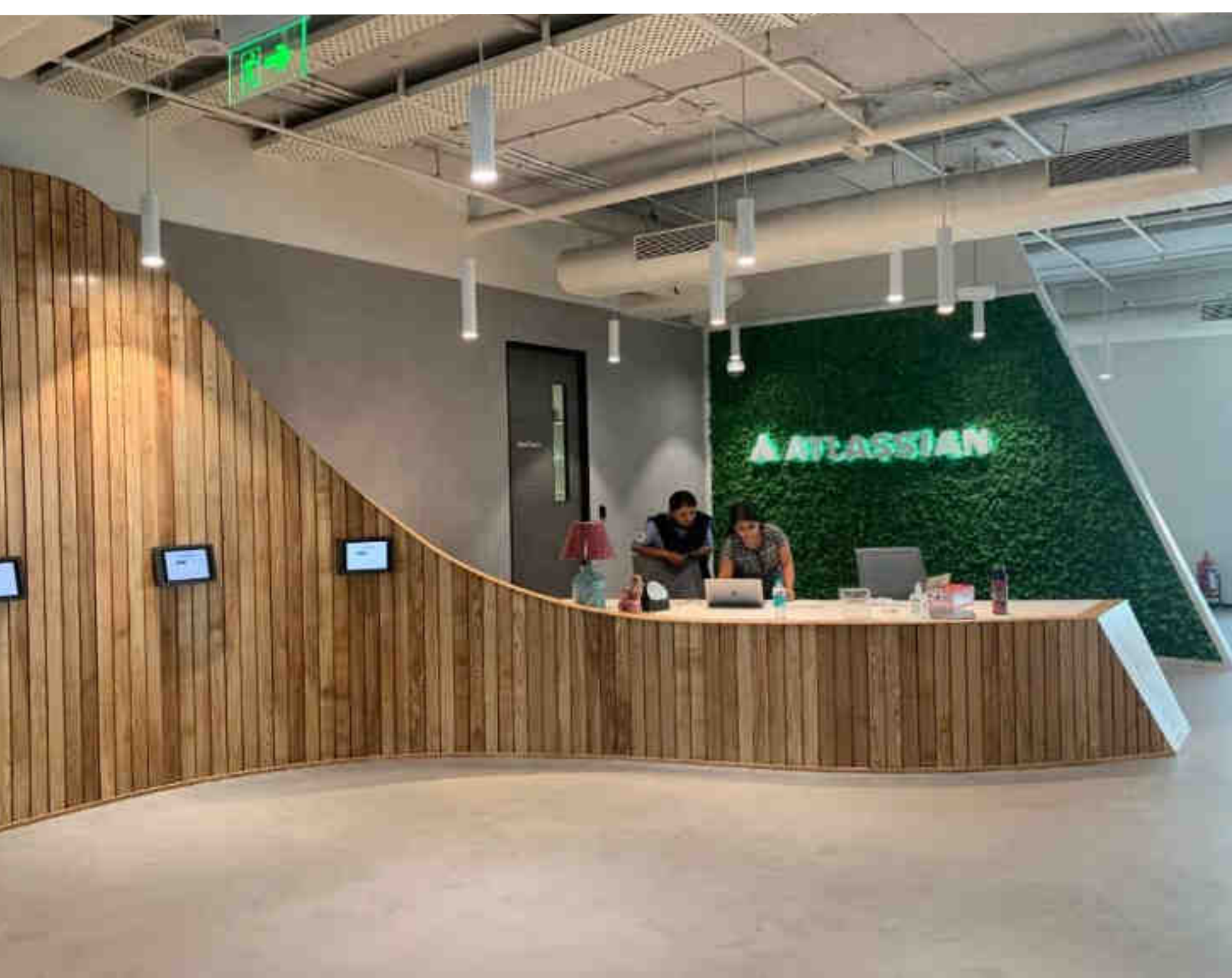
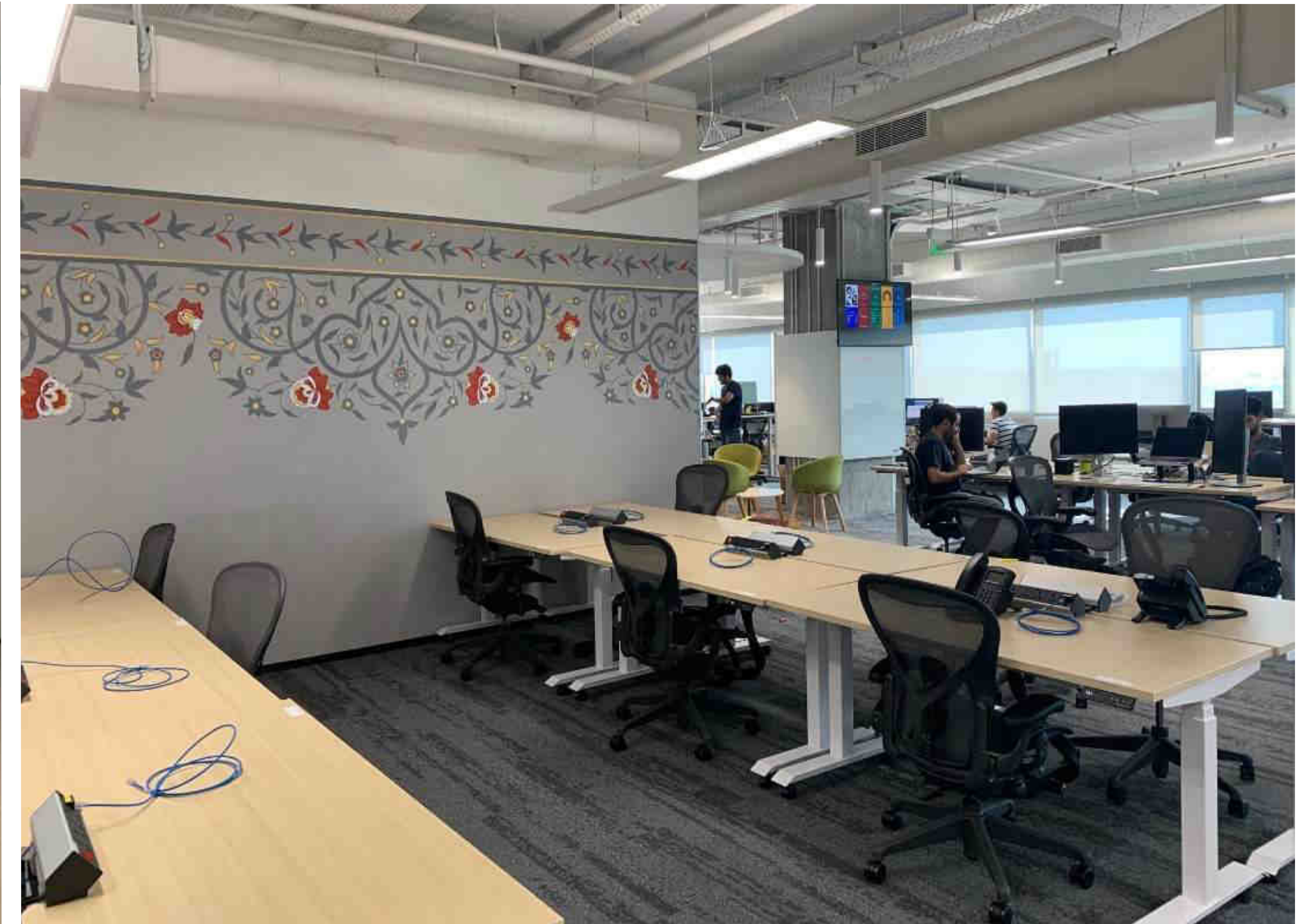
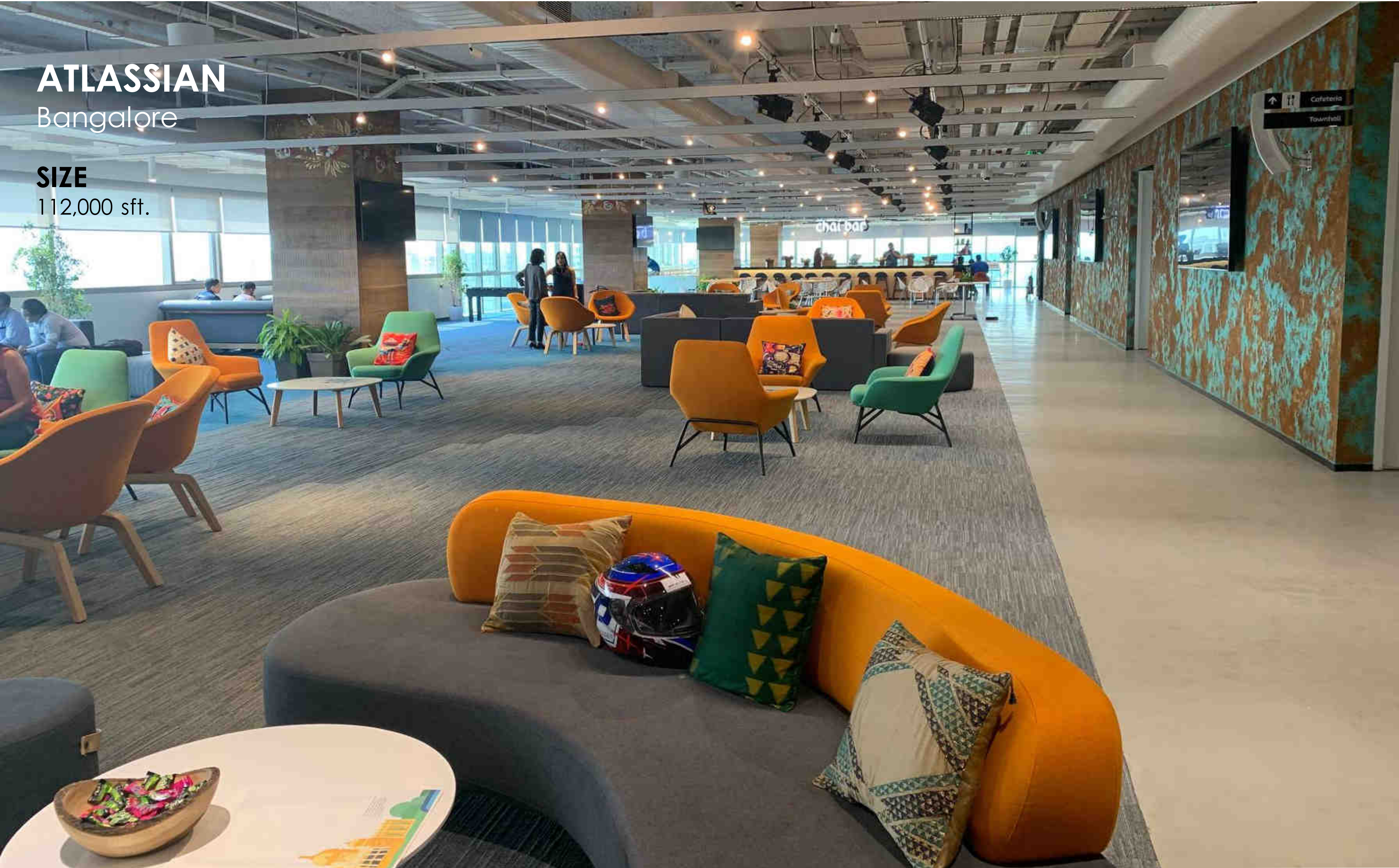
**SIZE**  
1.1 million sft.



# ATLASSIAN

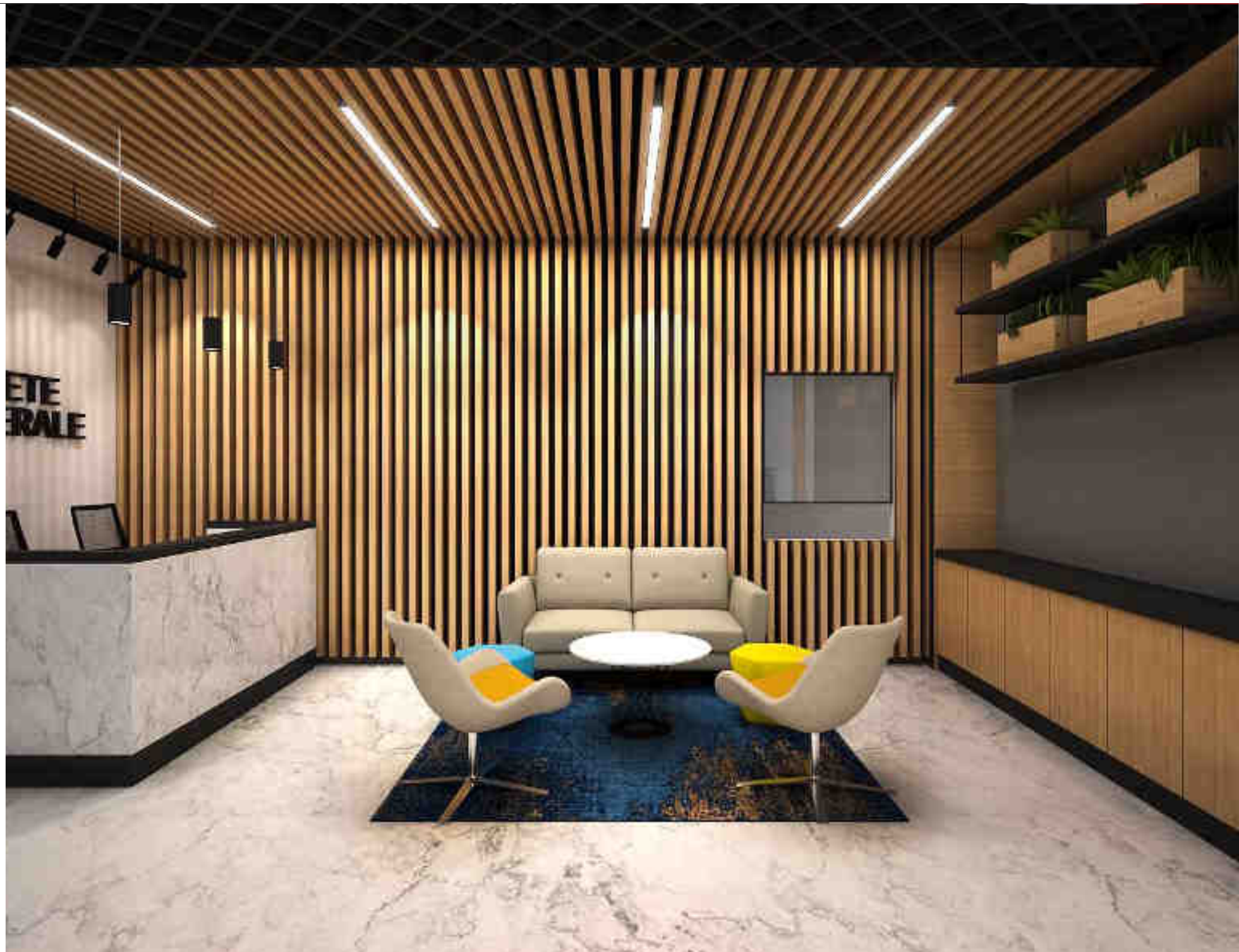
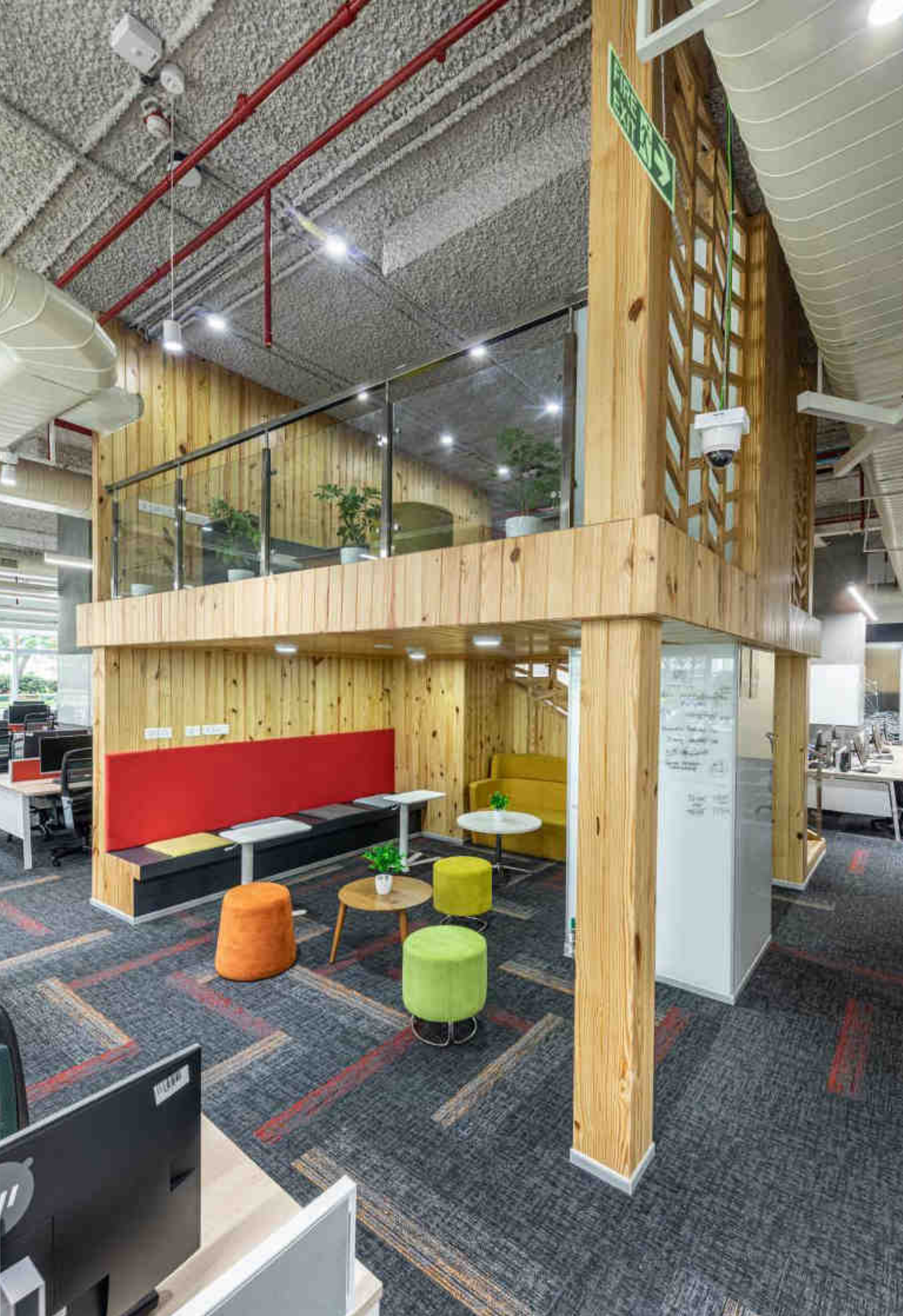
Bangalore

SIZE  
112,000 sft.



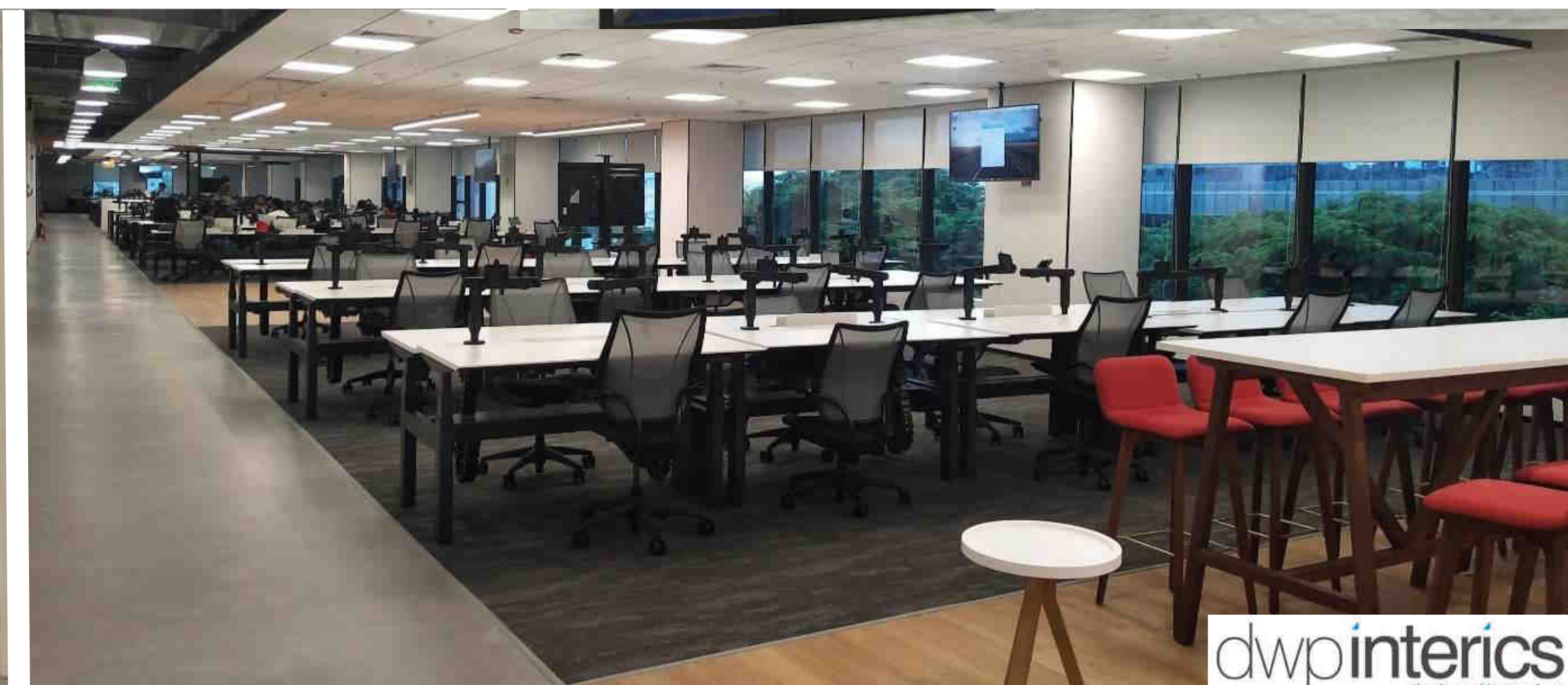
**SOCIETE GENERALE**  
Bangalore & Chennai

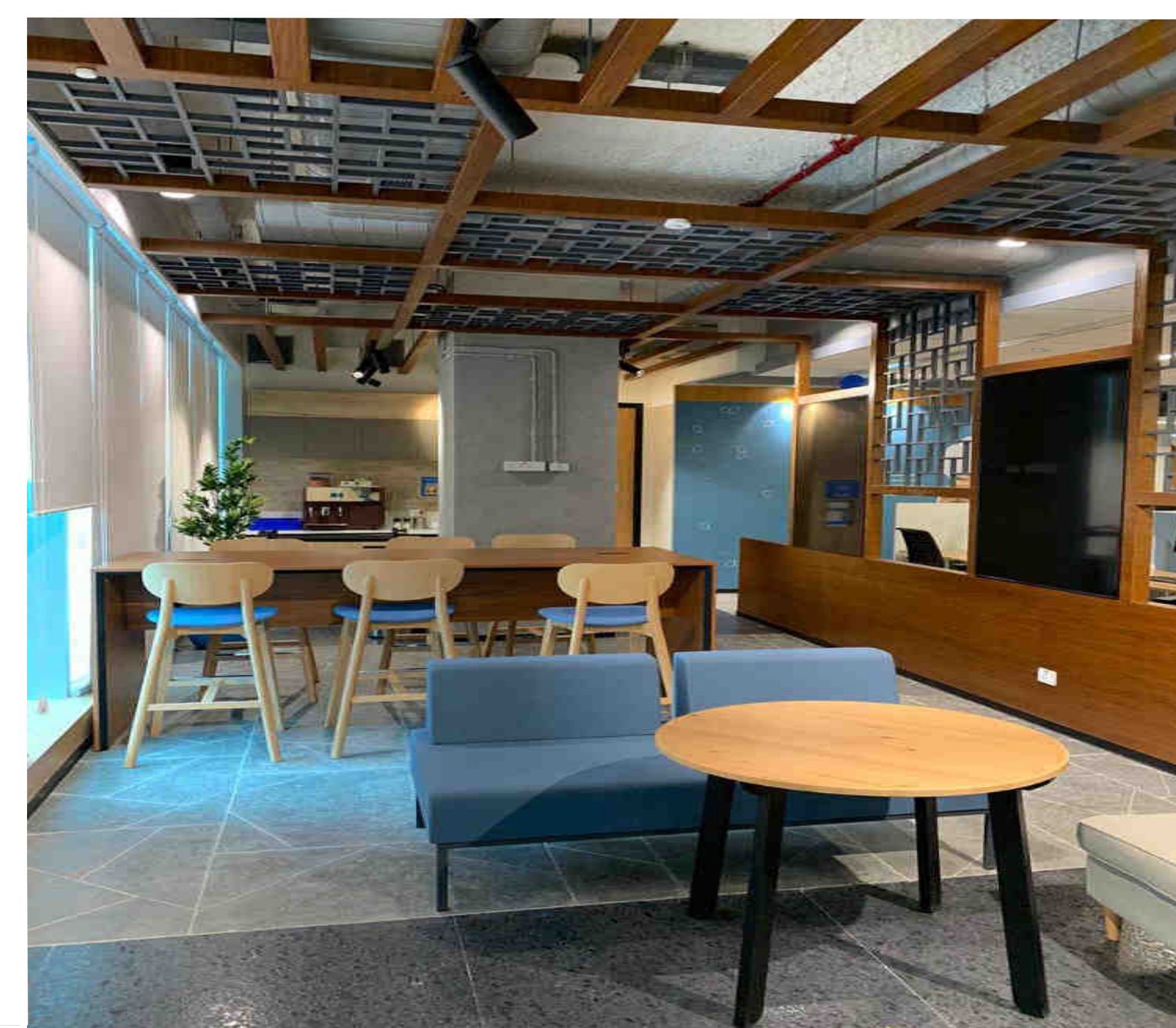
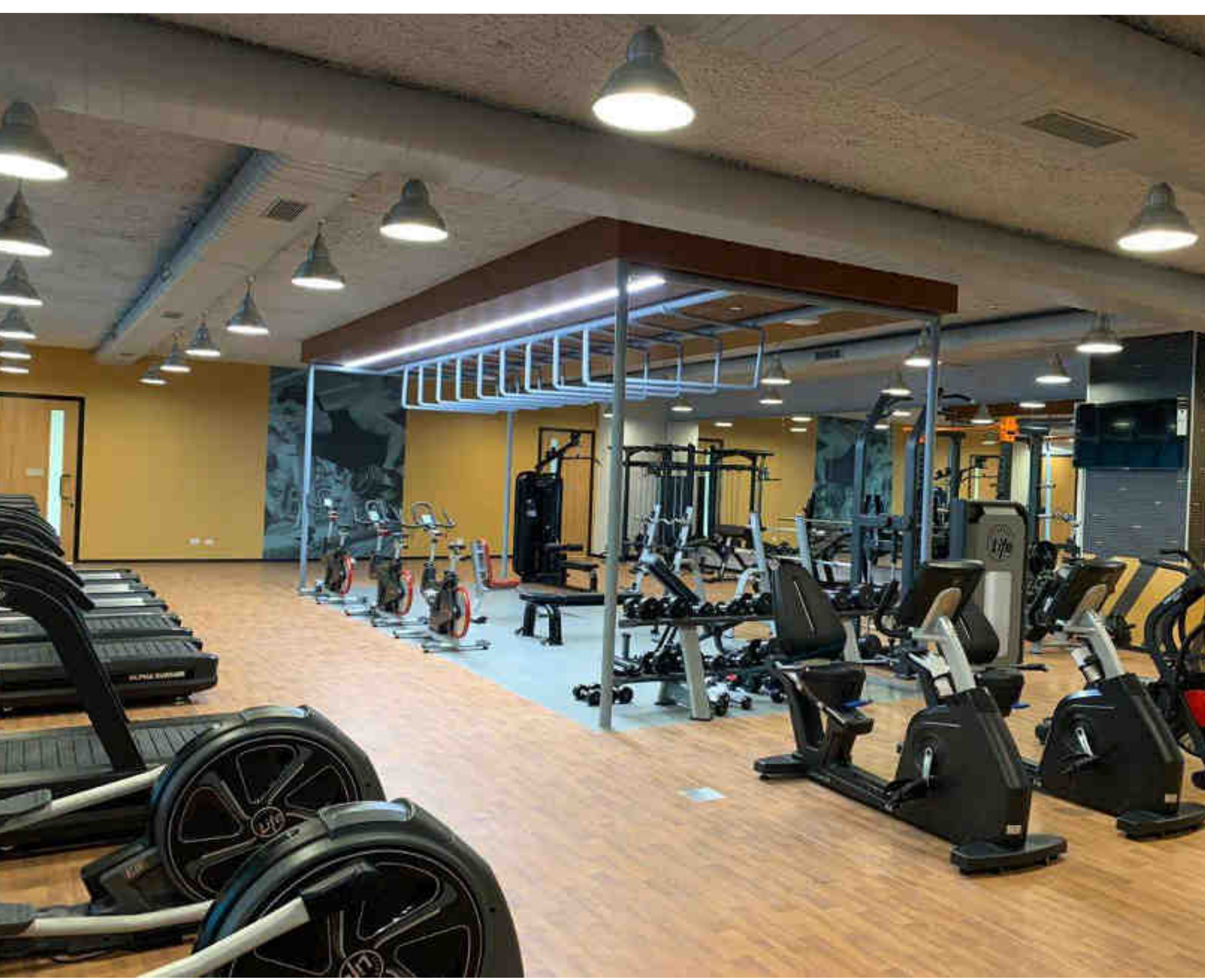
**SIZE**  
250,000 sft.



**GAP**  
Hyderabad

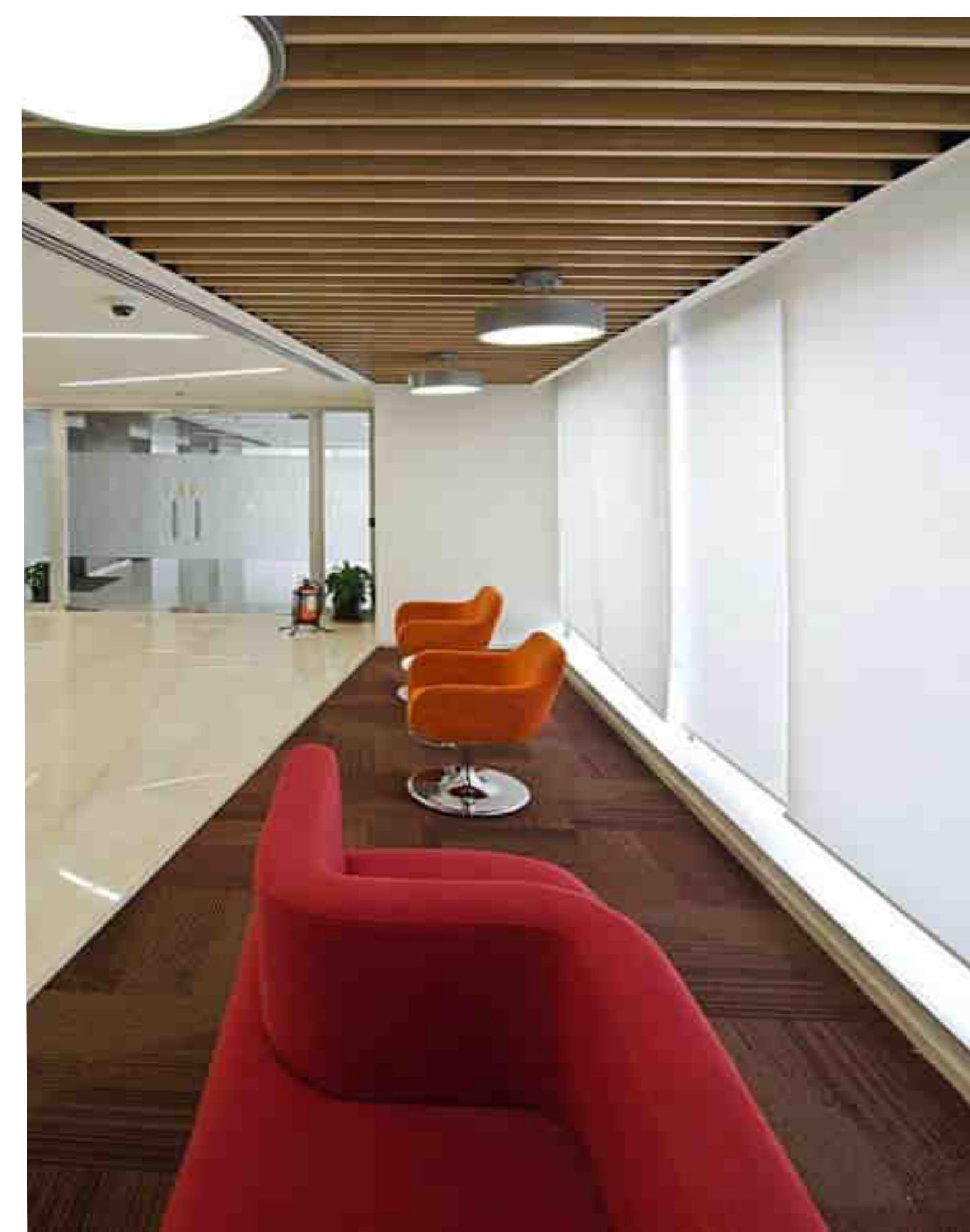
**SIZE**  
93,000 sft.





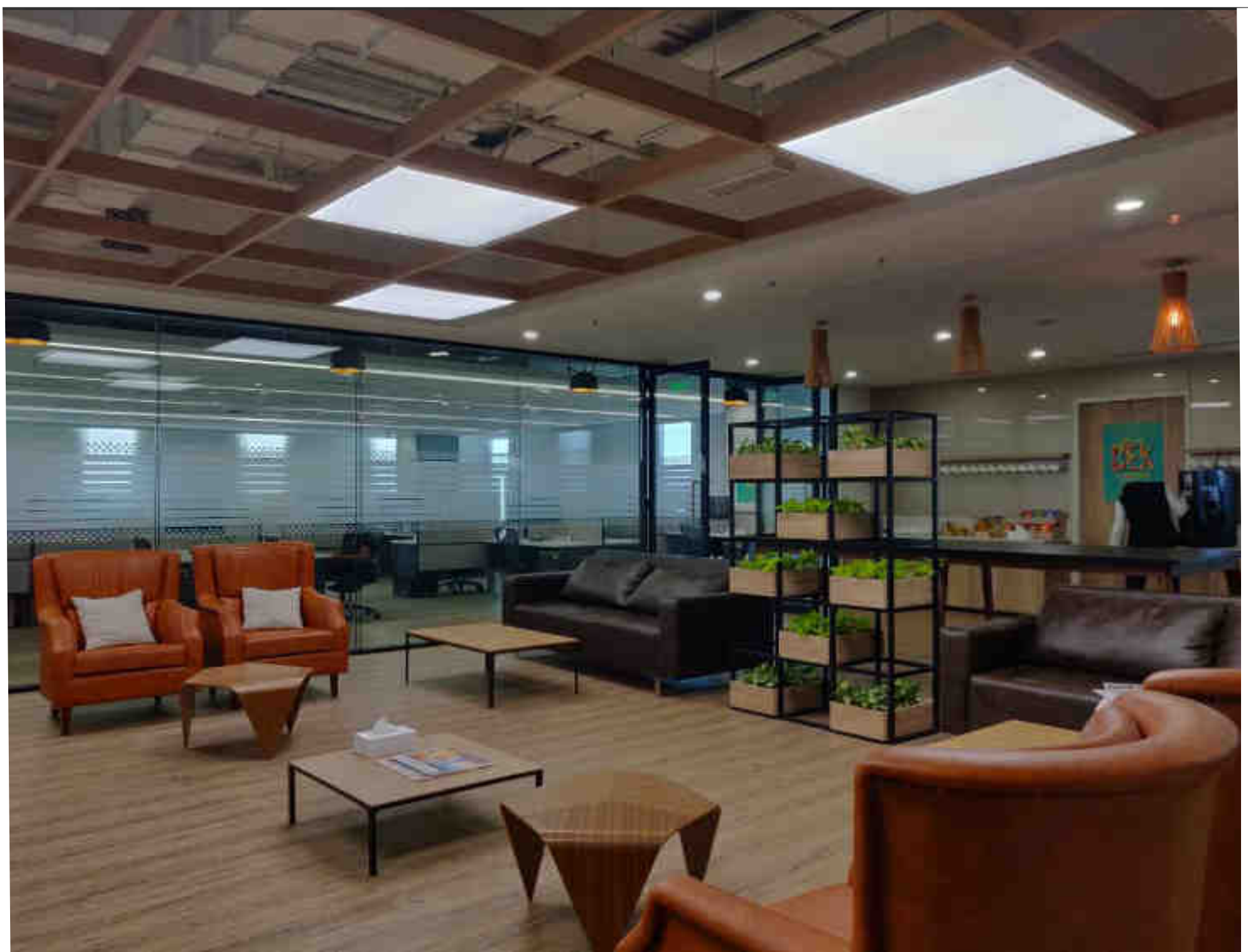
**XILINX**  
Hyderabad

**SIZE**  
320,000 sft



**BOSTON CONSULTING**  
Bangalore

**SIZE**  
81,000 sft.



03

COMING TOGETHER IS A  
**BEGINNING**

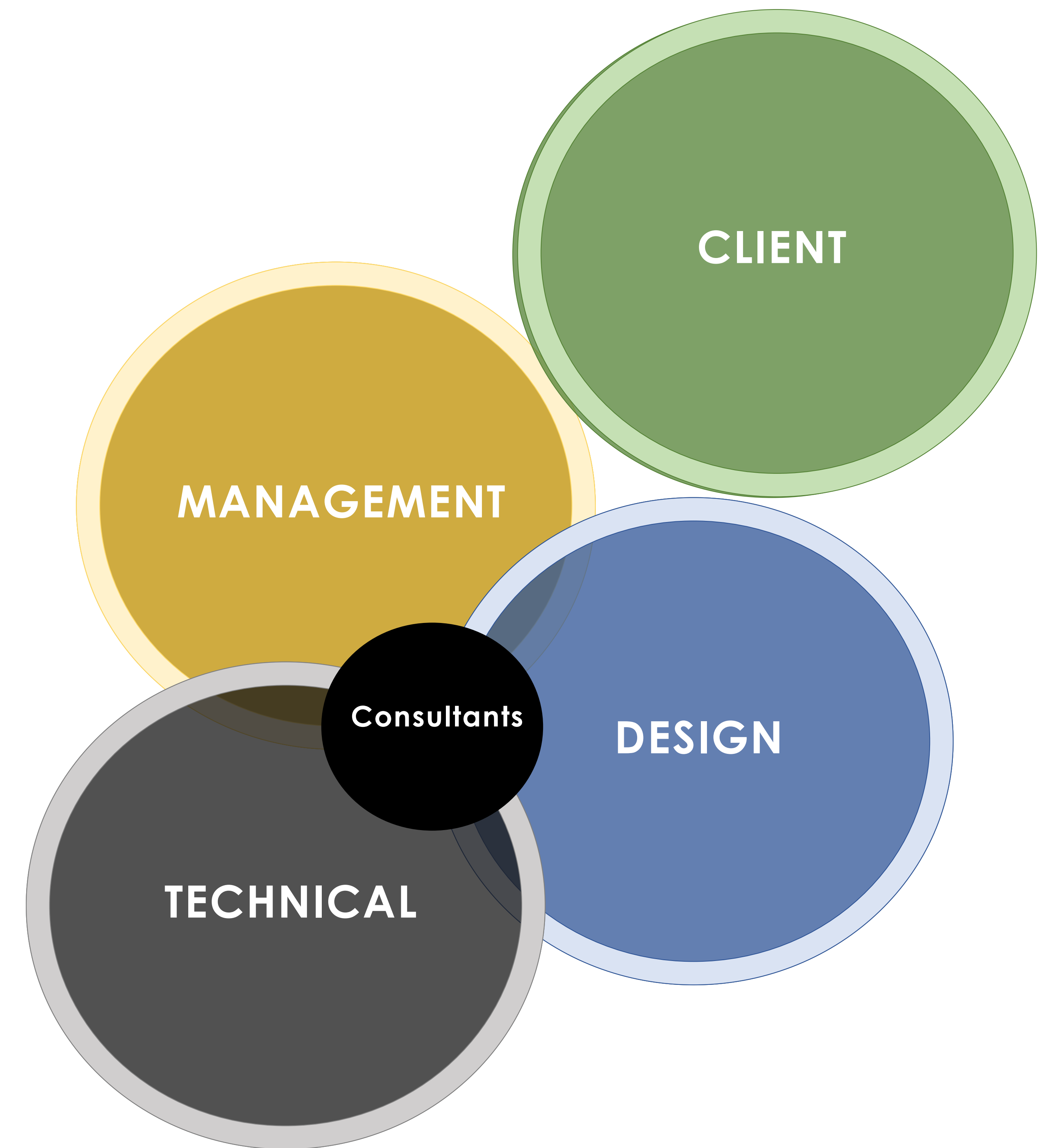
STAYING TOGETHER IS  
**PROGRESS**

& WORKING TOGETHER IS  
**SUCCESS**

**TEAM**



## ORGANIZATIONAL CHART



04



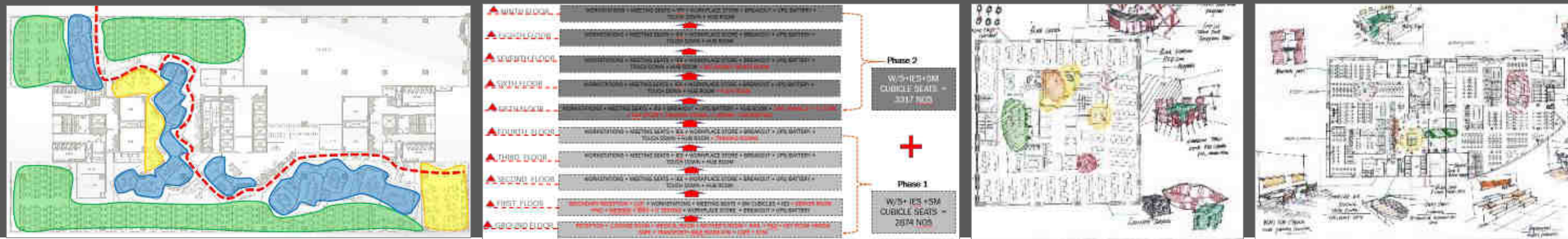
DESIGN APPROACH

# Specific Plans and Key Deliverables

## Key Milestones and Design Methodology

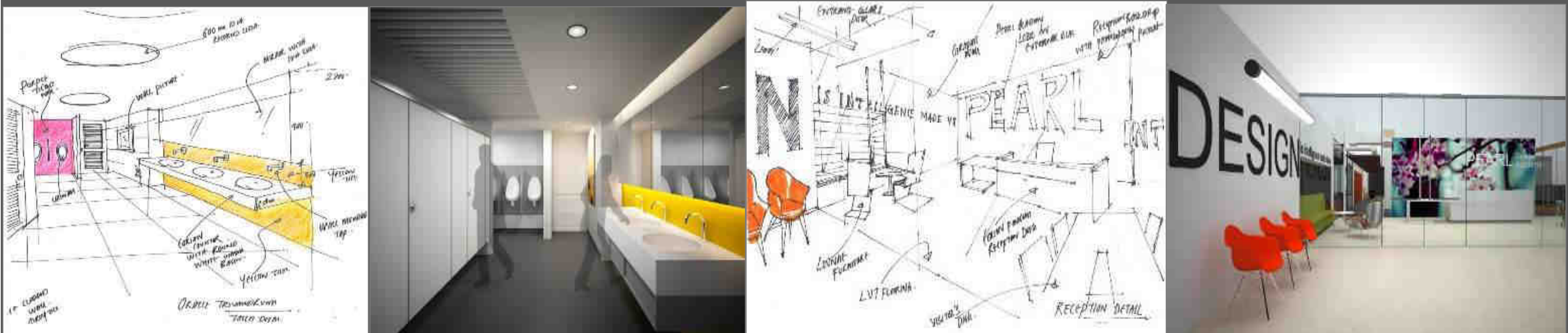
### Stage 1

- Site due diligence
- Survey of existing offices
- Data Gathering
- Final requirement sheet
- Micro/ Macro level planning
- Stacking Diagram
- Block Diagram
- Layout plans
- Design workshop with clients and project managers



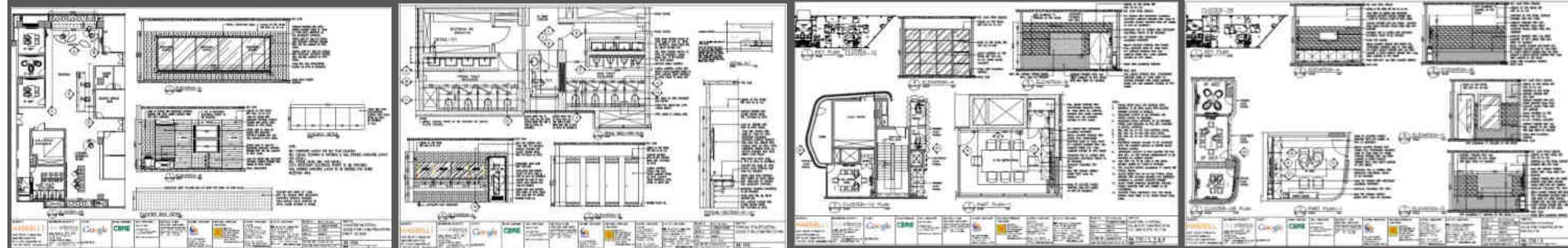
### Stage 2

- Design Thoughts
- Concept
- 3d view development



### Stage 3

- Design Documentation
- Tender drawings and documents
- Costing
- Coordination workshop with MEP and all other services consultants.
- Design Workshop with construction team prior to start of work on site.
- Good for construction drawings



### Stage 4
















- Site Coordination
- Quality Audit
- As built documentation

04

**WHAT SETS DWPINTERICS APART**

# Diversified Experience

- From working on the interiors of major banks like **Barclays, ABN Ambro, ING Vysya**, to large campuses like **SAP, Google, Reliance Jio, Apple** and now **Oracle**, DWP Interics has worked with a mixed bag of clientele.
- In the past few years, we have also worked on new age start up companies such as **Inmobi, Hike** and **Western Union**. We also have worked a lot with financial and Banking companies such as **Societe Generale** and **HSBC**. We've been there, done that! And yet, we continue to learn and progress.
- We've been around since 1984, the oldest in the interior industry of the country; **36 years** of designing with passion.
- The team has worked on diversified projects which include different kinds of campus buildings and layout plans. Technology as well is inter-related with design and we have the experience to merge it with the MEP coordination.

	<b>1984</b> Interics is founded		<b>2003</b> First interiors for on line int. news agency		<b>2015</b> Signed up a contract for one of the world's largest banks for five years
	<b>1990</b> Interiors of Banks worked on in Dubai, Mumbai and Bangalore		<b>2007</b> Expanded into Tier II cities		<b>2016</b> Bagged one of the most prestigious project in the country
	<b>1995</b> 22 locations for an airline company		<b>2008</b> Interiors for the largest Search Engine		<b>2017</b> Interiors for the largest on-line shopping giant
	<b>1999</b> First Large Campus Project		<b>2012</b> Interiors for a start up new age company		<b>2018</b> Started work on one of the largest campus projects in Bangalore
	<b>2001</b> Open the Architecture Dept. in Pune		<b>2014</b> Bagged the largest project it ever did		<b>2020</b> Continued to be associated with the largest search engine by working on multiple projects in Bangalore

# Design Innovation

Incubators, co-working spaces, start-up spaces, innovation centers, maker spaces, research institutes—these represent just some of what is now a growing portfolio of workspaces cradling the process of innovation.

## Innovation Spaces are often defined as spaces that strengthen

- **Interactions**
- **Communication & Collaboration;**
- **Spaces that are open, transparent & contextually responsive**

For as much as we have been mesmerized by iconic designs, flashy technology, and the excitement of bold colours on walls and furniture, successful spaces respond to what workers need—as teams or as individuals



The ideal work environment as the research found, spaces that are social

- **Flexible**
- **Comfortable, Open, Spacious.**
- **Collaborative with technology and environmentally conscious.**

**DWP Interics Pvt. Ltd.**

BANGALORE  
CHENNAI  
HYDERABAD  
MUMBAI  
PUNE